







## SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 50 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 18% Internal Links 82%

## In-page links

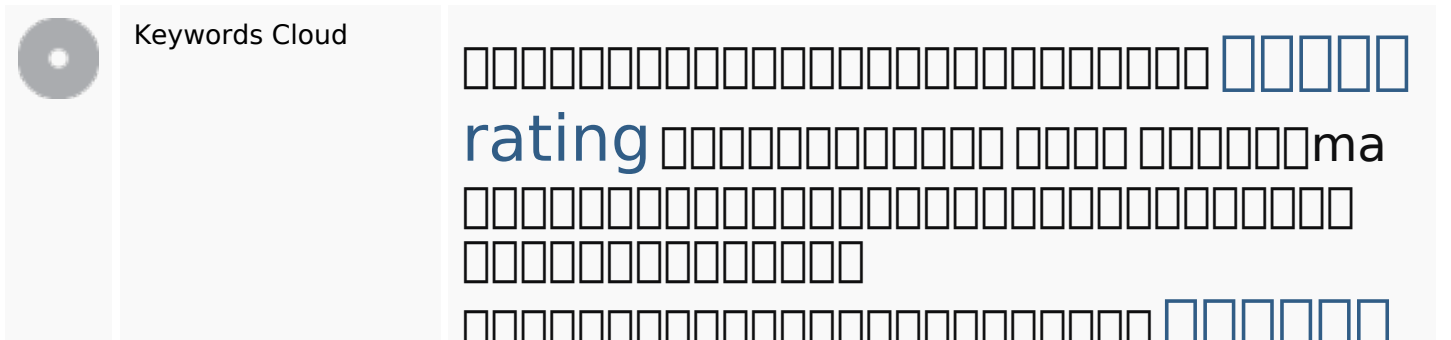
Anchor	Type	Juice
<a href="#">□□□□□□□□</a>	Internal	Passing Juice
<a href="#">□□□□□□□□□□</a>	Internal	Passing Juice
<a href="#">□□□□□□□□</a>	Internal	Passing Juice
<a href="#">□□□</a>	Internal	Passing Juice
<a href="#">□□□□□□□□□□□□□□□□</a>	Internal	Passing Juice
<a href="#">□□□□□□□□</a>	Internal	Passing Juice
<a href="#">Sato Rating Strategy Institute G.K.</a>	Internal	Passing Juice
<a href="#">□□□□□□□□</a>	Internal	Passing Juice



## In-page links

<a href="#">Rating</a>	External	Passing Juice
<a href="#">Rating Advisory Network (RAN)</a>	External	Passing Juice
<a href="#">Rating</a>	Internal	Passing Juice
<a href="#">Rating</a>	Internal	Passing Juice
<a href="#">Rating?</a>	Internal	Passing Juice
<a href="#">S&amp;#038;P</a>	Internal	Passing Juice
<a href="#">S&amp;#038;P</a>	Internal	Passing Juice
<a href="#">Rating</a>	External	Passing Juice
<a href="#">Rating</a>	External	Passing Juice
<a href="#">Rating</a>	External	Passing Juice
<a href="#">Rating</a>	External	Passing Juice
<a href="#">Rating</a>	External	Passing Juice
<a href="#">Rating/</a>	External	Passing Juice
<a href="#">Proudly powered by WordPress</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
Rating	2	✗	✗	✗	✗
Rating	2	✗	✗	✗	✗
rating	2	✗	✗	✗	✓










## Keywords Consistency

□□□□□□□□□□□□□□	1	✘	✘	✘	✘
□□□□□□ma	1	✘	✘	✘	✘

## Usability

	Url	Domain : ratingstrategy.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ja.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> <li> Excellent, your website doesn't use nested tables.</li> <li> Perfect. No inline css has been found in HTML tags!</li> <li> Great, your website has few CSS files.</li> </ul>

## Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://ratingstrategy.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.