








The score is **36/100**







SEO Content

	Title	<p>Ratna Sagar - Publishers in Delhi, Book Publishers India, Book Publishers Delhi, Children Books Publishers Delhi</p> <p>Length : 117</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H4] OUR MOBILE APPS • [H4] OUR BOOKS • [H4] LEARN FROM HOME GET OUR ONLINE CONTENT FREE! 	H1	H2	H3	H4	H5	H6	0	0	0	3	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	3	0	0									
	Images	<p>We found 31 images on this web page.</p> <p>31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.46% Internal Links 86.54%

In-page links

Anchor	Type	Juice
about us	Internal	Passing Juice
quality policy	Internal	Passing Juice
check list	Internal	Passing Juice
order form	Internal	Passing Juice
e-mail	Internal	Passing Juice
careers	Internal	Passing Juice
contact us	Internal	Passing Juice
English	Internal	Passing Juice
Social Science	Internal	Passing Juice

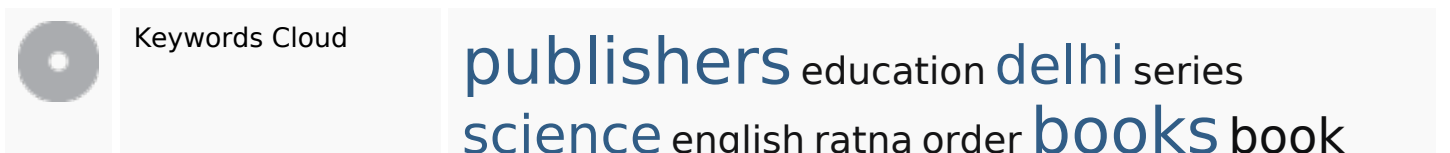
In-page links

Science	Internal	Passing Juice
Mathematics	Internal	Passing Juice
Value Education	Internal	Passing Juice
General Knowledge	Internal	Passing Juice
Hindi	Internal	Passing Juice
Atlas	Internal	Passing Juice
Computers	Internal	Passing Juice
Environmental Studies	Internal	Passing Juice
Integrated Series	Internal	Passing Juice
Term Series	Internal	Passing Juice
Semester Series	Internal	Passing Juice
English	Internal	Passing Juice
Social Science	Internal	Passing Juice
Science	Internal	Passing Juice
Mathematics	Internal	Passing Juice
Information Technology	Internal	Passing Juice
Physical Education	Internal	Passing Juice
Value Education	Internal	Passing Juice
Nursery Books	Internal	Passing Juice
General Books	Internal	Passing Juice
Dictionaries	Internal	Passing Juice
JID Pro (Paid App)	External	Passing Juice
Gem's English Grammar	Internal	Passing Juice
Niti Ratna	External	Passing Juice
And more...	Internal	Passing Juice
Living Science (ICSE)	External	Passing Juice
ELT Virtual Resource Centre	External	Passing Juice
Science Virtual Resource Centre	External	Passing Juice

In-page links

Primus Books	External	Passing Juice
Byword Books	External	Passing Juice
Visit our Blog	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Workshop	Internal	Passing Juice
News & Events	Internal	Passing Juice
Check List	Internal	Passing Juice
Order Catalogue	Internal	Passing Juice
Login	Internal	Passing Juice
Awards	Internal	Passing Juice
Compliances	Internal	Passing Juice
Order Form	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Feedback	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
publishers	8	✓	✗	✗	✗
books	7	✓	✗	✗	✓
delhi	6	✓	✗	✗	✗
science	6	✗	✗	✗	✗

Keywords Consistency

book

4



Usability

	Url	Domain : ratnasagar.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 38 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✘ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but it can also be good to install a second in order to cross-check the data.