



Seo Analyzer raycompany.ru

Generated on February 07 2022 11:49 AM





The score is 54/100







SEO Content

	Title	<p>Светодиодные светильники, купить светодиодные led светильники</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Светильники светодиодные по ценам производителей с доставкой по России и ТС</p> <p>Length : 75</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Светодиодные светильники</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1447 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>1</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1550 1506 1980" style="list-style-type: none"> • [H1] Светодиодные светильники и светодиодные лампы. • [H2] Светодиодные светильники -это реальная экономия и качественный свет. • [H2] Светодиодные LED светильники напрямую от производителей с доставкой по России и ТС • [H3] Использование светодиодного освещения в значительной степени сокращает расходы на освещение. • [H4] Светодиодное освещение -это благоприятная подача светового потока, за счёт высокого индекса цветопередачи и низкого процента пульсации. • [H4] Товар добавлен к сравнению • [H4] Товар добавлен в корзину • [H4] Вы подписались на товар 	H1	H2	H3	H4	H5	H6	1	2	1	4	0	0
H1	H2	H3	H4	H5	H6									
1	2	1	4	0	0									
	Images	<p>We found 34 images on this web page.</p>												

SEO Content

		33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 415 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.24% Internal Links 99.76%

In-page links

Anchor	Type	Juice
Индукционное освещение	Internal	Passing Juice
Обогреватели	Internal	Passing Juice
=	Internal	Passing Juice
Новости	Internal	Passing Juice
Контактная информация	Internal	Passing Juice
Заказ-Оплата-Доставка	Internal	Passing Juice

In-page links

Нормативы	Internal	Passing Juice
О компании	Internal	Passing Juice
Войти на сайт	Internal	Passing Juice
Корзина	Internal	Passing Juice
-	Internal	Passing Juice
Потолочные LED светильники	Internal	Passing Juice
Байкал (Duray)	Internal	Passing Juice
ССВ/ССК	Internal	Passing Juice
NORD LedNik ARM	Internal	Passing Juice
ДВО14	Internal	Passing Juice
O2-Люм/Молл/Спарк	Internal	Passing Juice
СПВ-36	Internal	Passing Juice
СЭС-офис 200/300/600	Internal	Passing Juice
СПВО-32	Internal	Passing Juice
Панели ЛР	Internal	Passing Juice
Панели ЭРА	Internal	Passing Juice
Панели ЛП и СВО ТДМ	Internal	Passing Juice
LED ДПО 3017	Internal	Passing Juice
Светодиодные панели ЛП-01	Internal	Passing Juice
Светодиодные панели ЛП-02	Internal	Passing Juice
Светодиодные панели СВО	Internal	Passing Juice
ViLED CC	Internal	Passing Juice
L-office	Internal	Passing Juice
LeaderLight (LL)	Internal	Passing Juice
LedNik ARM LIGHT	Internal	Passing Juice
SVO	Internal	Passing Juice
SVT офис	Internal	Passing Juice
Грильято 585	Internal	Passing Juice

In-page links

Диора офис	Internal	Passing Juice
Офис 595	Internal	Passing Juice
NT-ARM/СП-02-IP20	Internal	Passing Juice
СП-0.2-IP54	Internal	Passing Juice
L-school	Internal	Passing Juice
АТ-ДПО-42	Internal	Passing Juice
АТ-ДПО Вох	Internal	Passing Juice
СЭС	Internal	Passing Juice
СЭС-офис 1200/1500	Internal	Passing Juice
СПО	Internal	Passing Juice
Каспий	Internal	Passing Juice
PCO NORD Lednik	Internal	Passing Juice
SVP	Internal	Passing Juice
SVT-ARM	Internal	Passing Juice
СП-0.4 IP65/54/20	Internal	Passing Juice
PR 03-30-40	Internal	Passing Juice
LINER офис	Internal	Passing Juice
LINER	Internal	Passing Juice
Liner LUMO	Internal	Passing Juice
Liner MAXUS	Internal	Passing Juice
GD104V	Internal	Passing Juice
МЕЧ-ДСО	Internal	Passing Juice
СЭС-М	Internal	Passing Juice
Кристалл SVT	Internal	Passing Juice
SVT	Internal	Passing Juice
АТ-ССО-43	Internal	Passing Juice
FPL	Internal	Passing Juice
ДСБ	Internal	Passing Juice

In-page links

СП-30	Internal	Passing Juice
LSG Люмистек IP40	Internal	Passing Juice
RTL-1000	Internal	Passing Juice
Shine Cabinet	Internal	Passing Juice
SPO-NPO	Internal	Passing Juice
DVO-DPO	Internal	Passing Juice
Точечные LED светильники	Internal	Passing Juice
RLP ASD	Internal	Passing Juice
ДаунлайтDL	Internal	Passing Juice
Диора Downlight	Internal	Passing Juice
CBO	Internal	Passing Juice
LUNA	Internal	Passing Juice
Radian	Internal	Passing Juice
АТ-ДВО Round	Internal	Passing Juice
ДВО	Internal	Passing Juice
Albatross	Internal	Passing Juice
Линейные LED светильники	Internal	Passing Juice
МЕЧ-Ј-ДСО	Internal	Passing Juice
АТ-ССО-43	Internal	Passing Juice
LedNIK RSD A LITE	Internal	Passing Juice
СЭС-М	Internal	Passing Juice
EPL	Internal	Passing Juice
GD104V	Internal	Passing Juice
HTF L1000	Internal	Passing Juice
L-Trade	Internal	Passing Juice
L-Trade 2	Internal	Passing Juice
LINER-LUMO-MAXUS	Internal	Passing Juice
LINER	Internal	Passing Juice

In-page links

Liner LUMO	Internal	Passing Juice
Liner MAXUS	Internal	Passing Juice
Lumistec LSG	Internal	Passing Juice
Luxury L1000 P	Internal	Passing Juice
NORD ПСО R	Internal	Passing Juice
NT-ТОРГ	Internal	Passing Juice
PR 03-30	Internal	Passing Juice
RSD A LITE R	Internal	Passing Juice
RTL	Internal	Passing Juice
Shine cabinet	Internal	Passing Juice
SPO Эра	Internal	Passing Juice
SV-GNLINER	Internal	Passing Juice
SV-GNR-line	Internal	Passing Juice
SV-L-LINER	Internal	Passing Juice
SV-LINER-ORBIT	Internal	Passing Juice
SV-LNR	Internal	Passing Juice
SV-SPIRE	Internal	Passing Juice
SVT Кристал	Internal	Passing Juice
SVT-line	Internal	Passing Juice
ДСБ	Internal	Passing Juice
Крым	Internal	Passing Juice
СП-30	Internal	Passing Juice
СПО	Internal	Passing Juice
СЭС	Internal	Passing Juice
Промышленный LED свет	Internal	Passing Juice
LGT-Prom-Vega	Internal	Passing Juice
Шеврон 2	Internal	Passing Juice
СП-30	Internal	Passing Juice

In-page links

СЭС-М	Internal	Passing Juice
Люмистек LSG IP65	Internal	Passing Juice
ДСО-Меч I	Internal	Passing Juice
SV-SPIRE	Internal	Passing Juice
SV-LINER-ORBIT	Internal	Passing Juice
L-industry	Internal	Passing Juice
FPL-01	Internal	Passing Juice
L-trade	Internal	Passing Juice
SV-GNLINER	Internal	Passing Juice
SV-L-LINER	Internal	Passing Juice
NORD Lednik ПСО Айсберг	Internal	Passing Juice
SV-GNR	Internal	Passing Juice
SV-LNR	Internal	Passing Juice
Industrial-LPO Айсберг	Internal	Passing Juice
АТ-ДСП Plate	Internal	Passing Juice
SVТ Айсберг	Internal	Passing Juice
ID135	Internal	Passing Juice
АТ-ССО-42	Internal	Passing Juice
СП-0.4-IP65/54	Internal	Passing Juice
ССП-159	Internal	Passing Juice
Прайм (PRIME)	Internal	Passing Juice
ViLED CC Айсберг	Internal	Passing Juice
СЭС-01-20/4М	Internal	Passing Juice
SPP ЭРА	Internal	Passing Juice
ДСП	Internal	Passing Juice
NORD LedNik Колокол	Internal	Passing Juice
X-RAY	Internal	Passing Juice
L-Lego	Internal	Passing Juice

In-page links

I-industry 115/230	Internal	Passing Juice
Енисей	Internal	Passing Juice
O2 ИНДАСТРИ	Internal	Passing Juice
Олимп	Internal	Passing Juice
Аполло (Apollo)	Internal	Passing Juice
Диора Craft	Internal	Passing Juice
LGT-Retail-НВ	Internal	Passing Juice
WebStar IP65	Internal	Passing Juice
ДСП-ДПП15	Internal	Passing Juice
Шеврон 1	Internal	Passing Juice
Термические Шеврон 3	Internal	Passing Juice
Фокус ПСС	Internal	Passing Juice
АТ-ДСП-33 серия Арсенал	Internal	Passing Juice
Наборы Turtle LP	Internal	Passing Juice
СЭС Гелиос	Internal	Passing Juice
УСС	Internal	Passing Juice
SV-GMR	Internal	Passing Juice
SV-LWR	Internal	Passing Juice
SV-GWR	Internal	Passing Juice
СП-12	Internal	Passing Juice
FBL	Internal	Passing Juice
L-industry Turbine	Internal	Passing Juice
LeaderLight (LL) Industry	Internal	Passing Juice
LedNIK CUBE	Internal	Passing Juice
LedNik RSD B LITE	Internal	Passing Juice
LGT-Prom-Orion	Internal	Passing Juice
LGT-Prom-Taurus	Internal	Passing Juice
LHB	Internal	Passing Juice

In-page links

Lumistec LSI	Internal	Passing Juice
NT-STORE	Internal	Passing Juice
SKAT IP65	Internal	Passing Juice
Арсенал-М	Internal	Passing Juice
Диора Industrial	Internal	Passing Juice
Диора Prom	Internal	Passing Juice
UNIT	Internal	Passing Juice
UNIT 2	Internal	Passing Juice
UNIT 3	Internal	Passing Juice
Старк SVT	Internal	Passing Juice
ЭПОLED	Internal	Passing Juice
Star (Стар)	Internal	Passing Juice
O2-Пром/ Лоджистик	Internal	Passing Juice
Уличные LED светильники	Internal	Passing Juice
Street	Internal	Passing Juice
SVT-Шеврон 2	Internal	Passing Juice
LedNik Кобра	Internal	Passing Juice
LGT-Street	Internal	Passing Juice
LGT-Street-Orion	Internal	Passing Juice
LGT-Street-Taurus	Internal	Passing Juice
LGT-Street-Vega	Internal	Passing Juice
LedNik C LITE	Internal	Passing Juice
SV-GNS	Internal	Passing Juice
Эльбрус	Internal	Passing Juice
ДКУ	Internal	Passing Juice
ДКУ15	Internal	Passing Juice
Шеврон Магистраль	Internal	Passing Juice
СУ-0.2	Internal	Passing Juice

In-page links

Шеврон 1	Internal	Passing Juice
SV-GMS	Internal	Passing Juice
SV-LBS	Internal	Passing Juice
SV-LNS	Internal	Passing Juice
SV-LWS	Internal	Passing Juice
SV-GWS	Internal	Passing Juice
L-Street	Internal	Passing Juice
СЭС Гелиос	Internal	Passing Juice
СЭС HW	Internal	Passing Juice
УСС	Internal	Passing Juice
УСС Катана	Internal	Passing Juice
УСС Эксперт	Internal	Passing Juice
УСС-Магистраль	Internal	Passing Juice
VIKING	Internal	Passing Juice
СС-М1-К/У	Internal	Passing Juice
Модуль Магистраль	Internal	Passing Juice
FSL	Internal	Passing Juice
L-street Turbine	Internal	Passing Juice
LeaderLight (LL) MAG	Internal	Passing Juice
Диора Street SE	Internal	Passing Juice
Термические Шеврон 3	Internal	Passing Juice
АТ-ДКУ Bat	Internal	Passing Juice
Прожекторы LED	Internal	Passing Juice
Эра	Internal	Passing Juice
X-RAY Lira	Internal	Passing Juice
Союз	Internal	Passing Juice
СДО	Internal	Passing Juice
СДО-2	Internal	Passing Juice

In-page links

СДО-3	Internal	Passing Juice
СДО-2Д	Internal	Passing Juice
СДО-2П	Internal	Passing Juice
СДО-5	Internal	Passing Juice
Turtle LP	Internal	Passing Juice
Turtle LLP	Internal	Passing Juice
Star	Internal	Passing Juice
FarLight	Internal	Passing Juice
SKAT(CKAT)	Internal	Passing Juice
DS-LFL	Internal	Passing Juice
L-Banner	Internal	Passing Juice
L-Lego banner	Internal	Passing Juice
LINE Архитектурные	Internal	Passing Juice
ARTLINE	Internal	Passing Juice
CLASSICLINE	Internal	Passing Juice
LL-Industry	Internal	Passing Juice
NT-LIRA	Internal	Passing Juice
ViLED CC	Internal	Passing Juice
ДПП	Internal	Passing Juice
ДСП	Internal	Passing Juice
Старк	Internal	Passing Juice
УСС - ПС	Internal	Passing Juice
Шеврон	Internal	Passing Juice
Шеврон архитектурный	Internal	Passing Juice
Shine	Internal	Passing Juice
SHINE 100/120 SMD COB	Internal	Passing Juice
SHINE 30/60 градусов	Internal	Passing Juice
СЭС	Internal	Passing Juice

In-page links

Архитектурный LED свет	Internal	Passing Juice
FWL	Internal	Passing Juice
L-line A	Internal	Passing Juice
LINE	Internal	Passing Juice
Luxury	Internal	Passing Juice
Luxury L1000	Internal	Passing Juice
RGB HH	Internal	Passing Juice
RGB L	Internal	Passing Juice
SVT-ARH Шеврон	Internal	Passing Juice
Архитектурные HH	Internal	Passing Juice
Грунтовые	Internal	Passing Juice
ДБУ	Internal	Passing Juice
Линейные L HTF	Internal	Passing Juice
Подводные	Internal	Passing Juice
Низковольтный LED свет	Internal	Passing Juice
FPL низковольтные	Internal	Passing Juice
LEDEL низковольтные	Internal	Passing Juice
RGB HH DC	Internal	Passing Juice
RGB L HTF	Internal	Passing Juice
SV-GN-EX	Internal	Passing Juice
SV-GNLINER	Internal	Passing Juice
SV-GNR-DC	Internal	Passing Juice
ДСО-МЕЧ J AC/DC	Internal	Passing Juice
ДСП 47/52	Internal	Passing Juice
ЛУЧ-С	Internal	Passing Juice
Медуза (Medusa) 36 Вольт	Internal	Passing Juice
УСС - ПСС	Internal	Passing Juice
Шеврон SVT	Internal	Passing Juice

In-page links

Аварийные LED светильники	Internal	Passing Juice
L-school аварийные	Internal	Passing Juice
Атон аварийные	Internal	Passing Juice
Диора аварийный	Internal	Passing Juice
ДСО-Меч J аварийные	Internal	Passing Juice
ДСП 52-АО	Internal	Passing Juice
Каспий аварийный	Internal	Passing Juice
Нитеос аварийный	Internal	Passing Juice
СБА	Internal	Passing Juice
СБА &quot;выход&quot;	Internal	Passing Juice
ССВ/ССК аварийные	Internal	Passing Juice
АЗС LED светильники	Internal	Passing Juice
L-industry	Internal	Passing Juice
NITEOS	Internal	Passing Juice
SV-GMS-AЗС	Internal	Passing Juice
SVT-AЗС	Internal	Passing Juice
ДВУ - ФЕРЕКС	Internal	Passing Juice
ПУМОС	Internal	Passing Juice
УСС-АЗС	Internal	Passing Juice
Эльбрус АЗС	Internal	Passing Juice
ЖКХ LED светильники	Internal	Passing Juice
Медуза (Meduse)	Internal	Passing Juice
Медуза 220В. 5/6/9Вт.	Internal	Passing Juice
Медуза 220В. 15Вт. с датчиком	Internal	Passing Juice
Медуза 36В.	Internal	Passing Juice
Алтай	Internal	Passing Juice
L-one	Internal	Passing Juice
LSG-U	Internal	Passing Juice

In-page links

Sveteco	Internal	Passing Juice
Аргос Шар ЖКХ	Internal	Passing Juice
Аргос-Трейд ЖКХ	Internal	Passing Juice
ЖКХ ДСО-МЕЧД	Internal	Passing Juice
ЖКХ-Шайн	Internal	Passing Juice
ЛУЧ	Internal	Passing Juice
SVT	Internal	Passing Juice
СПБ-2 /2Д IP40	Internal	Passing Juice
СЭС	Internal	Passing Juice
СЭС-М-ЖКХ	Internal	Passing Juice
Фокус ЖКХ	Internal	Passing Juice
L-Industry 12	Internal	Passing Juice
LedNik ЖКХ	Internal	Passing Juice
Phobus ORB ЖКХ	Internal	Passing Juice
SPB ЭРА	Internal	Passing Juice
SPB ЭРА IP20	Internal	Passing Juice
SPB ЭРА IP54	Internal	Passing Juice
SPB ЭРА IP65	Internal	Passing Juice
Диора-6 ЖКХ	Internal	Passing Juice
ЖКХ ViLED CC	Internal	Passing Juice
СПП-ASD	Internal	Passing Juice
NRLP-eco	Internal	Passing Juice
Взрывозащищенный LED свет	Internal	Passing Juice
АТ-ДСП-33-Ex	Internal	Passing Juice
Ex-FBL	Internal	Passing Juice
Ex-FPL	Internal	Passing Juice
Ex-FSL	Internal	Passing Juice
Ex-FWL	Internal	Passing Juice

In-page links

Ех-ДВУ	Internal	Passing Juice
Ех-ДКУ	Internal	Passing Juice
Ех-ДПП	Internal	Passing Juice
Ех-ДСО	Internal	Passing Juice
Ех-ССдВз 01	Internal	Passing Juice
Star EX	Internal	Passing Juice
Street EX	Internal	Passing Juice
SV-EX	Internal	Passing Juice
SV-GN-EX	Internal	Passing Juice
SV-LN-EX линзованные	Internal	Passing Juice
SV-GNR-EX аварийные	Internal	Passing Juice
SV-GN-EX-24-36 низковольтные	Internal	Passing Juice
SV-GM-EX	Internal	Passing Juice
Арсенал-М-Ex (АТ-ДСП)	Internal	Passing Juice
Диора Ex	Internal	Passing Juice
ДСП Ex	Internal	Passing Juice
Ех-ДСП	Internal	Passing Juice
СП-12-Ex	Internal	Passing Juice
СП-15-Ex	Internal	Passing Juice
СУ-02-Ex	Internal	Passing Juice
Шеврон Ex	Internal	Passing Juice
Ех-ДСП 47	Internal	Passing Juice
Turtle LP-Ex	Internal	Passing Juice
Ех-ДСП 52	Internal	Passing Juice
Ех-ВЗГ-200	Internal	Passing Juice
ПТЭ-ExД	Internal	Passing Juice
УСС Ex	Internal	Passing Juice
УСС Ш Ex	Internal	Passing Juice

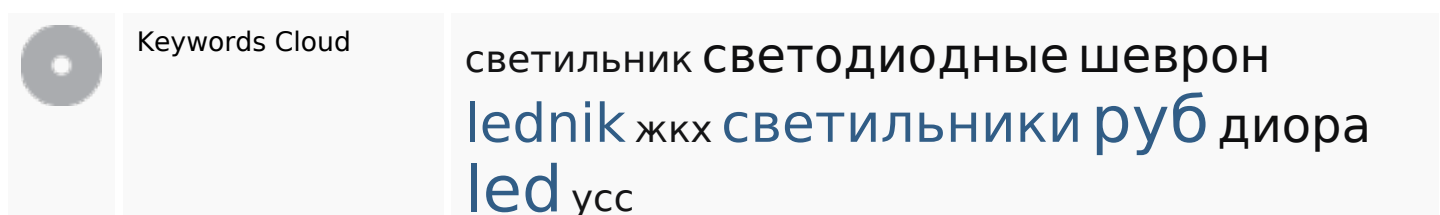
In-page links

Lumistec Ex	Internal	Passing Juice
СП-11-Ex	Internal	Passing Juice
СП-13-Ex	Internal	Passing Juice
L-street Ex	Internal	Passing Juice
L-Banner Ex	Internal	Passing Juice
L-Industry Ex	Internal	Passing Juice
Другие LED светильники	Internal	Passing Juice
Парковые	Internal	Passing Juice
Для растений	Internal	Passing Juice
LedNik PCO Bio	Internal	Passing Juice
NT-GREEN	Internal	Passing Juice
NT-GREEN ЛУЧ	Internal	Passing Juice
SV-GNLINER-FITO	Internal	Passing Juice
SVT-BIO	Internal	Passing Juice
УСС БИО	Internal	Passing Juice
LGT-Sport	Internal	Passing Juice
Авто	Internal	Passing Juice
Заградительный огонь	Internal	Passing Juice
Переносные	Internal	Passing Juice
Тоннель (TUNNEL)	Internal	Passing Juice
Светодиодные лампы	Internal	Passing Juice
E27	Internal	Passing Juice
E14	Internal	Passing Juice
E40	Internal	Passing Juice
GU10	Internal	Passing Juice
GU5.3	Internal	Passing Juice
G4	Internal	Passing Juice
G9	Internal	Passing Juice

In-page links

GX53	Internal	Passing Juice
GY6.35	Internal	Passing Juice
T8/G13	Internal	Passing Juice
Аксессуары	Internal	Passing Juice
Коробки Ех КР-В-100	Internal	Passing Juice
Столбы	Internal	Passing Juice
Крепёж	Internal	Passing Juice
Консольные крепления	Internal	Passing Juice
Подвесные крепления	Internal	Passing Juice
Как купить	Internal	Passing Juice
Гарантия	Internal	Passing Juice
Производители	Internal	Passing Juice
Вопрос-ответ	Internal	Passing Juice
В список сравнения	Internal	Passing Juice
В список сравнения	Internal	Passing Juice
Продолжить покупки	External	Passing Juice
Забыли пароль	Internal	noFollow

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
руб	24	✘	✘	✘	✘
led	20	✔	✘	✘	✔






Keywords Consistency

светильники	15	✓	✓	✓	✓
lednik	15	✗	✗	✗	✗
светодиодные	12	✓	✓	✓	✓


Usability

	Url	Domain : raycompany.ru Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	XHTML 1.0 Transitional				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 7 Warnings : 1				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td></td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		1
Deprecated tags	Occurrences					
	1					
	Speed Tips					




Document

	<ul style="list-style-type: none">✘ Attention! Try to avoid nested tables in HTML.✘ Too bad, your website is using inline styles.✘ Too bad, your website has too many CSS files (more than 4).✘ Too bad, your website has too many JS files (more than 6).✔ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization <ul style="list-style-type: none">✘ Apple Icon✘ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://raycompany.ru/sitemap.xml http://www.raycompany.ru/sitemap.xml http://www.raycompany.ru/induction/sitemap.xml</pre>
	Robots.txt	<pre>http://raycompany.ru/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>