Seo Analyzer raypoppe.com

Generated on February 24 2022 04:43 AM

The score is 39/100

SEO Content

⚠️	Title	Danbury Brookfield CT Homes for Sale Including Surrounding Towns ~McCaffrey Realty Professionals~ **Length : 97** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Find Homes for sale in Brookfield CT, Danbury, Ridgefield, Newtown, Bethel, New Milford, New Fairfield, Candlewood Lake, Woodbury, Southbury, Sherman, Fairfield County Connecticut. Valuable information on Selling Your Home in CT. Map Search & Listingbook **Length : 254** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	first time home buyer homes for sale,Candlewood Lake Townhouse Split Level,Colonial Foreclosure Condominium Cape,Lake Front condo raised ranch house lot,short sale single family fsbo garden,multi family Contemporary family room,Barn Ranch Swimming Pool Horse property,backyard luxury granite corian marble,new development estate for sale by owner,HUD Properties investment listing,hot tub jacuzzi construction land seller,relocation garden vacation home CMLS,bathrooms stainless hardwood floors den,Cathedral ceiling tray ceiling office,ceramic tile bedrooms bathrooms kitchen,garage public transportation brookfield,Danbury Newtown Bethel New Milford NY,New Fairfield Ridgefield Woodbury,Sherman Southbury Newtown New York MLS,westchester putnam relo NY commute golf Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

		Headings						
⚪	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		1	7	0	2	0	0

- [H1] RAY POPPE Your CT & N.Y. Licensed Realtor/Broker

SEO Content

		- [H2] "Everybody Trusts Raymond!" - [H2] Welcome to my website, for all your Real Estate needs! - [H2] Contact Info - [H2] Member Center - [H2] Neighborhood Info - [H2] Mortgage Calculator - [H2] Mortgage Rates - [H4] Customize your property search with special "members only" features. - [H4] What area interests you?
❌	Images	We found 6 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 38 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.89% Internal Links 92.11%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Ray	Internal	Passing Juice
Contact Me	Internal	Passing Juice
About Ray	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Follow Me On Facebook	Internal	Passing Juice
Read My Blog	Internal	Passing Juice
Bethel CT Homes for Sale	Internal	Passing Juice
Brookfield CT Homes For Sale	Internal	Passing Juice
Candlewood Lake CT Homes	Internal	Passing Juice
Danbury CT Homes For Sale	Internal	Passing Juice
New Fairfield Homes for Sale	Internal	Passing Juice
New Milford CT Homes	Internal	Passing Juice
Ridgefield CT Real Estate	Internal	Passing Juice
Woodbury & Southbury CT Homes	Internal	Passing Juice
Connecticut Homes for Sale	Internal	Passing Juice
Find Your Dream Home	Internal	Passing Juice
Your Home's Value	Internal	Passing Juice
Advice For Sellers	Internal	Passing Juice
Homeowner Advice	Internal	Passing Juice
Advice For Buyers	Internal	Passing Juice
Investing Advice	Internal	Passing Juice
Mortgage Advice	Internal	Passing Juice
Mortgage Calculators	Internal	Passing Juice
Mortgage Rates	Internal	Passing Juice
Connecticut Information	Internal	Passing Juice
Town Websites	Internal	Passing Juice

In-page links

School Websites	Internal	Passing Juice
Chamber of Commerce's	Internal	Passing Juice
Local News	Internal	Passing Juice
Helpful Websites	Internal	Passing Juice
Dining & Entertainment	Internal	Passing Juice
Site Map	Internal	Passing Juice
View Map	Internal	Passing Juice
View My Listings	External	Passing Juice
More Calculators	Internal	Passing Juice
rDesk Website	External	Passing Juice
Real Estate Digital	External	Passing Juice

SEO Keywords

Keywords Cloud	buy explore sale place new possibilities homes estate real planning

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
homes	8	✔	✔	✔	✖
sale	5	✔	✔	✔	✖
real	4	✔	✖	✖	✔
estate	4	✖	✔	✖	✔
new	2	✖	✔	✔	✖

Usability

	Url	Domain : raypoppe.com Length : 12

Usability

❌	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
✅	Dublin Core	Great. This page take advantage of Dublin Core.

Document

✅	Doctype	XHTML 1.0 Transitional
✅	Encoding	Perfect. Your declared charset is ISO-8859-1.
❌	W3C Validity	Errors : 20 Warnings : 20
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✖ Attention! Try to avoid nested tables in HTML.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✔ Perfect, your website has few JavaScript files.
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon

Mobile

✖ Meta Viewport Tag

✔ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://raypoppe.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.