



# Seo Analyzer

## raywhitecastlehill.com.au

Generated on April 04 2022 05:51 AM

The score is 55/100



## SEO Content

	Title	Ray White Castle Hill <b>Length : 21</b> Perfect, your title contains between 10 and 70 characters.								
	Description	Ray White brings you unparalleled technology, dedication and a real passion for customer service, so you can be sure whether you list, sell, rent or buy with us - you're getting real estate experts with a local feel. <b>Length : 216</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.								
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.								
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>business.business</td></tr><tr><td>url</td><td>https://raywhitecastlehill.com.au/about</td></tr><tr><td>title</td><td>Ray White Castle Hill</td></tr></tbody></table>	Property	Content	type	business.business	url	https://raywhitecastlehill.com.au/about	title	Ray White Castle Hill
Property	Content									
type	business.business									
url	https://raywhitecastlehill.com.au/about									
title	Ray White Castle Hill									

# SEO Content





description	Talent - Experience - Discipline - Knowledge - Integrity Ray White Castle Hill is an energetic company, with an enthusiasm for success. We go above and beyond the obvious, the ordinary and the conventional. 100% local owned and operated and with an experienced team, it pays to reason that whether you are buying, selling, investing, developing, in need of professional property management, or looking for a career in real estate, there is no better breeding ground than at Ray White Castle Hill. Our Property Management department is centrally located in Castle Hill. This office is dedicated to property management with an investment specialist on hand at all times. We are able to provide you with the best of service with the backing of dedicated real estate people. We've invested in the best technology, systems and procedures to take care of collecting rent, coordinating repairs and maintenance as well as finding the right tenant. Our team will also focus on the bigger picture when it comes to your investment- that means working with you to maximise the potential of your property portfolio.
site_name	Ray White Castle Hill
image	<a href="https://cdn6.ep.dynamics.net/s3/rw-media/residential-offices/wp-content/blogs.dir/sites/94/2018/05/25130216/hires.30635-KAB7983_re-sized.jpg?bgcolor=595959&amp;height=630&amp;mode=crop&amp;quality=60&amp;scale=both&amp;width=1200&amp;_ext=.jpg">https://cdn6.ep.dynamics.net/s3/rw-media/residential-offices/wp-content/blogs.dir/sites/94/2018/05/25130216/hires.30635-KAB7983_re-sized.jpg?bgcolor=595959&amp;height=630&amp;mode=crop&amp;quality=60&amp;scale=both&amp;width=1200&amp;_ext=.jpg</a>
image:width	1200
image:height	630

## Headings





H1	H2	H3	H4	H5	H6
1	1	3	13	0	0

- [H1] Proudly Servicing the Entire Hills District
- [H2] Castle Hill
- [H3] Ray White Castle Hill
- [H3] Recently Sold
- [H3] Latest News
- [H4] 8 Springdale Rise, Bella Vista
- [H4] 27 Longworth Crescent, Castle Hill
- [H4] 113 Railway Street, Parramatta
- [H4] 39 Curtis Road, North Kellyville
- [H4] 7/53-55 Hammers Road, Northmead
- [H4] 8 Castleford Terrace, Stanhope Gardens
- [H4] 5 Bridgeview Circuit, Bella Vista
- [H4] 7 Lumsden Avenue, North Kellyville

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Lot 19 &amp; 20 Princes Street, Riverstone</li><li>• [H4] 31 Gilbert Road, Castle Hill</li><li>• [H4] 2/53 Brisbane Road, Castle Hill</li><li>• [H4] 4 Fannin Place, Kings Langley</li><li>• [H4] Ray White Castle Hill</li></ul>
	Images	We found 12 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>1%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.3% Internal Links 90.7%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Investments</a>	Internal	Passing Juice

## In-page links

<a href="#">Market Review</a>	Internal	Passing Juice
<a href="#">Live Auctions</a>	Internal	Passing Juice
<a href="#">Recently Listed</a>	Internal	Passing Juice
<a href="#">Residential</a>	Internal	Passing Juice
<a href="#">Open For Inspection</a>	Internal	Passing Juice
<a href="#">Auctions</a>	Internal	Passing Juice
<a href="#">Recently Listed</a>	Internal	Passing Juice
<a href="#">Rental Appraisal</a>	Internal	Passing Juice
<a href="#">Landlord Information</a>	Internal	Passing Juice
<a href="#">Property Appraisal</a>	Internal	Passing Juice
<a href="#">Recent Sales</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">Ray White Castle Hill Blog</a>	Internal	Passing Juice
<a href="#">Property Management</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Insurance</a>	External	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Concierge</a>	External	Passing Juice
<a href="#">Home Loans</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Testimony to Paul Conti and Kael Sharp of Ray White Castle Hill</a>	Internal	Passing Juice
<a href="#">8 Springdale Rise, Bella Vista</a>	Internal	Passing Juice
<a href="#">27 Longworth Crescent, Castle Hill</a>	Internal	Passing Juice
<a href="#">113 Railway Street, Parramatta</a>	Internal	Passing Juice
<a href="#">39 Curtis Road, North Kellyville</a>	Internal	Passing Juice
<a href="#">7/53-55 Hammers Road, Northmead</a>	Internal	Passing Juice
<a href="#">8 Castleford Terrace, Stanhope Gardens</a>	Internal	Passing Juice

## In-page links

<a href="#">5 Bridgeview Circuit, Bella Vista</a>	Internal	Passing Juice
<a href="#">7 Lumsden Avenue, North Kellyville</a>	Internal	Passing Juice
<a href="#">Lot 19 &amp; 20 Princes Street, Riverstone</a>	Internal	Passing Juice
<a href="#">31 Gilbert Road, Castle Hill</a>	Internal	Passing Juice
<a href="#">2/53 Brisbane Road, Castle Hill</a>	Internal	Passing Juice
<a href="#">4 Fannin Place, Kings Langley</a>	Internal	Passing Juice
<a href="#">Rental Appraisal</a>	Internal	Passing Juice
<a href="#">Landlord Information</a>	Internal	Passing Juice
<a href="#">Property Appraisal</a>	Internal	Passing Juice
<a href="#">Back to top</a>	Internal	Passing Juice
<a href="#">Privacy</a>	External	Passing Juice
<a href="#">Legal</a>	External	Passing Juice
<a href="#">Feedback</a>	Internal	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
castle	12	✓	✗	✗	✓
hill	12	✓	✗	✗	✓
appraisal	8	✗	✗	✗	✗
ray	7	✓	✗	✓	✓
sold	7	✗	✗	✗	✓

## Usability

	Url	Domain : raywhitecastlehill.com.au Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 30 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://raywhitecastlehill.com.au/robots.txt">http://raywhitecastlehill.com.au/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1081 1481 1160"> Google Analytics</div>