











Seo Analyzer rci.co.za

Generated on February 13 2022 20:54 PM

The score is 22/100







SEO Content

	Title	<p>RCI</p> <p>Length : 3</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	H1	H2	H3	H4	H5	H6
		0	0	0	0	0	0
	Images	<p>We found 62 images on this web page.</p> <p>56 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.46% Internal Links 86.54%

In-page links

Anchor	Type	Juice
Privacy Notice	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
=	External	Passing Juice
mobile site	Internal	Passing Juice
electronic resort directory	Internal	Passing Juice
website tutorial	Internal	Passing Juice
reactivate membership	Internal	Passing Juice
join RCI	Internal	Passing Juice
contact us	Internal	Passing Juice
login	External	Passing Juice
Holiday Magazine 2015	Internal	Passing Juice

In-page links

Holiday Magazine 2017	Internal	Passing Juice
home	Internal	Passing Juice
explore and book	Internal	Passing Juice
view promotions	Internal	Passing Juice
discover RCI	Internal	Passing Juice
travel services	Internal	Passing Juice
manage my membership	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Owantani	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Sun Vacation Club The Reserve (Upst...	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Crystal Springs Mountain Lodge 1 (C...	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Formosa Bay Villas	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Breakers Resort	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Sunshine Bay Beach	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Champagne Sports Resort	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
Forgotten password	External	Passing Juice
Register a login	External	Passing Juice
3D Secure	Internal	Passing Juice
RCI Charity	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Terms of use	Internal	Passing Juice
Glossary	Internal	Passing Juice
FAQ's	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
PAIA Manual	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
rci	6	✓	✗	✗	✗
website	4	✗	✗	✗	✗
cookies	3	✗	✗	✗	✗
terms	3	✗	✗	✗	✗
conditions	2	✗	✗	✗	✗


Usability

	Url	Domain : rci.co.za Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 141 Warnings : 73
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✘ Meta Viewport Tag<li data-bbox="555 331 807 367">✔ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1249 1481 1323"> Google Analytics</div>