








Seo Analyzer readwritethink.org

Generated on March 05 2022 17:17 PM





The score is 44/100







SEO Content

| | | | | | | | | |
|--|--------------------|---|-----------------|----------------|----------------|----------------|----------------|---|
|  | Title | Homepage Read Write Think Length : 27 Perfect, your title contains between 10 and 70 characters. | | | | | | |
|  | Description | Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. | | | | | | |
|  | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | |
|  | Headings | H1 1 | H2 19 | H3 0 | H4 0 | H5 0 | H6 0 | <ul style="list-style-type: none">• [H1] Homepage• [H2] Grades• [H2] Type• [H2] Learning objectives• [H2] Topics• [H2] The Go-To Resource For Literacy Teachers• [H2] St. Patrick's Day• [H2] Music in Our Schools Month• [H2] 3/1• [H2] Explore Resources by Collections• [H2]• [H2]• [H2]• [H2]• [H2] RWT Literacy Calendar• [H2] Explore Resources by Grade• [H2] Footer 1 Menu• [H2] Footer 2 Menu |

SEO Content

| | | |
|---|-----------------|--|
| | | <ul style="list-style-type: none">• [H2] Footer 3 Menu• [H2] Want to stay in touch with RWT and NCTE? Sign up here! |
|  | Images | We found 39 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 35 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 5.71% Internal Links 94.29% |

In-page links

| Anchor | Type | Juice |
|--------------------------------------|----------|---------------|
| Skip to main content | Internal | Passing Juice |
| Give Feedback | Internal | Passing Juice |
| About | Internal | Passing Juice |
| | | |


In-page links

| | | |
|---|----------|---------------|
| Classroom Resources | Internal | Passing Juice |
| Lesson Plans | Internal | Passing Juice |
| Calendar | Internal | Passing Juice |
| Printouts | Internal | Passing Juice |
| Student Interactives | Internal | Passing Juice |
| Collections | Internal | Passing Juice |
| Assessment | Internal | Passing Juice |
| Authors | Internal | Passing Juice |
| Booklists | Internal | Passing Juice |
| Media Literacy | Internal | Passing Juice |
| Poetry | Internal | Passing Juice |
| Primary Sources | Internal | Passing Juice |
| Writing | Internal | Passing Juice |
| Professional Development | Internal | Passing Juice |
| Strategy Guides | Internal | Passing Juice |
| Professional Library | Internal | Passing Juice |
| Meetings & Events | Internal | Passing Juice |
| Join NCTE | External | Passing Juice |
| Contact Us | Internal | Passing Juice |
| 1-2 | Internal | Passing Juice |
| 3-4 | Internal | Passing Juice |
| 5-6 | Internal | Passing Juice |
| 7-8 | Internal | Passing Juice |
| 9-10 | Internal | Passing Juice |
| 11-12 | Internal | Passing Juice |
| National Council of Teachers of English | External | Passing Juice |
| Contribute to RWT | Internal | Passing Juice |
| FAQs | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---------------------------------------|----------|---------------|
| Legal Notices | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Promotional Materials | Internal | Passing Juice |
| Site Demonstrations | Internal | Passing Juice |





SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | literacy poetry writing image professional text resources lesson authors reading |
|--|----------------|--|

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| image | 9 | ✖ | ✖ | ✖ | ✖ |
| writing | 6 | ✖ | ✖ | ✖ | ✖ |
| resources | 6 | ✖ | ✖ | ✖ | ✔ |
| lesson | 5 | ✖ | ✖ | ✖ | ✖ |
| authors | 5 | ✖ | ✖ | ✖ | ✖ |


Usability

| | | |
|--|--------------|--|
|  | Url | Domain : readwritethink.org Length : 18 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | Great. We have found a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |





Usability

| | | |
|---|-------------|---|
|  | Dublin Core | This page does not take advantage of Dublin Core. |
|---|-------------|---|

Document

| | | |
|---|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 14 Warnings : 6 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div> |




Mobile

| | | |
|---|---------------------|--|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|---|---------------------|--|

Optimization

| | | |
|--|-------------|---|
| | XML Sitemap | Great, your website has an XML sitemap. |
|--|-------------|---|

Optimization

| | | |
|--|------------|--|
| | | http://readwritethink.org/sitemap.xml |
|  | Robots.txt | http://readwritethink.org/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Great, your website has an analytics tool. <div> Google Analytics</div> |