



Seo Analyzer realdealsmedia.com

Generated on February 19 2022 19:17 PM

The score is 59/100



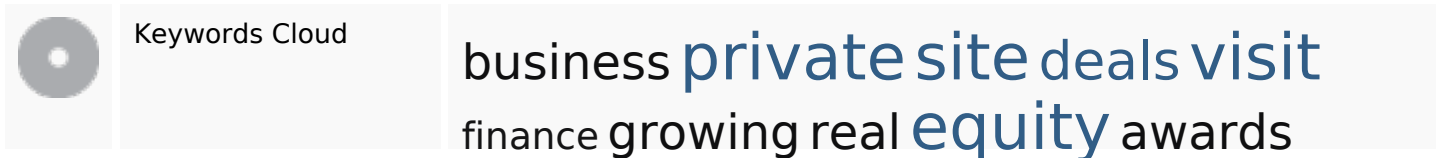
SEO Content

	<p>Title</p>	<p>Real Deals Media Limited</p> <p>Length : 24</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Real Deals Media is at the heart of European private equity producing major publications & a suite of events with a 20-year legacy.</p> <p>Length : 132</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>2</td> <td>10</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Publications • [H2] Events • [H3] Real Deals • [H3] The Drawdown • [H3] Growing Business Intelligence • [H3] Finance Leaders Summit • [H3] Growing Business Awards • [H3] Mid-Market Conference • [H3] Operational Leaders Summit • [H3] Private Equity Awards • [H3] Tech Innovation • [H3] The Drawdown Awards 	H1	H2	H3	H4	H5	H6	0	2	10	0	0	0
H1	H2	H3	H4	H5	H6									
0	2	10	0	0	0									
	<p>Images</p>	<p>We found 11 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

In-page links

Visit site	External	Passing Juice
Visit site	External	Passing Juice
Visit site	External	Passing Juice
Privacy & Cookies	Internal	Passing Juice

SEO Keywords



Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
private	11	✘	✘	✔	✔
site	10	✘	✘	✘	✘
visit	10	✘	✘	✘	✘
equity	10	✘	✘	✔	✔
deals	7	✔	✘	✔	✔

Usability

	Url	Domain : realdealsmedia.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of</p>
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Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>