







Seo Analyzer rebeccahains.com

Generated on February 28 2022 06:27 AM






The score is 54/100







SEO Content

	<p>Title</p>	<p>Dr. Rebecca Hains Author, professor and speaker Children's media culture, media literacy, and media criticism</p> <p>Length : 118</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																		
	<p>Description</p>	<p>Author, professor and speaker Children's media culture, media literacy, and media criticism</p> <p>Length : 98</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Dr. Rebecca Hains</td> </tr> <tr> <td>description</td> <td>Author, professor and speaker Children's media culture, media literacy, and media criticism</td> </tr> <tr> <td>url</td> <td>https://rebeccahains.com/</td> </tr> <tr> <td>site_name</td> <td>Dr. Rebecca Hains</td> </tr> <tr> <td>image</td> <td>https://secure.gravatar.com/blavatar/3bb205b1a4dd91bb84726d37623521dd?s=200&#038;ts=1646036826</td> </tr> <tr> <td>image:width</td> <td>200</td> </tr> <tr> <td>image:height</td> <td>200</td> </tr> </tbody> </table>	Property	Content	type	website	title	Dr. Rebecca Hains	description	Author, professor and speaker Children's media culture, media literacy, and media criticism	url	https://rebeccahains.com/	site_name	Dr. Rebecca Hains	image	https://secure.gravatar.com/blavatar/3bb205b1a4dd91bb84726d37623521dd?s=200&ts=1646036826	image:width	200	image:height	200
Property	Content																			
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image:width	200																			
image:height	200																			

SEO Content

		locale	en_US				
	Headings	H1 2	H2 19	H3 1	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"> • [H1] Dr. Rebecca Hains • [H1] Menu • [H2] Author, professor and speaker Children's media culture, media literacy, and media criticism • [H2] Barbie is 60. And she's reinventing herself. • [H2] Why boys should play with dolls • [H2] LEGO Friends Comic Goes Viral • [H2] Raising White Children to be Anti-Racist Allies • [H2] VIDEO: Meredith Vieira features Rebecca Hains & "The Princess Problem" • [H2] Empower Your Princess-Obsessed Preschooler with Media Literacy in Four Easy Steps! (No, Really.) • [H2] FCKH8's "F-Bomb Princess" video isn't offensive—it's exploitative. • [H2] WATCH: Rebecca Hains discusses THE PRINCESS PROBLEM on Fox News • [H2] LISTEN: Rebecca Hains discusses #TruthInAds & body image on CBC Radio • [H2] Announcing my new book, The Princess Problem! • [H2] The Princess Problem • [H2] Growing Up With Girl Power • [H2] About Rebecca • [H2] Role Models Reimagined as Disney Princesses: A Q&A with Artist David Trumble • [H2] Sexy Halloween Costumes Reveal the Truth about Girls' Toys • [H2] Science Museum gift shop offers girls "space princess" tees and other stereotypes • [H2] • [H2] • [H3] 					
	Images	<p>We found 18 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 55 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.82% External Links : Passing Juice 10.91% Internal Links 87.27%

In-page links

Anchor	Type	Juice
Dr. Rebecca Hains	Internal	Passing Juice
Blog	Internal	Passing Juice
Comments policy	Internal	Passing Juice
Disclosures	Internal	Passing Juice
Books	Internal	Passing Juice
Cultural Studies of&nbsp;LEGO	Internal	Passing Juice
The Princess Problem	Internal	Passing Juice
Reviews	Internal	Passing Juice
Growing Up With Girl&nbsp;Power	Internal	Passing Juice
Reviews	Internal	Passing Juice
Princess Cultures	Internal	Passing Juice
Reviews	Internal	Passing Juice
About Rebecca	Internal	Passing Juice
Publications	Internal	Passing Juice
Scholarship	Internal	Passing Juice
Videography	Internal	Passing Juice

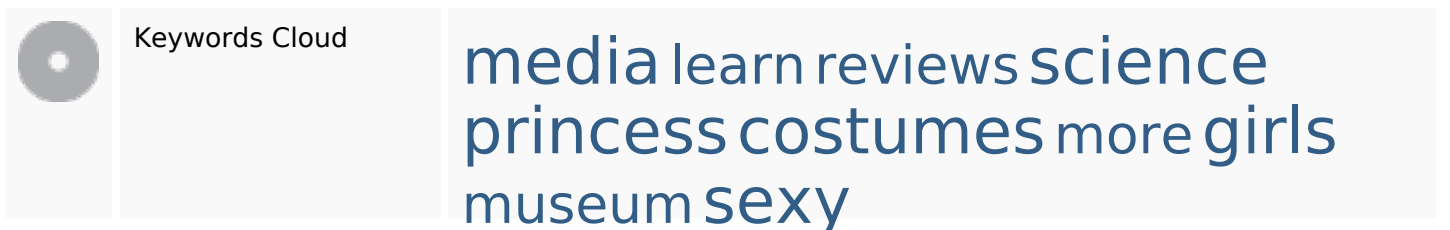
In-page links

In the News	Internal	Passing Juice
Early Media Literacy	Internal	Passing Juice
Parent-Child Discussion Guides	Internal	Passing Juice
Aladdin	Internal	Passing Juice
Beauty and the Beast	Internal	Passing Juice
Brave	Internal	Passing Juice
Cinderella	Internal	Passing Juice
Frozen	Internal	Passing Juice
The Little Mermaid	Internal	Passing Juice
Mulan	Internal	Passing Juice
Pocahontas	Internal	Passing Juice
Princess and the Frog	Internal	Passing Juice
Sleeping Beauty	Internal	Passing Juice
Snow White and the Seven Dwarfs	Internal	Passing Juice
Contact	Internal	Passing Juice
Barbie is 60. And she’s reinventing herself.	Internal	Passing Juice
Why boys should play with dolls	Internal	Passing Juice
LEGO Friends Comic Goes Viral	Internal	Passing Juice
Raising White Children to be Anti-Racist Allies	Internal	Passing Juice
VIDEO: Meredith Vieira features Rebecca Hains & #8220;The Princess Problem&#8221;	Internal	Passing Juice
Empower Your Princess-Obsessed Preschooler with Media Literacy in Four Easy Steps! (No. Really.)	Internal	Passing Juice
FCKH8&#8217;s &#8220;F-Bomb Princess&#8221; video isn&#8217;t offensive&#8212;it&#8217;s exploitative.	Internal	Passing Juice
WATCH: Rebecca Hains discusses THE PRINCESS PROBLEM on Fox News	Internal	Passing Juice
LISTEN: Rebecca Hains discusses #TruthInAds & body image on CBC Radio	Internal	Passing Juice
Announcing my new book, The Princess Problem!	Internal	Passing Juice
Role Models Reimagined...	Internal	Passing Juice

In-page links

Sexy Halloween Costumes...	Internal	Passing Juice
Science Museum gift...	Internal	Passing Juice
Role Models Reimagined as Disney Princesses: A Q&A with Artist David&nbsp;Trumble	Internal	Passing Juice
Sexy Halloween Costumes Reveal the Truth about Girls&#8217;&nbsp;Toys	Internal	Passing Juice
Science Museum gift shop offers girls &#8220;space princess&#8221; tees and other&nbsp;stereotypes	Internal	Passing Juice
Blog at WordPress.com.	External	noFollow
Log in now.	External	Passing Juice
Sign up	External	Passing Juice
Copy shortlink	External	Passing Juice
Report this content	External	Passing Juice
View post in Reader	External	Passing Juice
Manage subscriptions	External	Passing Juice
logged in	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
princess	5	✘	✘	✘	✔
sexy	5	✘	✘	✘	✔
costumes	5	✘	✘	✘	✔
media	4	✔	✘	✔	✔

Keywords Consistency

science

4



Usability

	Url	Domain : rebeccahains.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files.

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

```
http://rebeccahains.com/sitemap.xml
https://rebeccahains.com/sitemap.xml
https://rebeccahains.com/news-sitemap.xml
```



Robots.txt

<http://rebeccahains.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.