










The score is 47/100







SEO Content

	Title	RecallGuide - FDA Prescription Drug Recalls, Side Effects, and Community Length : 72 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.														
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>RecallGuide - FDA Prescription Drug Recalls, Side Effects, and Community</td></tr><tr><td>url</td><td>https://www.recallguide.org/</td></tr><tr><td>site_name</td><td>Recall Guide</td></tr><tr><td>image</td><td>http://www.recallguide.org/wp-content/themes/recallguide/assets/img/recall-guide-sm.png</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	RecallGuide - FDA Prescription Drug Recalls, Side Effects, and Community	url	https://www.recallguide.org/	site_name	Recall Guide	image	http://www.recallguide.org/wp-content/themes/recallguide/assets/img/recall-guide-sm.png
Property	Content															
locale	en_US															
type	website															
title	RecallGuide - FDA Prescription Drug Recalls, Side Effects, and Community															
url	https://www.recallguide.org/															
site_name	Recall Guide															
image	http://www.recallguide.org/wp-content/themes/recallguide/assets/img/recall-guide-sm.png															
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>3</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Over 100,000 FDA Medications[H2] We keep an eye on every one.	H1	H2	H3	H4	H5	H6	1	7	3	1	0	0		
H1	H2	H3	H4	H5	H6											
1	7	3	1	0	0											

SEO Content

		<ul style="list-style-type: none">• [H2] News & Education• [H2] What I Wish I Had Known: Inside the Lives of Women Affected by Essure• [H2] How Medical Devices Make It To You• [H2] Off-Label Drug Use: What Does It Mean?• [H2] Most Followed Prescriptions• [H2] Popular Medications• [H3] Xarelto (rivaroxaban)• [H3] Taxotere (docetaxel)• [H3] Prescription Drug Alerts and Community Sharing• [H4] Read More About Us
	Images	We found 14 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Education	Internal	Passing Juice
Already have an account?	Internal	Passing Juice
What I Wish I Had Known: Inside the Lives of Women Affected by Essure	Internal	Passing Juice
How Medical Devices Make It To You	Internal	Passing Juice
Off-Label Drug Use: What Does It Mean?	Internal	Passing Juice
Auvi-q (Epinephrine)	Internal	Passing Juice
Tri-heart Plus (Ivermectin And Pyrantel Pamoate)	Internal	Passing Juice
Xarelto (Rivaroxaban)	Internal	Passing Juice
Zoloft	Internal	Passing Juice
Januvia	Internal	Passing Juice
Depakote	Internal	Passing Juice
Invokana	Internal	Passing Juice
Taxotere side effects include permanent hair loss (alopecia)	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Sitemap	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fda	10	✓	✗	✗	✓


Keywords Consistency

drug	8	✓	✗	✗	✓
medications	5	✗	✗	✗	✓
all	5	✓	✗	✗	✗
prescription	4	✓	✗	✗	✓





Usability

	Url	Domain : recallguide.org Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 20 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables.




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://recallguide.org/sitemap.xml>

http://www.recallguide.org/sitemap_index.xml

<http://reporting.cw-admin.com/submission/smmaps/b1e89fad.xml.gz>



Robots.txt

<http://recallguide.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.