





The score is 76/100




SEO Content

	Title	<div>Employee Recognition Program   Recnice</div> <div>Length : 38</div> <div>Perfect, your title contains between 10 and 70 characters.</div>												
	Description	<div>Recnice helps you run an effective rewards and recognition program that stands at the heart of your corporate culture and employee satisfaction.</div> <div>Length : 144</div> <div>Great, your meta description contains between 70 and 160 characters.</div>												
	Keywords	<div>employee recognition, employee recognition program, reward employees, corporate culture, recognition and reward programs, rewards and recognition program, recognizing and rewarding employees</div> <div>Good, your page contains meta keywords.</div>												
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>8</td><td>3</td><td>13</td><td>13</td><td>0</td></tr></tbody></table> <div><ul style="list-style-type: none"><li>[H1] Start recognizing employees today.</li><li>[H2] The Power of Employee Recognition</li><li>[H2] Boost Your Corporate Culture</li><li>[H2] Why Recnice?</li><li>[H2] Our Success Story</li><li>[H2] Features</li><li>[H2] Pricing</li><li>[H2] Frequently Asked Questions</li><li>[H2] Got more questions?</li><li>[H3] Basic</li></ul></div>	H1	H2	H3	H4	H5	H6	1	8	3	13	13	0
H1	H2	H3	H4	H5	H6									
1	8	3	13	13	0									




## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Standard</li> <li>• [H3] Premium</li> <li>• [H4] Productivity</li> <li>• [H4] Team morale</li> <li>• [H4] Retention</li> <li>• [H4] Flexible configuration</li> <li>• [H4] Easy synchronization</li> <li>• [H4] No extra work for HR</li> <li>• [H4] Budget monitoring and forecasting</li> <li>• [H4] Corporate currency</li> <li>• [H4] Email templates</li> <li>• [H4] Corporate gift shop</li> <li>• [H4] User provisioning</li> <li>• [H4] Real-time feedback</li> <li>• [H4] Budget analysis</li> <li>• [H5] Why is employee recognition important?</li> <li>• [H5] How to implement an employee recognition program?</li> <li>• [H5] What is the impact of not having a rewards and recognition program?</li> <li>• [H5] How do I pay for the service?</li> <li>• [H5] What are the limits of the Free plan?</li> <li>• [H5] Do I need to import users to Recnice?</li> <li>• [H5] What is the actual rate of the corporate currency?</li> <li>• [H5] How do I see my recognition program spending?</li> <li>• [H5] How do I manage the gift shop?</li> <li>• [H5] Hot links</li> <li>• [H5] Resources</li> <li>• [H5] About us</li> <li>• [H5] Office</li> </ul>
	Images	<p>We found 54 images on this web page.</p> <p>54 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>34%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 23.08%</p> <p>Internal Links 76.92%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Story</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Register</a>	External	Passing Juice
<a href="#">Download White Paper</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">License agreement</a>	External	Passing Juice
<a href="#">Terms of use</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
	External	Passing Juice






## SEO Keywords

	Keywords Cloud	<p>all corporate budget recnice user</p> <p><b>recognition employee</b> program</p> <p>employees rewards</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
recognition	32	✓	✓	✓	✓
employee	25	✓	✓	✓	✓
recnice	19	✓	✗	✓	✓
program	18	✓	✓	✓	✓
corporate	14	✗	✓	✓	✓








## Usability

	Url	Domain : recnice.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 56 Warnings : 10
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.



## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><pre>https://login.microsoftonline.com/common/oauth2/v2.0/authorize?client_id=8aac502b-d1d5-470a-afc0-a532f63004e1&amp;redirect_uri=https%3A%2F%2Frecnice.com%2Fsignin-oidc&amp;response_type=code&amp;scope=openid%20profile%20offline_access%20user.read&amp;code_challenge=kSeoRVEkobDbyAoAf1GH_KzvxUhhunHpjsRo559CQAo&amp;code_challenge_method=S256&amp;response_mode=form_post&amp;nonce=638695225915017763.N2YyNjdhNzltNTYyNi00NTQyLTkxMWYtOGJjYjgwZjY2ZmUwYzdhYmU5YWYtOGYzMC00N2E0LWJlZmEtZGM3Y2EwYTg4NDli&amp;client_info=1&amp;x-client-brkrver=IDWeb.3.4.0.0&amp;state=CfDJ8H6uSn34Gs5Nnr7clRSL9R8rloX3fvZpurVgm61XIUmznKumoScHnGkmL35BzHHGbQKD7rM_iFvmu3D09IZYU7K4CHnUwilOD5avZ4W689P6hZ9EfxmQln3BzfhTUhgZ4dEeWJWePXSEsdPP9DN5TBRuoC Umn9f_9J9eentZ3wbDD7ZXz-P9JGxdChhLlKNz13YmSrG3ZqN7kUwKMV4NzDSnzld3ERh3Tnn217yIBDIh0289amGjrH9AHaDmZkRxGGdTUJC0CnZaOu-hLXFev_gsf7DNgnAhubSlyP4C8OdNQiWk3WYNrdSPmjB15YPIMWny9UekjsMESEkr40AeVsA2qs041_hPzMag4XPya_dHjiClfjyqpl7yA9tIBU6d4g&amp;x-client-SKU=ID_NET8_0&amp;x-client-ver=8.2.1.0</pre></div>
	Robots.txt	<p><a href="http://recnice.com/robots.txt">http://recnice.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>

## Optimization



### Analytics

Great, your website has an analytics tool.



Google Analytics