



Seo Analyzer recruitics.com

Generated on April 01 2022 04:36 AM





The score is 53/100







SEO Content

	Title	<p>Recruitics Data-Centric Recruitment Marketing Agency</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Recruitics is a data-centric recruitment marketing agency that makes it easy for the world's leading brands to attract and hire great talent.</p> <p>Length : 141</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1854"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>Recruitics is a data-centric recruitment marketing agency that makes it easy for the world's leading brands to attract and hire great talent.</td> </tr> <tr> <td>title</td> <td>Recruitics Data-Centric Recruitment Marketing Agency</td> </tr> <tr> <td>url</td> <td>https://www.recruitics.com</td> </tr> <tr> <td>image</td> <td>https://www.recruitics.com/hubfs/Recruitics%20December%202019/Recruitics%20Recruitment%20Marketing%20Agency.png</td> </tr> </tbody> </table>	Property	Content	description	Recruitics is a data-centric recruitment marketing agency that makes it easy for the world's leading brands to attract and hire great talent.	title	Recruitics Data-Centric Recruitment Marketing Agency	url	https://www.recruitics.com	image	https://www.recruitics.com/hubfs/Recruitics%20December%202019/Recruitics%20Recruitment%20Marketing%20Agency.png		
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	Headings	<table border="1" data-bbox="539 1877 1481 1951"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>13</td> <td>4</td> <td>3</td> <td>5</td> </tr> </tbody> </table> <ul data-bbox="614 1989 1302 2085" style="list-style-type: none"> • [H1] DATA-POWERED RECRUITMENT MARKETING • [H2] DRIVEN BY DATA. POWERED BY PEOPLE. • [H2] RECRUITMENT MARKETING SOLUTIONS 	H1	H2	H3	H4	H5	H6	1	9	13	4	3	5
H1	H2	H3	H4	H5	H6									
1	9	13	4	3	5									

SEO Content

		<ul style="list-style-type: none"> • [H2] RECRUITMENT MARKETING RESOURCES • [H2] RECRUITICS BY THE NUMBERS • [H2] WHAT PEOPLE ARE SAYING: • [H2] WHAT PEOPLE ARE SAYING: • [H2] WHAT PEOPLE ARE SAYING: • [H2] WHAT PEOPLE ARE SAYING: • [H2] PARTNER WITH US • [H3] We help you attract and hire great talent. • [H3] RECRUITMENT ADVERTISING • [H3] PROGRAMMATIC JOB ADVERTISING • [H3] EMPLOYER BRANDING • [H3] ANALYTICS & TRACKING • [H3] 200+ • [H3] 99% • [H3] 2012 • [H3] OUR METHODOLOGY • [H3] JOIN OUR TEAM • [H3] ABOUT US • [H3] • [H3] • [H4] OUR PEOPLE + YOUR PEOPLE • [H4] OUR PEOPLE + YOUR PEOPLE • [H4] OUR PEOPLE + YOUR PEOPLE • [H4] SIGN UP FOR NEWSLETTER • [H5] The Ultimate Recruitment Marketing Resources Guide • [H5] Why You Need a Recruitment Marketing Agency • [H5] AI for Recruitment Hub • [H6] RECRUITICS • [H6] SOLUTIONS • [H6] RESOURCES • [H6] CONTACT • [H6] SOCIAL
	Images	<p>We found 26 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.35% Internal Links 95.65%

In-page links

Anchor	Type	Juice
Solutions	Internal	Passing Juice
Recruitment Advertising	Internal	Passing Juice
Programmatic Job Advertising	Internal	Passing Juice
Employer Branding	Internal	Passing Juice
Analytics & Tracking	Internal	Passing Juice
Resources	Internal	Passing Juice
Blog	Internal	Passing Juice
About	Internal	Passing Juice
Careers	Internal	Passing Juice
Announcements	Internal	Passing Juice
Awards & Recognition	Internal	Passing Juice
Contact	Internal	Passing Juice
Sign In	External	Passing Juice
Analytics	Internal	Passing Juice
Action	Internal	Passing Juice
Insights	Internal	Passing Juice

In-page links

CONNECT WITH US	Internal	Passing Juice
The Ultimate Recruitment Marketing Resources Guide	Internal	Passing Juice
Why You Need a Recruitment Marketing Agency	Internal	Passing Juice
AI for Recruitment Hub	Internal	Passing Juice
=	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
recruitment	16	✓	✗	✓	✓
marketing	14	✓	✗	✓	✓
people	13	✗	✗	✗	✓
recruitics	9	✓	✗	✓	✓
talent	8	✗	✗	✓	✓












Usability

	Url	Domain : recruitics.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 31 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://recruitics.com/sitemap.xml
	Robots.txt	http://recruitics.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.