






Seo Analyzer redhat.com

Generated on March 05 2022 02:51 AM

The score is 61/100



SEO Content

	<p>Title</p>	<p>Red Hat - We make open source technologies for the enterprise</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Red Hat is the world's leading provider of enterprise open source solutions, including high-performing Linux, cloud, container, and Kubernetes technologies.</p> <p>Length : 156</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1310 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.redhat.com/en</td> </tr> <tr> <td>title</td> <td>The world's open source leader</td> </tr> <tr> <td>description</td> <td>Red Hat is the world's leading provider of open source solutions, using a community-powered approach to provide reliable and high-performing cloud, virtualization, storage, Linux, and middleware technologies. Red Hat also offers award-winning support, training, and consulting services. Red Hat is an S&P 500 company with more than 80 offices spanning the globe, empowering its customers' businesses.</td> </tr> <tr> <td>image</td> <td>https://www.redhat.com/profiles/rh/themes/redhatdotcom/img/red-hat-social-share.jpg</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.redhat.com/en	title	The world's open source leader	description	Red Hat is the world's leading provider of open source solutions, using a community-powered approach to provide reliable and high-performing cloud, virtualization, storage, Linux, and middleware technologies. Red Hat also offers award-winning support, training, and consulting services. Red Hat is an S&P 500 company with more than 80 offices spanning the globe, empowering its customers' businesses.	image	https://www.redhat.com/profiles/rh/themes/redhatdotcom/img/red-hat-social-share.jpg
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type	website													
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image	https://www.redhat.com/profiles/rh/themes/redhatdotcom/img/red-hat-social-share.jpg													





SEO Content

Headings


H1	H2	H3	H4	H5	H6
1	19	48	12	0	0

- [H1] Clouds that compete can still connect
- [H2] Featured links
- [H2] Red Hat is the world's enterprise open source leader
- [H2] Save the date for Red Hat Summit 2022
- [H2] Build your cloud on open source
- [H2] All Red Hat products
- [H2] Tech topics worth exploring
- [H2] APIs
- [H2] Automation
- [H2] Cloud computing
- [H2] Containers
- [H2] DevOps
- [H2] Digital transformation
- [H2] Integration
- [H2] Linux
- [H2] Microservices
- [H2] Middleware
- [H2] Security
- [H2] Virtualization
- [H2] Building enterprise-ready solutions with open source
- [H3] Select a language
- [H3] Select a language
- [H3] Trust us with your container technology
- [H3] As edge grows, so does your potential
- [H3] All about cloud computing
- [H3] Build and manage applications anywhere
- [H3] Red HatOpenShift
- [H3] Red HatQuay
- [H3] Red HatCeph Storage
- [H3] Red Hat OpenStack Platform
- [H3] Red Hat Runtimes
- [H3] Red Hat Smart Management
- [H3] Red Hat Enterprise Linux
- [H3] Red Hat Enterprise Linux
- [H3] Red Hat OpenShift
- [H3] Red Hat OpenShift Data Foundation
- [H3] Red Hat OpenStack Platform
- [H3] Red Hat Hyperconverged Infrastructure
- [H3] Red Hat Virtualization
- [H3] Red Hat Gluster Storage
- [H3] Red Hat Application Services
- [H3] Red Hat Ansible Automation Platform
- [H3] Red Hat Directory Server
- [H3] Red Hat JBoss Web Server
- [H3] Red Hat Enterprise Linux for SAP Solutions
- [H3] Red Hat Integration
- [H3] Red Hat Fuse
- [H3] Red Hat AMQ
- [H3] Red Hat 3scale API Management
- [H3] Red Hat Runtimes
- [H3] Red Hat JBoss Enterprise Application Platform
- [H3] Red Hat Process Automation Manager




SEO Content

		<ul style="list-style-type: none">• [H3] Red Hat Data Grid• [H3] Red Hat CodeReady Studio• [H3] Red Hat CodeReady Workspaces• [H3] Red Hat Process Automation• [H3] Red Hat Process Automation Manager• [H3] Red Hat Decision Manager• [H3] Red Hat Ansible Automation Platform• [H3] Red Hat Satellite• [H3] Red Hat Insights• [H3] Red Hat Smart Management• [H3] Red Hat Advanced Cluster Management for Kubernetes• [H3] About• [H3] Products• [H3] Tools• [H3] Try, buy, sell• [H3] Communicate• [H4] Understanding APIs• [H4] Understanding automation• [H4] Understanding cloud computing• [H4] Understanding Linux containers• [H4] Understanding DevOps• [H4] Understanding digital transformation• [H4] Understanding enterprise integration• [H4] Understanding Linux• [H4] Understanding microservices• [H4] Understanding middleware• [H4] Understanding security• [H4] Understanding virtualization
	Images	<p>We found 41 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 34%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
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SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 176 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.84% Internal Links 97.16%

In-page links

Anchor	Type	Juice
Open hybrid cloud	Internal	Passing Juice
Support	Internal	Passing Juice
Developers	Internal	Passing Juice
Partners	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Search	Internal	Passing Juice
Products	Internal	Passing Juice
Solutions	Internal	Passing Juice
Services & support	Internal	Passing Juice
Resources	Internal	Passing Juice
Red Hat & open source	Internal	Passing Juice
Featured links	Internal	Passing Juice
Start a trial	Internal	Passing Juice
English	Internal	Passing Juice
□□□□	Internal	Passing Juice
English	Internal	Passing Juice
Français	Internal	Passing Juice
Deutsch	Internal	Passing Juice

In-page links

Italiano	Internal	Passing Juice
□□□	Internal	Passing Juice
□□□	Internal	Passing Juice
Português	Internal	Passing Juice
Español	Internal	Passing Juice
Log in	Internal	Passing Juice
Account	Internal	Passing Juice
Register now	Internal	Passing Juice
Edit your profile and preferences	Internal	Passing Juice
Contact us	Internal	Passing Juice
See why open source works	Internal	Passing Juice
What's new?	Internal	Passing Juice
Open hybrid cloud	Internal	Passing Juice
All products	Internal	Passing Juice
Tech topics	Internal	Passing Juice
About open source	Internal	Passing Juice
Trust us with your container technology	Internal	Passing Juice
As edge grows, so does your potential	Internal	Passing Juice
Cloud basics	Internal	Passing Juice
Red&nbsp;Hat® OpenShift®	Internal	Passing Juice
Related training	Internal	Passing Juice
Related certifications	Internal	Passing Juice
Mark your calendar	Internal	Passing Juice
Explore an open hybrid cloud strategy	Internal	Passing Juice
Start with Linux	Internal	Passing Juice
Scale with Kubernetes	Internal	Passing Juice
Automate everything	Internal	Passing Juice
See how our products build solutions	Internal	Passing Juice

In-page links

See all topics	Internal	Passing Juice
Read more	Internal	Passing Juice
What is an API?	Internal	Passing Juice
Why choose Red Hat for API management?	Internal	Passing Juice
What is API design?	Internal	Passing Juice
What is API monetization?	Internal	Passing Juice
What is API management?	Internal	Passing Juice
REST vs. SOAP	Internal	Passing Juice
What is API security?	Internal	Passing Juice
Explore related blog posts	Internal	Passing Juice
See how	Internal	Passing Juice
Read more	Internal	Passing Juice
What is IT automation?	Internal	Passing Juice
What is business automation?	Internal	Passing Juice
What is configuration management?	Internal	Passing Juice
What is business process management?	Internal	Passing Juice
Explore related blog posts	Internal	Passing Juice
See how	Internal	Passing Juice
Read more	Internal	Passing Juice
What is private cloud?	Internal	Passing Juice
What is hybrid cloud?	Internal	Passing Juice
What is multicloud?	Internal	Passing Juice
Types of cloud computing	Internal	Passing Juice
Why build a Red Hat cloud?	Internal	Passing Juice
What is cloud storage?	Internal	Passing Juice
What is cloud infrastructure?	Internal	Passing Juice
What are cloud service providers?	Internal	Passing Juice
Explore related blog posts	Internal	Passing Juice

In-page links

See how	Internal	Passing Juice
Read more	Internal	Passing Juice
What is a Linux container?	Internal	Passing Juice
Why choose Red Hat for containers?	Internal	Passing Juice
What is Docker?	Internal	Passing Juice
What is Kubernetes?	Internal	Passing Juice
What is container security?	Internal	Passing Juice
Explore related blog posts	Internal	Passing Juice
See how	Internal	Passing Juice
Read more	Internal	Passing Juice
What is DevSecOps?	Internal	Passing Juice
What is CI/CD?	Internal	Passing Juice
Explore related blog posts	Internal	Passing Juice
See how	Internal	Passing Juice
Read more	Internal	Passing Juice
What is digital transformation?	Internal	Passing Juice
Explore related blog posts	Internal	Passing Juice
See how	Internal	Passing Juice
Read more	Internal	Passing Juice
What is integration?	Internal	Passing Juice
What is Apache Kafka?	Internal	Passing Juice
Why choose Red Hat for agile integration?	Internal	Passing Juice
See how	Internal	Passing Juice
Read more	Internal	Passing Juice
What is Linux?	Internal	Passing Juice
What is the Linux kernel?	Internal	Passing Juice
What is the best Linux distro for you?	Internal	Passing Juice
Why choose Red Hat for Linux?	Internal	Passing Juice

In-page links

What is IT infrastructure?	Internal	Passing Juice
What is SELinux?	Internal	Passing Juice
Explore related blog posts	Internal	Passing Juice
See how	Internal	Passing Juice
Read more	Internal	Passing Juice
What are microservices?	Internal	Passing Juice
Why choose Red Hat for microservices?	Internal	Passing Juice
What is a service mesh?	Internal	Passing Juice
What is serverless?	Internal	Passing Juice
See how	Internal	Passing Juice
Read more	Internal	Passing Juice
What is middleware?	Internal	Passing Juice
Why choose Red Hat for middleware?	Internal	Passing Juice
Understanding enterprise mobile app dev	Internal	Passing Juice
What is an IDE?	Internal	Passing Juice
Explore related blog posts	Internal	Passing Juice
See how	Internal	Passing Juice
Read more	Internal	Passing Juice
Red Hat's approach to hybrid cloud security	Internal	Passing Juice
What is hybrid cloud security?	Internal	Passing Juice
What is malware?	Internal	Passing Juice
What is a CVE?	Internal	Passing Juice
Explore related blog posts	Internal	Passing Juice
See how	Internal	Passing Juice
Read more	Internal	Passing Juice
What is virtualization?	Internal	Passing Juice
What is virtualization management?	Internal	Passing Juice
What is KVM?	Internal	Passing Juice

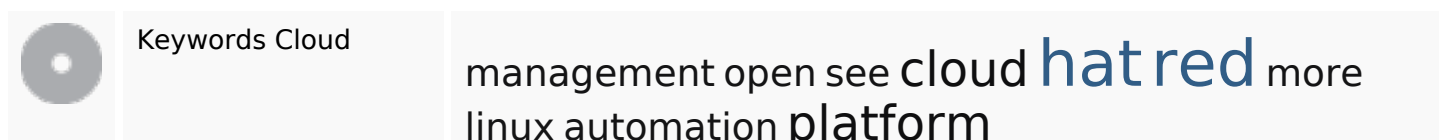
In-page links

Why migrate your virtual infrastructure to Red Hat?	Internal	Passing Juice
KVM vs. VMware	Internal	Passing Juice
Cloud vs. virtualization	Internal	Passing Juice
What is NFV?	Internal	Passing Juice
What is a virtual machine?	Internal	Passing Juice
Explore related blog posts	Internal	Passing Juice
See how	Internal	Passing Juice
See why we trust open source	Internal	Passing Juice
Company information	Internal	Passing Juice
Jobs	Internal	Passing Juice
Locations	Internal	Passing Juice
Development model	Internal	Passing Juice
Events	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Blog	Internal	Passing Juice
Cool Stuff Store	Internal	Passing Juice
Diversity, equity, and inclusion	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Red Hat Ansible Automation Platform	Internal	Passing Juice
Red Hat Enterprise Linux	Internal	Passing Juice
Red Hat OpenShift	Internal	Passing Juice
Red Hat OpenShift Data Foundation	Internal	Passing Juice
Red Hat OpenStack Platform	Internal	Passing Juice
See all products	Internal	Passing Juice
My account	Internal	Passing Juice

In-page links

Partner resources	Internal	Passing Juice
Developer resources	Internal	Passing Juice
Training and certification	Internal	Passing Juice
Learning community	Internal	Passing Juice
Red Hat Ecosystem Catalog	Internal	Passing Juice
Red Hat Store	Internal	Passing Juice
Red Hat Marketplace	Internal	Passing Juice
Buy online (Japan)	Internal	Passing Juice
Find a partner	External	Passing Juice
Contact training	Internal	Passing Juice
Contact consulting	Internal	Passing Juice
Feedback	Internal	Passing Juice
Social	Internal	Passing Juice
Red Hat newsletter	Internal	Passing Juice
Privacy statement	Internal	Passing Juice
Terms of use	Internal	Passing Juice
All policies and guidelines	Internal	Passing Juice
Digital accessibility	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
red	64	✓	✗	✓	✓
hat	63	✓	✗	✓	✓







Keywords Consistency

platform	27	✘	✘	✘	✔
cloud	26	✘	✘	✔	✔
linux	18	✘	✘	✔	✔

Usability

	Url	Domain : redhat.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 39 Warnings : 23
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.

Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://redhat.com/sitemap.xml>
<https://www.redhat.com/sitemap.xml>
<https://www.redhat.com/en/sitemap.xml>
<https://www.redhat.com/de/sitemap.xml>
<https://www.redhat.com/es/sitemap.xml>
<https://www.redhat.com/fr/sitemap.xml>
<https://www.redhat.com/it/sitemap.xml>
<https://www.redhat.com/pt-br/sitemap.xml>
<https://www.redhat.com/ja/sitemap.xml>
<https://www.redhat.com/ko/sitemap.xml>
<https://www.redhat.com/zh/sitemap.xml>



Robots.txt

<http://redhat.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization