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The score is 60/100



SEO Content

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	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="534 1641 1476 1720"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>106</td> <td>8</td> <td>0</td> <td>54</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1747 1508 2072" style="list-style-type: none"> • [H2] More transmissible Covid variant found in UK: WHO • [H2] Imran hints at early polls post no-trust vote • [H2] Deuba urges Modi to resolve Indo-Nepal border issue • [H2] UK media watchdog suspends Khalsa TV licence • [H2] IPL PIX: Gujarat Titans beat Delhi Capitals by 14 runs • [H2] 'Modi can't be seen in Xi's company' • [H2] Over from Lockie changed the momentum: Hardik10m ago • [H2] Swiatek demolishes Osaka, completes 'Sunshine Double' • [H2] EPL PIX: Man City reclaim top spot; Chelsea shocked • [H2] Points Table: IPL 2022 	H1	H2	H3	H4	H5	H6	0	106	8	0	54	0
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- [H2] Rainbow flags may be confiscated at Qatar World Cup
- [H2] What forced CSK to give Dube the crucial 19th over
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- [H2] Mapped: Election results in 5 states
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- [H2] 45% Indians are fully vaccinated against COVID
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- [H3] FEATURES YOU MUST READ
- [H3] Coronavirus: Latest Data
- [H5]
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SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 132 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Rediffmail	Internal	Passing Juice
Money	Internal	Passing Juice
Business Email	Internal	Passing Juice
Videos	Internal	Passing Juice
Shopping	Internal	Passing Juice
Create Account	Internal	Passing Juice

In-page links

NEWS	Internal	Passing Juice
BUSINESS	Internal	Passing Juice
MOVIES	Internal	Passing Juice
CRICKET	Internal	Passing Juice
SPORTS	Internal	Passing Juice
GET AHEAD	Internal	Passing Juice
REALTIME NEWS	Internal	Passing Juice
COVID-19	Internal	Passing Juice
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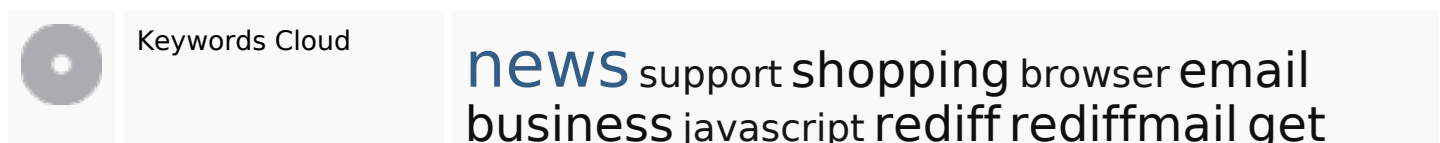
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Investors	Internal	Passing Juice
Advertise with us	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy	Internal	Passing Juice
Rediff Labs	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Feedback	Internal	Passing Juice
Contact Us	Internal	Passing Juice
About us	Internal	Passing Juice
Terms of use	Internal	Passing Juice
Grievances	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
news	4	✓	✓	✓	✓
rediff	2	✓	✓	✓	✗
get	2	✗	✓	✓	✓
rediffmail	2	✓	✓	✓	✗
shopping	2	✓	✓	✓	✗





Usability

	Url	Domain : rediff.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 807 367"> Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li data-bbox="555 658 951 694">http://rediff.com/sitemap.xml<li data-bbox="555 716 1038 752">https://www.rediff.com/sitemap.xml<li data-bbox="555 775 1126 810">https://www.rediff.com/gnewssitemap.xml
	Robots.txt	<p data-bbox="539 855 903 891">http://rediff.com/robots.txt</p> <p data-bbox="539 922 1085 958">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 990 1101 1025">Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li data-bbox="555 1070 858 1124"> Google Analytics