



Seo Analyzer

reevesstrategygroup.com

Generated on January 25 2022 04:58 AM





The score is 55/100







SEO Content

	Title	<p>Reeves Strategy Group — Tips, tools and techniques guaranteed to help grow your business!</p> <p>Length : 89</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Tips, tools and techniques guaranteed to help grow your business!</p> <p>Length : 65</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1493 2011" style="list-style-type: none"> • [H1] Tips, tools and techniques guaranteed to help grow your business! • [H2] Why You Need a Strong Community Relations Program • [H2] How to Create a Steady Stream of Referrals • [H2] How to Unleash The Power of Customer Lifetime Value (CLV) • [H2] How to Develop a Powerful (and Profitable) Unique Selling Proposition • [H2] News Flash: Prospective Clients WANT to Hear from You • [H2] Why Responding to Online Reviews is Crucial • [H2] The Key to a Winning Market Strategy: Discipline • [H2] How to Keep Tabs on Your Competition Online • [H3] Recent Posts 	H1	H2	H3	H4	H5	H6	1	8	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	8	1	0	0	0									
	Images	<p>We found 3 images on this web page.</p>												

SEO Content

		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 38% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Subscribe	Internal	noFollow
Why You Need a Strong Community Relations Program	Internal	Passing Juice
Nielsen survey	External	Passing Juice
How to Create a Steady Stream of Referrals	Internal	Passing Juice

In-page links

How to Unleash The Power of Customer Lifetime Value (CLV)	Internal	Passing Juice
How to Develop a Powerful (and Profitable) Unique Selling Proposition	Internal	Passing Juice
News Flash: Prospective Clients WANT to Hear from You	Internal	Passing Juice
Why Responding to Online Reviews is Crucial	Internal	Passing Juice
The Key to a Winning Market Strategy: Discipline	Internal	Passing Juice
How to Keep Tabs on Your Competition Online	Internal	Passing Juice
⌂; Previous Entries	Internal	Passing Juice
Thesis WordPress Theme	External	Passing Juice
WordPress Admin	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
business	18	✓	✗	✓	✓
community	15	✗	✗	✗	✓
how	12	✗	✗	✗	✓
relations	10	✗	✗	✗	✓
referral	10	✗	✗	✗	✓

Usability

	Url	Domain : reevesstrategygroup.com Length : 23

Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://reevesstrategygroup.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>