Seo Analyzer referfolk.com

Generated on March 11 2022 08:33 AM

The score is 65/100

SEO Content

✅	Title	ReferFolk - **Length : 11** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	ReferFolk -
url	https://www.referfolk.com/
site_name	ReferFolk

⚪	Headings	

H1	H2	H3	H4	H5	H6
1	3	0	0	0	0

- [H1] ReferFolk
- [H2] MongoDB insert if not exists | Upsert Query Example
- [H2] How Does Node js Callback Work?
- [H2] Categories

✅	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes.

SEO Content

❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 17 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
ReferFolk	Internal	Passing Juice
-	Internal	Passing Juice
Home	Internal	Passing Juice
Node Js	Internal	Passing Juice
MongoDB	Internal	Passing Juice
Dot Net Core	Internal	Passing Juice

In-page links

About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
MongoDB insert if not exists | Upsert Query Example	Internal	Passing Juice
MongoDB insert if not exists	Internal	Passing Juice
MongoDB Upsert	Internal	Passing Juice
MongoDB Upsert exmaple	Internal	Passing Juice
Leave a comment	Internal	Passing Juice
How Does Node js Callback Work?	Internal	Passing Juice
Leave a comment	Internal	Passing Juice

SEO Keywords

Keywords Cloud	tags referfolk insert content categories mongodb upsert skip comment leave

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mongodb	4	✖	✖	✖	✔
categories	2	✖	✖	✖	✔
upsert	2	✖	✖	✖	✔
leave	2	✖	✖	✖	✖
comment	2	✖	✖	✖	✖

Usability

	Url	Domain : referfolk.com Length : 13
	Favicon	Great, your website has a favicon.

Usability

✓		✓
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✓	W3C Validity	Errors : 0 Warnings : 10
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		http://referfolk.com/sitemap.xml
		https://www.referfolk.com/sitemap_index.xml
✅	Robots.txt	http://referfolk.com/robots.txt
		Great, your website has a robots.txt file.
❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.