







# Seo Analyzer refersion.com

Generated on March 25 2022 22:57 PM






The score is 64/100






## SEO Content

	Title	<p>Affiliate, Influencer &amp; Ambassador Marketing Software   Refersion</p> <p><b>Length : 69</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Discover the most advanced affiliate, influencer &amp; ambassador marketing software available. Manage and grow your affiliate network like never before. Try Refersion free for 14 days!</p> <p><b>Length : 185</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1977"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image:alt</td> <td>Refersion Platform</td> </tr> <tr> <td>image</td> <td>https://refersionwp.wpengine.com/wp-content/uploads/2022/03/Hero-Visual.webp</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Discover the most advanced affiliate, influencer &amp; ambassador marketing software available. Manage and grow your affiliate network like never before. Try Refersion free for 14 days!</td> </tr> <tr> <td>title</td> <td>Affiliate, Influencer &amp; Ambassador Marketing Software   Refersion</td> </tr> </tbody> </table>	Property	Content	image:alt	Refersion Platform	image	https://refersionwp.wpengine.com/wp-content/uploads/2022/03/Hero-Visual.webp	type	website	description	Discover the most advanced affiliate, influencer & ambassador marketing software available. Manage and grow your affiliate network like never before. Try Refersion free for 14 days!	title	Affiliate, Influencer & Ambassador Marketing Software   Refersion
Property	Content													
image:alt	Refersion Platform													
image	https://refersionwp.wpengine.com/wp-content/uploads/2022/03/Hero-Visual.webp													
type	website													
description	Discover the most advanced affiliate, influencer & ambassador marketing software available. Manage and grow your affiliate network like never before. Try Refersion free for 14 days!													
title	Affiliate, Influencer & Ambassador Marketing Software   Refersion													
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>10</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	7	10	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	10	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Take control of your performance marketing</li><li>• [H2] One platform to rule them all.</li><li>• [H2] Don't just take our word for it.Hear it from our customers.</li><li>• [H2] Solutions to fitevery marketing need.</li><li>• [H2] Refersion Marketplace</li><li>• [H2] Resources</li><li>• [H2] Become a team member</li><li>• [H2] Getting started is easy</li><li>• [H3] Campaigns &amp;Management</li><li>• [H3] Payment &amp;Taxes</li><li>• [H3] Integrations &amp;Partners</li><li>• [H3] Discovery &amp; Marketplace</li><li>• [H3] Attribution &amp; Privacy</li><li>• [H3] Ambassador</li><li>• [H3] Influencer</li><li>• [H3] Affiliate</li><li>• [H3] Where the fastest growing brands &amp; creators connect</li><li>• [H3] We work with your complete ecommerce marketing tech stack</li></ul>
	Images	<p>We found 35 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 40 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

## SEO Links



External Links : Passing Juice 2.5%

Internal Links 97.5%

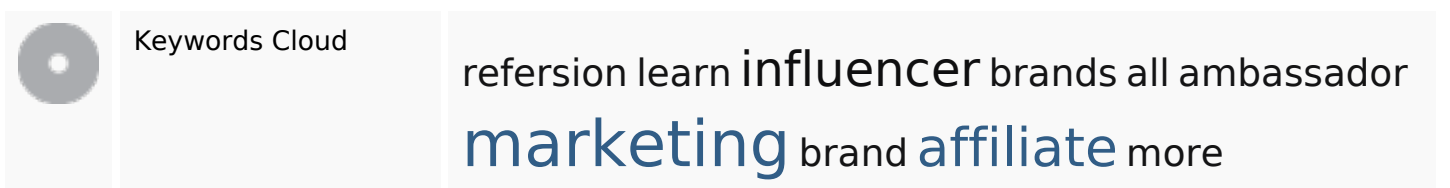
### In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Merchant Dashboard</a>	Internal	Passing Juice
<a href="#">Affiliate Dashboard</a>	Internal	Passing Juice
<a href="#">Try free for 14 days</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Get Started</a>	Internal	Passing Juice
<a href="#">See All resources</a>	Internal	Passing Juice
<a href="#">See Open Roles</a>	Internal	Passing Juice
<a href="#">Platform</a>	Internal	Passing Juice
<a href="#">Campaigns &amp; Management</a>	Internal	Passing Juice
<a href="#">Payments &amp; Taxes</a>	Internal	Passing Juice
<a href="#">Advanced Offers &amp; Commissions</a>	Internal	Passing Juice
<a href="#">Attribution &amp; First Party Tracking</a>	Internal	Passing Juice
<a href="#">Data Insights &amp; Privacy</a>	Internal	Passing Juice
<a href="#">Integrations &amp; Partners</a>	Internal	Passing Juice
<a href="#">Recruiting &amp; Brand Marketplace</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Solutions</a>	Internal	Passing Juice

## In-page links

<a href="#">Influencer Marketing</a>	Internal	Passing Juice
<a href="#">Ambassador Marketing</a>	Internal	Passing Juice
<a href="#">Affiliate Marketing</a>	Internal	Passing Juice
<a href="#">Home &amp; Furnishings</a>	Internal	Passing Juice
<a href="#">Fashion &amp; Beauty</a>	Internal	Passing Juice
<a href="#">Food &amp; Beverage</a>	Internal	Passing Juice
<a href="#">Health &amp; Wellness</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Agencies</a>	Internal	Passing Juice
<a href="#">Commerce Platforms</a>	Internal	Passing Juice
<a href="#">Publishers</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Case Studies</a>	Internal	Passing Juice
<a href="#">API Docs</a>	External	Passing Juice
<a href="#">Tracking Docs</a>	Internal	Passing Juice
<a href="#">Status</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	29	✓	✗	✓	✓
affiliate	19	✓	✗	✓	✓







## Keywords Consistency

influencer	13	✓	✗	✓	✓
refersion	10	✓	✗	✓	✓
all	9	✗	✗	✗	✓

## Usability

	Url	Domain : refersion.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 104 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> <li>✓ Excellent, your website doesn't use nested tables.</li> <li>✗ Too bad, your website is using inline styles.</li> </ul>

## Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://refersion.com/sitemap.xml>  
<https://www.refersion.com/sitemap.xml>



### Robots.txt

<http://refersion.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.