

Seo Analyzer refinitiv.com

Generated on April 03 2022 23:43 PM






The score is 55/100



SEO Content

	Title	Financial Technology, Data, and Expertise Refinitiv Length : 53 Perfect, your title contains between 10 and 70 characters.																
	Description	Refinitiv provides financial software and risk solutions – delivering news, information and analytics, enabling transactions, and connecting the global community. Length : 162 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Financial Technology, Data, and Expertise</td></tr><tr><td>description</td><td>Refinitiv provides financial software and risk solutions – delivering news, information and analytics, enabling transactions, and connecting the global community.</td></tr><tr><td>image</td><td>https://www.refinitiv.com/content/dam/marketing/en_us/images/artworked-images/social-sharing.jpg.transform/rect-768/q90/image.jpg</td></tr><tr><td>image:width</td><td>768</td></tr><tr><td>image:height</td><td>432</td></tr><tr><td>url</td><td>https://www.refinitiv.com/en</td></tr><tr><td>type</td><td>article</td></tr></tbody></table>	Property	Content	title	Financial Technology, Data, and Expertise	description	Refinitiv provides financial software and risk solutions – delivering news, information and analytics, enabling transactions, and connecting the global community.	image	https://www.refinitiv.com/content/dam/marketing/en_us/images/artworked-images/social-sharing.jpg.transform/rect-768/q90/image.jpg	image:width	768	image:height	432	url	https://www.refinitiv.com/en	type	article
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SEO Content

	Headings	H1 1	H2 4	H3 20	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Financial technology, data and expertise• [H2] Explore the latest trends, insights and analysis• [H2] Our data to drive your performance• [H2] Request details• [H2] Call your local sales team• [H3] Explore our sites• [H3] Explore our sites• [H3] Data Catalogue• [H3] Financial Impact Hub• [H3] The Big Conversation• [H3] Industry-leading webinars• [H3] More interest rate hikes from the fed?• [H3] LSEG suspends all services and products for all customers in Russia• [H3] Islamic finance on the path to sustainable investing• [H3] Gender diversity: who's in the chair?• [H3] Lipper Fund Awards 2022 winners for Switzerland• [H3] Analytics• [H3] Innovation• [H3] Data and technology• [H3] Already a customer?• [H3] Contact Refinitiv near you• [H3] Refinitiv Perspectives• [H3] Media centre• [H3] Developers• [H3] Our partners					
	Images	We found 12 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 28% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 164 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.32% Internal Links 92.68%

In-page links

Anchor	Type	Juice
Asset Management	Internal	Passing Juice
Central Banks	Internal	Passing Juice
Corporate Treasury	Internal	Passing Juice
Investment Banking	Internal	Passing Juice
Islamic Finance	Internal	Passing Juice
Market Data	Internal	Passing Juice
Risk and Compliance	Internal	Passing Juice
Technology	Internal	Passing Juice
Trading	Internal	Passing Juice
Wealth Management	Internal	Passing Juice
Explore the Data Catalogue	Internal	Passing Juice
Analytics	Internal	Passing Juice
Benchmarks	Internal	Passing Juice
Commodities Data	Internal	Passing Juice
Company Data	Internal	Passing Juice
Corporate Actions Data	Internal	Passing Juice
Deals Data	Internal	Passing Juice
Economic Data	Internal	Passing Juice

In-page links

Entity and Reference Data	Internal	Passing Juice
Filings	Internal	Passing Juice
Fund Data	Internal	Passing Juice
FTSE Russell Indexes	External	Passing Juice
News	Internal	Passing Juice
Pricing and Market Data	Internal	Passing Juice
Refinitiv Indexes	Internal	Passing Juice
Regulatory Data	Internal	Passing Juice
Risk Intelligence	Internal	Passing Juice
See all products	Internal	Passing Juice
Find out more	Internal	Passing Juice
Find out more	Internal	Passing Juice
Find out more	Internal	Passing Juice
Workspace for Analysts and Portfolio Managers	Internal	Passing Juice
AlphaDesk	Internal	Passing Juice
Lipper for Investment Management	Internal	Passing Juice
DataScope Plus	Internal	Passing Juice
DataScope Select	Internal	Passing Juice
Datastream	Internal	Passing Juice
Quantitative Analytics	Internal	Passing Juice
Verified Entity Data as a Service	Internal	Passing Juice
Real-Time Distribution System	Internal	Passing Juice
Workspace for Investment Bankers	Internal	Passing Juice
Eikon - Investment Banking	Internal	Passing Juice
Deals Intelligence	Internal	Passing Juice
On Demand	Internal	Passing Juice
Country Risk Ranking	Internal	Passing Juice
Qual-ID	Internal	Passing Juice

In-page links

World-Check Risk Intelligence	Internal	Passing Juice
World-Check One	Internal	Passing Juice
World-Check Customer Risk Screener	Internal	Passing Juice
Due Diligence Reports	Internal	Passing Juice
Due Diligence Centre	Internal	Passing Juice
Managed Screening Service	Internal	Passing Juice
Client On-boarding	Internal	Passing Juice
Workspace for FX	Internal	Passing Juice
Autex Trade Route	Internal	Passing Juice
REDI EMS	Internal	Passing Juice
FXall	Internal	Passing Juice
FX Matching	Internal	Passing Juice
Compliance Archive	Internal	Passing Juice
Deal Tracker	Internal	Passing Juice
Settlement Center	Internal	Passing Juice
Workspace for Wealth Advisors	Internal	Passing Juice
Thomson ONE Wealth	Internal	Passing Juice
Knowledge Direct	Internal	Passing Juice
Digital Investor	Internal	Passing Juice
Widget Capabilities	Internal	Passing Juice
BETA	Internal	Passing Juice
Maxit	Internal	Passing Juice
AI & Digitalization	Internal	Passing Juice
After Brexit	Internal	Passing Juice
COVID-19	Internal	Passing Juice
The Big Conversation	Internal	Passing Juice
Financial Impacts	Internal	Passing Juice
Global Infrastructure Investing	Internal	Passing Juice

In-page links

LIBOR Transition and IBOR Reform	Internal	Passing Juice
Sustainable Finance	Internal	Passing Juice
U.S. Policy	Internal	Passing Juice
All asset management insights	Internal	Passing Juice
Fund Management	Internal	Passing Juice
Sustainable Investing	Internal	Passing Juice
Investment Research	Internal	Passing Juice
Quant Research and Data Science	Internal	Passing Juice
All investment banking insights	Internal	Passing Juice
Deal Makers Sentiment Survey	Internal	Passing Juice
All market data insights	Internal	Passing Juice
Connected Data	Internal	Passing Juice
Data and Digital Transformation	Internal	Passing Juice
Operational Resilience	Internal	Passing Juice
All risk and compliance insights	Internal	Passing Juice
Financial Crime Compliance	Internal	Passing Juice
Third-Party Risk	Internal	Passing Juice
All trading insights	Internal	Passing Juice
Commodities	Internal	Passing Juice
Equities/Buy-Side Trading	Internal	Passing Juice
Fixed Income Trading	Internal	Passing Juice
FX Trading	Internal	Passing Juice
All wealth management insights	Internal	Passing Juice
Advancing the Advisory Client Experience	Internal	Passing Juice
Redefining Investor Data Needs	Internal	Passing Juice
The Race for Digital Differentiation	Internal	Passing Juice
Notifications & Alerts	Internal	Passing Juice
Raise & Track Issues	Internal	Passing Juice

In-page links

Manage Billing	Internal	Passing Juice
User Guides & Downloads	Internal	Passing Juice
On-Demand Learning	Internal	Passing Juice
Live Instructor-Led Learning	Internal	Passing Juice
Eikon	Internal	Passing Juice
AlphaDesk	Internal	Passing Juice
Datastream	Internal	Passing Juice
FXall	Internal	Passing Juice
FXT	Internal	Passing Juice
Lipper	Internal	Passing Juice
REDI EMS	Internal	Passing Juice
Refinitiv Messenger	Internal	Passing Juice
SDC Platinum	Internal	Passing Juice
Tick History	Internal	Passing Juice
Workspace	Internal	Passing Juice
World-Check One	Internal	Passing Juice
Who we are	Internal	Passing Juice
Careers	Internal	Passing Juice
Customer stories	Internal	Passing Juice
Developer Community	Internal	Passing Juice
Events and webinars	Internal	Passing Juice
Media centre	Internal	Passing Juice
Partners	Internal	Passing Juice
Refinitiv Charities	Internal	Passing Juice
Refinitiv Perspectives	Internal	Passing Juice
Social impact	Internal	Passing Juice
Sustainability and Refinitiv	Internal	Passing Juice
Email sales	Internal	Passing Juice

In-page links

Call sales	Internal	Passing Juice
privacy statement	Internal	Passing Juice
Who we are	Internal	Passing Juice
Careers	Internal	Passing Juice
Media centre	Internal	Passing Juice
Partners	Internal	Passing Juice
Policies	Internal	Passing Juice
Press releases	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Lipper Alpha Insight	Internal	Passing Juice
MiFID II	Internal	Passing Juice
Reuters Editorial Forums	Internal	Passing Juice
Media relations	Internal	Passing Juice
Office locations	Internal	Passing Juice
Sales	Internal	Passing Juice
Supplier portal	Internal	Passing Juice
Whistleblowing	External	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
LinkedIn	External	Passing Juice
Twitter	External	Passing Juice
YouTube	External	Passing Juice
London Stock Exchange Group	External	Passing Juice
London Stock Exchange	External	Passing Juice
FTSE Russell	External	Passing Juice
LCH	External	Passing Juice
contact us	Internal	Passing Juice
Cookie policy	Internal	Passing Juice

In-page links

Cookie settings	Internal	Passing Juice
Copyright	Internal	Passing Juice
Do not sell my info	External	Passing Juice
Terms of use	Internal	Passing Juice
Supply chain transparency	Internal	Passing Juice
Accessibility	Internal	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
islands	15	✘	✘	✘	✘
data	11	✔	✘	✘	✔
republic	9	✘	✘	✘	✘
refinitiv	9	✔	✘	✔	✔
close	9	✘	✘	✘	✘


Usability

	Url	Domain : refinitiv.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://refinitiv.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>