








# Seo Analyzer rejoiner.com

Generated on March 13 2022 02:12 AM





The score is 59/100







## SEO Content

	Title	<p>Rejoiner   Ecommerce Email Marketing Software &amp; Services</p> <p><b>Length : 60</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Rejoiner is the leading ecommerce email marketing solution designed for ecommerce brands to acquire, retain and engage their customers.</p> <p><b>Length : 135</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="544 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>0</td> <td>11</td> <td>1</td> <td>4</td> </tr> </tbody> </table> <ul data-bbox="616 1518 1508 2078" style="list-style-type: none"> <li>• [H1] Ecommerce email marketing platform powered by expertsyou can count on 24x7</li> <li>• [H2] Email marketing features that make your most complex segments and automated customer journeys a breeze</li> <li>• [H2] Eliminate email marketing headaches with Rejoiner Plus</li> <li>• [H2] Give us a few bullet points about your brand and we'll give you an email channel that generates 30% of total revenue</li> <li>• [H2] Hear ecommerce marketers talk about what life is like after they switched to Rejoiner</li> <li>• [H2] In-depth guides to help you turn email into your top source of revenue</li> <li>• [H4] Learn</li> <li>• [H4] Product</li> <li>• [H4]</li> <li>• [H4]</li> <li>• [H4]</li> <li>• [H4]</li> </ul>	H1	H2	H3	H4	H5	H6	1	5	0	11	1	4
H1	H2	H3	H4	H5	H6									
1	5	0	11	1	4									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4]</li><li>• [H4]</li><li>• [H4]</li><li>• [H4]</li><li>• [H4]</li><li>• [H5] rejoiner drives email revenue for brands like:</li><li>• [H6] Platform</li><li>• [H6] Resources</li><li>• [H6] COMPANY</li><li>• [H6] Subscribe to the rejoiner newsletter</li></ul>
	Images	We found 74 images on this web page.  28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>11%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Guides</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Email Swipe File</a>	Internal	Passing Juice
<a href="#">User Guide</a>	Internal	Passing Juice
<a href="#">API Docs</a>	Internal	Passing Juice
<a href="#">Customers</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Schedule your FREE strategy session</a>	Internal	Passing Juice
<a href="#">Explore Rejoiner Plus</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Abandoned Cart Emails: A Data-Driven Guide to Recovering Lost Sales</a>	Internal	Passing Juice
<a href="#">Read more →</a>	Internal	Passing Juice
<a href="#">Email Deliverability: Best Practices For Having Your Emails Actually End Up In The Inbox</a>	Internal	Passing Juice
<a href="#">Email Marketing for Ecommerce: 14 Campaigns that Create Massive Revenue Growth</a>	Internal	Passing Juice
<a href="#">Cart Abandonment</a>	Internal	Passing Juice
<a href="#">User Guide</a>	Internal	Passing Juice
<a href="#">ROI Calculator</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Security</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	marketing ecommerce strategy <b>email</b> read rejoiner customer revenue <b>more</b> journey
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
email	28	✓	✗	✓	✓
more	23	✗	✗	✗	✗
read	16	✗	✗	✗	✗
marketing	11	✓	✗	✓	✓
rejoiner	11	✓	✗	✓	✓











## Usability

	Url	Domain : rejoiner.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div style="border: 1px solid #ccc; padding: 5px; margin-top: 5px;"><a href="http://rejoiner.com/sitemap.xml">http://rejoiner.com/sitemap.xml</a></div>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

## Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics