









Seo Analyzer reportconstruction.com

Generated on February 15 2022 11:21 AM




The score is 57/100







SEO Content

	Title	<p>Southern Exposure Information Inc.</p> <p>Length : 34</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="534 1377 1476 1444"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>2</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1478 1492 1814" style="list-style-type: none"> • [H1] We Generate Leads that Lead to Sales • [H3] Be competitive, get the most current, accurate up to date building information. • [H3] Leads We Publish: • [H4] Construction Leads generated and delivered via Email or available 24/7 from our website. • [H4] Navigation • [H4] Phones • [H4] Address • [H4] Contact Us 	H1	H2	H3	H4	H5	H6	1	0	2	5	0	0
H1	H2	H3	H4	H5	H6									
1	0	2	5	0	0									
	Images	<p>We found 5 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : 34%												

SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%


In-page links

Anchor	Type	Juice
Log In	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Home	Internal	Passing Juice
Regions and Rates	Internal	Passing Juice
Take A Tour	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact	Internal	Passing Juice
Sign Up Now	Internal	Passing Juice

In-page links

Rates & Regions	Internal	Passing Juice
Admin Login	Internal	Passing Juice
PO Box 576	Internal	Passing Juice
WebDetail	External	Passing Juice

SEO Keywords



Keywords Cloud

see allow **market** exposure southern information
leads building **reports** construction

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
leads	8	✘	✘	✘	✔
reports	6	✘	✘	✘	✘
construction	6	✘	✘	✘	✔
market	6	✘	✘	✘	✘
information	3	✔	✘	✘	✔


Usability

	Url	Domain : reportconstruction.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing
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Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>