








# Seo Analyzer resideo.com

Generated on March 24 2022 07:04 AM





The score is 57/100







## SEO Content

	<p>Title</p>	<p>Smart Home Solutions in EMEA   Resideo</p> <p><b>Length : 38</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Check out home comfort products and solutions for air, water, energy and security from Resideo EMEA.</p> <p><b>Length : 101</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1659"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Smart Home Solutions in EMEA   Resideo</td> </tr> <tr> <td>description</td> <td>Check out home comfort products and solutions for air, water, energy and security from Resideo EMEA.</td> </tr> <tr> <td>url</td> <td>https://www.resideo.com/emea/en/</td> </tr> </tbody> </table>	Property	Content	title	Smart Home Solutions in EMEA   Resideo	description	Check out home comfort products and solutions for air, water, energy and security from Resideo EMEA.	url	https://www.resideo.com/emea/en/				
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	<p>Headings</p>	<table border="1" data-bbox="544 1688 1481 1760"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>16</td> <td>0</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1794 1461 2056" style="list-style-type: none"> <li>• [H1] SMART WATER Digital Event, 2nd edition</li> <li>• [H1] Create the perfect comfort zone</li> <li>• [H2] Comfort</li> <li>• [H2] Security</li> <li>• [H2] Water</li> <li>• [H2] Energy &amp; Commercial</li> <li>• [H2] RESIDEO PRODUCTS CREATE THE SUPPORTED HOME</li> <li>• [H2] WATER SOLUTIONS WITH A REPUTATION AS STRONG AS</li> </ul>	H1	H2	H3	H4	H5	H6	2	16	0	0	1	0
H1	H2	H3	H4	H5	H6									
2	16	0	0	1	0									

## SEO Content

		<p>YOURS.</p> <ul style="list-style-type: none"><li>• [H2] Never miss a visitor again.</li><li>• [H2] Resideo products create the supported home</li><li>• [H2] COMFORT</li><li>• [H2] Security</li><li>• [H2] Water</li><li>• [H2] Energy</li><li>• [H2] PARTNER WITH RESIDEO</li><li>• [H2] SUPPORT</li><li>• [H2] SIGN-UP</li><li>• [H2] FOLLOW US</li><li>• [H5] Country Selector</li></ul>
	Images	<p>We found 38 images on this web page.</p> <p>27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 61 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.28%</p> <p>Internal Links 96.72%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Learn more about Resideo's response to COVID-19</a>	Internal	Passing Juice
<a href="#">Who We Are</a>	Internal	Passing Juice
<a href="#">Company Overview</a>	Internal	Passing Juice
<a href="#">EMEA Events and News</a>	Internal	Passing Juice
<a href="#">Diversity &amp; Inclusion</a>	Internal	Passing Juice
<a href="#">Stay Informed</a>	Internal	Passing Juice
<a href="#">Investors</a>	Internal	Passing Juice
<a href="#">Search Button</a>	Internal	Passing Juice
<a href="#">Smart thermostats</a>	Internal	Passing Juice
<a href="#">Programmable thermostats</a>	Internal	Passing Juice
<a href="#">Non-programmable thermostats</a>	Internal	Passing Juice
<a href="#">Time switches</a>	Internal	Passing Juice
<a href="#">Zoning</a>	Internal	Passing Juice
<a href="#">Radiator valves &amp; TRV</a>	Internal	Passing Juice
<a href="#">Valves and actuators</a>	Internal	Passing Juice
<a href="#">All comfort products</a>	Internal	Passing Juice
<a href="#">Systems &amp; panels</a>	Internal	Passing Juice
<a href="#">Doorbells</a>	Internal	Passing Juice
<a href="#">Security &amp; lifesafety accessories</a>	Internal	Passing Juice
<a href="#">All security products</a>	Internal	Passing Juice
<a href="#">Pressure reducing valves</a>	Internal	Passing Juice
<a href="#">Backflow preventers</a>	Internal	Passing Juice
<a href="#">Safety &amp; thermostatic mixing valves</a>	Internal	Passing Juice
<a href="#">Water metering</a>	Internal	Passing Juice
<a href="#">Water leak</a>	Internal	Passing Juice
<a href="#">All water products</a>	Internal	Passing Juice

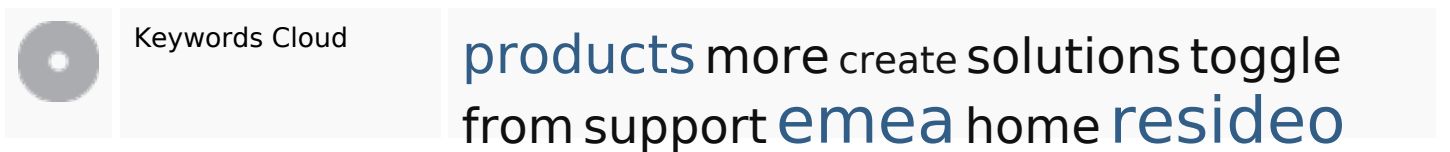
## In-page links

<a href="#">Combustion</a>	Internal	Passing Juice
<a href="#">Renewables</a>	Internal	Passing Juice
<a href="#">Commercial appliance</a>	Internal	Passing Juice
<a href="#">Aftermarket</a>	Internal	Passing Juice
<a href="#">Connected / remote appliance monitoring</a>	Internal	Passing Juice
<a href="#">Agriculture &amp; horticulture</a>	Internal	Passing Juice
<a href="#">All energy products</a>	Internal	Passing Juice
<a href="#">Evohome</a>	Internal	Passing Juice
<a href="#">Thera 6</a>	Internal	Passing Juice
<a href="#">Braukmann</a>	Internal	Passing Juice
<a href="#">Comfort</a>	Internal	Passing Juice
<a href="#">Security</a>	Internal	Passing Juice
<a href="#">Water</a>	Internal	Passing Juice
<a href="#">Energy</a>	Internal	Passing Juice
<a href="#">Solutions</a>	Internal	Passing Juice
<a href="#">Smart Home Partners</a>	Internal	Passing Juice
<a href="#">Software &amp; Apps</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">View all resources</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">find out more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="https://www.facebook.com/ResideoPro">https://www.facebook.com/ResideoPro</a>	External	Passing Juice
<a href="#">Investors</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Address</a>	Internal	Passing Juice

## In-page links

<a href="#">ADIGlobal.com</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Terms and Conditions of Sale</a>	Internal	Passing Juice
<a href="#">5 Year Warranty Policy</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice

## SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
resideo	9	✓	✗	✓	✓
emea	8	✓	✗	✓	✗
products	6	✗	✗	✓	✓
solutions	5	✓	✗	✓	✓
home	5	✓	✗	✓	✓












## Usability

	Url	Domain : resideo.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 296 Warnings : 83
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



		<p><a href="https://www.resideo.com/us/en/sitemap.xml">https://www.resideo.com/us/en/sitemap.xml</a></p> <p><a href="https://www.resideo.com/gb/en/sitemap.xml">https://www.resideo.com/gb/en/sitemap.xml</a></p> <p><a href="https://www.resideo.com/emea/en/sitemap.xml">https://www.resideo.com/emea/en/sitemap.xml</a></p> <p><a href="https://www.resideo.com/de/de/sitemap.xml">https://www.resideo.com/de/de/sitemap.xml</a></p> <p><a href="https://www.resideo.com/nl/nl/sitemap.xml">https://www.resideo.com/nl/nl/sitemap.xml</a></p> <p><a href="https://www.resideo.com/pl/pl/sitemap.xml">https://www.resideo.com/pl/pl/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://resideo.com/robots.txt">http://resideo.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>