



Seo Analyzer restoran.ru

Generated on February 01 2022 03:01 AM

The score is 48/100



SEO Content

	Title	Рестораны Москвы - Restoran.ru Отзывы, обзоры, рейтинги									
		Length : 57									
		Perfect, your title contains between 10 and 70 characters.									
	Description	Рестораны Москвы. Новые заведения, свежие новости, яркие обзоры ресторанов, удобная служба бронирования на портале Ресторан.ру									
		Length : 126									
		Great, your meta description contains between 70 and 160 characters.									
	Keywords	рестораны, Москва									
		Good, your page contains meta keywords.									
	Og Meta Properties	Good, your page take advantage of Og Properties.									
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>image</td><td>https://www.restoran.ru/images/logo.png</td></tr></table>						Property	Content	image	https://www.restoran.ru/images/logo.png
Property	Content										
image	https://www.restoran.ru/images/logo.png										
	Headings	H1 0	H2 1	H3 1	H4 1	H5 0	H6 0				
		• [H2] Рестораны Мск • [H3] Рестораны Москвы в центре • [H4] Рестораны и кафе Москвы									
	Images	We found 35 images on this web page.									
		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.									
	Text/HTML Ratio	Ratio : 15%									
		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.									

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 99 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.01% External Links : Passing Juice 5.05% Internal Links 93.94%

In-page links

Anchor	Type	Juice
safari	External	Passing Juice
firefox	External	Passing Juice
opera	External	Passing Juice
chrome	External	Passing Juice
Санкт-Петербург	Internal	noFollow
+7 (495) 988-26-56	Internal	noFollow
=	Internal	Passing Juice
Регистрация	Internal	Passing Juice
=	External	noFollow
Реклама на сайте	Internal	Passing Juice

In-page links

Рестораны	Internal	Passing Juice
Банкетные залы	Internal	Passing Juice
Кейтеринг	Internal	Passing Juice
Куда пойти	Internal	Passing Juice
Афиши	Internal	Passing Juice
Скидки	Internal	Passing Juice
Журнал	External	Passing Juice
Новости ресторанов	Internal	Passing Juice
Открытия	Internal	Passing Juice
Статьи	Internal	Passing Juice
Обзоры	Internal	Passing Juice
Критика	Internal	Passing Juice
Интервью	Internal	Passing Juice
Рецепты от шефа	Internal	Passing Juice
Советы от шефа	Internal	Passing Juice
Подборки рецептов	Internal	Passing Juice
Рецепты редактора	Internal	Passing Juice
На карте	Internal	Passing Juice
Рядом	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Все подборки	Internal	noFollow

In-page links

Детям	Internal	noFollow
Локация	Internal	noFollow
Особенности	Internal	noFollow
Праздник	Internal	noFollow
Развлечения	Internal	noFollow
Тип	Internal	noFollow
По кухне	Internal	noFollow
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Весь журнал	Internal	Passing Juice
Новости	Internal	Passing Juice
Статьи	Internal	Passing Juice
Обзоры	Internal	Passing Juice
Критика	Internal	Passing Juice
Интервью	Internal	Passing Juice
=	Internal	Passing Juice
все отзывы	Internal	Passing Juice
Салют. Ресторанный комплекс	Internal	Passing Juice
читать полностью	Internal	Passing Juice
Все отзывы заведения	Internal	Passing Juice
читать полностью	Internal	Passing Juice
Генацвале на Арбате	Internal	Passing Juice
Все отзывы заведения	Internal	Passing Juice
LureMe	Internal	Passing Juice
читать полностью	Internal	Passing Juice
Все отзывы заведения	Internal	Passing Juice

In-page links

Monte Resort Крекшино	Internal	Passing Juice
читать полностью	Internal	Passing Juice
Все отзывы заведения	Internal	Passing Juice
Все рецепты	Internal	Passing Juice
Рецепты от шефа	Internal	Passing Juice
Советы от шефа	Internal	Passing Juice
Рецепты редактора	Internal	Passing Juice
Подборки рецептов	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Свадьбы	Internal	Passing Juice
Доставка	Internal	Passing Juice
Рядом со мной	Internal	Passing Juice
Интервью	Internal	Passing Juice
Рецепты пользователей	Internal	Passing Juice
Диеты	Internal	Passing Juice
Вход	Internal	Passing Juice
Добавить заведение	Internal	Passing Juice
Контакты	Internal	Passing Juice
Лицензионное соглашение	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice
Рестораны за городом	Internal	Passing Juice
Рестораны с детской комнатой	Internal	Passing Juice
Живая музыка	Internal	Passing Juice

In-page links

DJ-сет	Internal	Passing Juice
Концерт	Internal	Passing Juice
Банкет	Internal	Passing Juice
День рождения	Internal	Passing Juice
Меню	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	для ресторан рестораны заведения ВСЕ читайте подборки или рецептов рецепты
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
все	17	✗	✗	✗	✗
рестораны	13	✓	✓	✓	✓
или	12	✗	✗	✗	✗
подборки	11	✗	✗	✗	✗
ресторан	11	✓	✓	✓	✓

Usability

	Url	Domain : restoran.ru Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.

Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 18 Warnings : 4				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><u></td><td>1</td></tr></table> Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Mobile

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://www.restoran.ru/custom_sitemap_msk.xml

https://www.restoran.ru/sitemap_news.xml

<https://www.restoran.ru/sitemap-discount.xml>

<https://www.restoran.ru/sitemap-mcfromchif.xml>

<https://www.restoran.ru/sitemap-recipes.xml>

<https://www.restoran.ru/sitemap-restview.xml>

<https://www.restoran.ru/sitemap-interview.xml>

<https://www.restoran.ru/sitemap-article-list.xml>

<https://www.restoran.ru/sitemap-blog.xml>

<https://www.restoran.ru/sitemap/place-reviews-msk.xml>

<https://www.restoran.ru/sitemap/place-menu-msk.xml>

<https://www.restoran.ru/sitemap/place-news-msk.xml>

<https://www.restoran.ru/sitemap/place-discounts-msk.xml>

<https://www.restoran.ru/sitemap/place-overviews-msk.xml>

<https://www.restoran.ru/sitemap/place-interview-msk.xml>

<https://www.restoran.ru/sitemap/place-blogs-msk.xml>

<https://www.restoran.ru/sitemap/place-articles-msk.xml>

<https://www.restoran.ru/sitemap/place-masterclasses-msk.xml>

<https://www.restoran.ru/sitemap/place-chef-tips-msk.xml>

<https://www.restoran.ru/sitemap/place-afisha-msk.xml>

https://www.restoran.ru/sitemap/place-special-list-new_year_night-msk.xml

https://www.restoran.ru/sitemap/place-special-list-new_year_corp-msk.xml

<https://www.restoran.ru/sitemap/place-special-list-wedding-msk.xml>

<https://www.restoran.ru/sitemap/place-special-list-delivery-msk.xml>

<https://www.restoran.ru/sitemap/place-special-list-new-year-delivery-msk.xml>

<https://www.restoran.ru/sitemap/place-lists-msk.xml>

Optimization

		https://www.restoran.ru/sitemap/place-near-msk.xml https://www.restoran.ru/sitemap/place-street-msk.xml
	Robots.txt	http://restoran.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics