

# Seo Analyzer retailads.net

Generated on March 19 2022 00:24 AM






The score is 57/100







## SEO Content

	Title	Spezialisiertes Performance-Netzwerk für Online Shops   retailAds <b>Length : 65</b> Perfect, your title contains between 10 and 70 characters.												
	Description	retailAds - Das spezialisierte Performance-Netzwerk für Advertiser, Publisher & Agenturen! → Jetzt von langjähriger Erfahrung im Bereich Online Shopping profitieren! <b>Length : 165</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Spezialisiertes Performance-Netzwerk f&amp;uuml;r Online Shops   retailAds</td></tr><tr><td>description</td><td>retailAds - Das spezialisierte Performance-Netzwerk f&amp;uuml;r Advertiser, Publisher &amp; Agenturen! &amp;rarr; Jetzt von langj&amp;auml;rhriger Erfahrung im Bereich Online Shopping profitieren!</td></tr><tr><td>type</td><td>Website</td></tr><tr><td>url</td><td>https://retailads.net</td></tr><tr><td>site_name</td><td>retailAds.net</td></tr></tbody></table>	Property	Content	title	Spezialisiertes Performance-Netzwerk f&uuml;r Online Shops   retailAds	description	retailAds - Das spezialisierte Performance-Netzwerk f&uuml;r Advertiser, Publisher & Agenturen! &rarr; Jetzt von langj&auml;rhriger Erfahrung im Bereich Online Shopping profitieren!	type	Website	url	https://retailads.net	site_name	retailAds.net
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H1	H2	H3	H4	H5	H6									
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## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Spezialisiertes Performance-Netzwerk für Online Shops</li><li>• [H2] Advertiser</li><li>• [H2] Publisher</li><li>• [H2] Tools</li><li>• [H2] Veranstaltungen</li><li>• [H2] Über retailAds</li><li>• [H2] Aktuelle News &amp; Trends im retailAds Blog</li><li>• [H3] Mehr Sales durch Spezialisierung &amp; Premium-Service</li><li>• [H3] Führende Technik &amp; Vergleichsrechner zur Neukundengewinnung</li></ul>
	Images	<p>We found 39 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>48%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 16 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Publisher</a>	Internal	Passing Juice
<a href="#">Registrierung</a>	Internal	Passing Juice
<a href="#">Advertiser</a>	Internal	Passing Juice
<a href="#">Anfrage</a>	Internal	Passing Juice
<a href="#">Agenturen</a>	Internal	Passing Juice
<a href="#">Anfrage</a>	Internal	Passing Juice
<a href="#">Über uns</a>	Internal	Passing Juice
<a href="#">Team</a>	Internal	Passing Juice
<a href="#">Standorte</a>	Internal	Passing Juice
<a href="#">Karriere</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">AGB</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice
<a href="#">Datenschutz</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

und von wir retailads uns mit dem für  
der die






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	30	✘	✘	✘	✔
retailads	21	✔	✘	✔	✔
wir	20	✘	✘	✘	✘










## Keywords Consistency

mit	20	✘	✘	✘	✘
die	19	✘	✘	✘	✘

## Usability

	Url	Domain : retailads.net Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li></ul>

## Document



Perfect, your website has few JavaScript files.



Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.