Seo Analyzer retailrocket.net

Generated on March 19 2022 10:08 AM

The score is 50/100

SEO Content

✓	Title	Retail Rocket — Retention Management Platform **Length : 45** Perfect, your title contains between 10 and 70 characters.
⚠	Description	All you need to create customer retention strategy, boost LTV and repeat purchases. Segment your customers by their loyalty using sophisticated mathematical model. Transform first-time buyers into regular clients and increase their retention. Build personalized marketing strategies for key customer segments. **Length : 309** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Retail Rocket — Retention Management Platform
description	All you need to create customer retention strategy, boost LTV and repeat purchases. Segment your customers by their loyalty using sophisticated mathematical model. Transform first-time buyers into regular clients and increase their retention. Build personalized marketing strategies for key customer segments.

SEO Content

url	https://retailrocket.net/	
site_name	Retail Rocket	
image	https://retailrocket.net/wp-content/uploads/2021/06/hero.png	
image:width	2400	
image:height	1260	

Headings

H1	H2	H3	H4	H5	H6
1	11	16	4	0	0

- [H1] Retail Rocket — Retention Management Platform
- [H2] Retention Management Platform
- [H2] Platform overview
- [H2] Retention Management Platform modules
- [H2] All industries need a retention boost
- [H2] Thousands of clients worldwide
- [H2] Reviews
- [H2] Learn how Retention Management Platform works
- [H2] The value you get
- [H2] Blog
- [H2]
- [H2] Contact us
- [H3] Modules
- [H3] Solutions
- [H3] Campaign Management System
- [H3] Customer Intelligence Platform
- [H3] Data Warehouse
- [H3] AI Personalization Engine
- [H3] Revenue, average order value and LTV increase
- [H3] Get constant updates on your customer base loyalty
- [H3] Build marketing campaigns with the power of Big Data
- [H3] Prepare and launching complex campaigns in a couple of clicks
- [H3] Test numerous of hypothesis with our Growth Hacking team
- [H3] Offer your customers the most relevant products and services
- [H3] Netherlands
- [H3] Spain
- [H3] Chile
- [H3] Germany
- [H4] Data Warehouse
- [H4] AI Personalization Engine
- [H4] Campaign Management System
- [H4] Customer Intelligence Platform

Images

We found 43 images on this web page.

12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

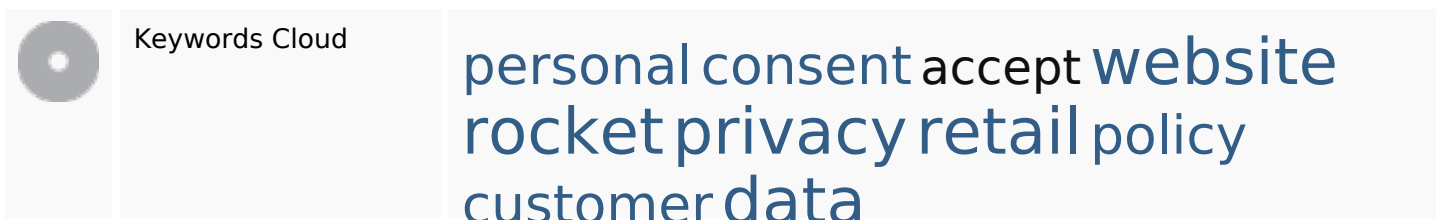|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 22 links including 0 link(s) to files
⦾	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Online Merchandising	Internal	Passing Juice
Email Marketing	Internal	Passing Juice
Web Push Notifications	Internal	Passing Juice
Pricing	Internal	Passing Juice
Cases	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact us	Internal	Passing Juice

In-page links

About Retail Rocket	Internal	Passing Juice
Retail Rocket Technologies	Internal	Passing Juice
Email Marketing	Internal	Passing Juice
Web Push Notifications	Internal	Passing Juice
Segment Builder	Internal	Passing Juice
Online Merchandising	Internal	Passing Juice
Next Best Offer	Internal	Passing Juice
Dynamic timing for campaigns	Internal	Passing Juice
If you have a 100 000 unique visitors and regardless of the industry your company belongs to we are able to help.	Internal	Passing Juice
Request a demo	Internal	Passing Juice
Data Warehouse	Internal	Passing Juice
Customer Intelligence Platform	Internal	Passing Juice
Campaign Management System	Internal	Passing Juice
AI Personalization Engine	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud

personal consent accept website rocket privacy retail policy customer data

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
data	5	✖	✖	✖	✔
retail	4	✔	✖	✖	✔
rocket	4	✔	✖	✖	✔

Keywords Consistency

privacy	4	✖	✖	✖	✖
website	4	✖	✖	✖	✖

Usability

	Url	Domain : retailrocket.net Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 23 Warnings : 10
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).

Document

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✔	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. http://retailrocket.net/sitemap.xml
✔	Robots.txt	http://retailrocket.net/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.