



# Seo Analyzer retrorenovation.com

Generated on March 26 2022 22:23 PM

The score is **63/100**



## SEO Content





|              | Title   | <p>Retro Renovation - Remodel &amp; Decorate in Mid Century Style</p> <p><b>Length : 62</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |          |         |        |       |      |         |       |  |             |   |     |                              |           |                  |              |                           |
|--------------|---|--|----------|---------|--------|-------|------|---------|-------|--|-------------|---|-----|------------------------------|-----------|------------------|--------------|---------------------------|
|              | Description   | <p>The New York Times called Retro Renovation "... the go-to destination for enthusiasts who want to restore houses built during the post-World War II boom.&amp;quot;</p> <p><b>Length : 157</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |          |         |        |       |      |         |       |  |             |   |     |                              |           |                  |              |                           |
|              | Keywords  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |        |       |      |         |       |  |             |   |     |                              |           |                  |              |                           |
|              | Og Meta Properties  | <p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Retro Renovation - Remodel &amp; Decorate in Mid Century Style</td> </tr> <tr> <td>description</td> <td>The New York Times called Retro Renovation "... the go-to destination for enthusiasts who want to restore houses built during the post-World War II boom.&amp;quot;</td> </tr> <tr> <td>url</td> <td>https://retrorenovation.com/</td> </tr> <tr> <td>site_name</td> <td>Retro Renovation</td> </tr> <tr> <td>updated_time</td> <td>2021-12-31T08:49:32+00:00</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | article | title | Retro Renovation - Remodel & Decorate in Mid Century Style | description | The New York Times called Retro Renovation "... the go-to destination for enthusiasts who want to restore houses built during the post-World War II boom.&quot; | url | https://retrorenovation.com/ | site_name | Retro Renovation | updated_time | 2021-12-31T08:49:32+00:00 |
| Property     | Content   |  |          |         |        |       |      |         |       |  |             |   |     |                              |           |                  |              |                           |
| locale       | en_US   |  |          |         |        |       |      |         |       |  |             |   |     |                              |           |                  |              |                           |
| type         | article   |  |          |         |        |       |      |         |       |  |             |   |     |                              |           |                  |              |                           |
| title        | Retro Renovation - Remodel & Decorate in Mid Century Style  |  |          |         |        |       |      |         |       |  |             |   |     |                              |           |                  |              |                           |
| description  | The New York Times called Retro Renovation "... the go-to destination for enthusiasts who want to restore houses built during the post-World War II boom.&quot; |  |          |         |        |       |      |         |       |  |             |   |     |                              |           |                  |              |                           |
| url          | https://retrorenovation.com/  |  |          |         |        |       |      |         |       |  |             |   |     |                              |           |                  |              |                           |
| site_name    | Retro Renovation  |  |          |         |        |       |      |         |       |  |             |   |     |                              |           |                  |              |                           |
| updated_time | 2021-12-31T08:49:32+00:00   |  |          |         |        |       |      |         |       |  |             |   |     |                              |           |                  |              |                           |
|              | Headings  | <p><b>H1</b>      <b>H2</b>      <b>H3</b>      <b>H4</b>      <b>H5</b>      <b>H6</b></p>  |          |         |        |       |      |         |       |  |             |   |     |                              |           |                  |              |                           |

# SEO Content





0 27 4 2 0 1

- [H2] 8 authentic vintage countertop laminate designs still available today
- [H2] Retro Refrigerator one-stop shopping guide — 7 designs and 3 DIYs to consider
- [H2] Tile in retro colors for your mid century bathroom — 36 places to find them
- [H2] Metal counter edges — 6 places to buy them + more tips
- [H2] Eames in a Box: A 1959 Spartan Carousel trailer with a fantastic circular kitchen
- [H2] Still in production after nearly 70 years: Acme Dinettes
- [H2] 14 Places to Buy or DIY Mid Century Modern Front Doors
- [H2] Breeze Block — 75 designs from 31 Companies in the U.S.
- [H2] Erica Wilson: A Life in Stitches — Winterthur's important online exhibit
- [H2] Hazel Dell Brown of Armstrong Flooring — the most influential residential interior designer of the 20th Century (that you probably never heard of)
- [H2] Nevamar introduces 20 new retro countertop laminate designs — including Venus from Kyrsten's vintage chain set find!
- [H2] New Old Stock stunner! Raymond Loewy's Tiara kitchen faucet for Elkay
- [H2] Raymond Loewy, designer of American Kitchens brand steel kitchen cabinets
- [H2] My top-ten memories from my 4+ years working for Pam at Retro Renovation
- [H2] Groovy Getaway in Gatlinburg, Tennessee
- [H2] The Retro Renovation® Encyclopedia of Vintage Steel Kitchen Cabinets
- [H2] Found in boxes never opened, 1948 Youngstown Kitchens cabinets go home to Youngstown, Ohio
- [H2] Retro Renovation® by Wilsonart boomerang laminate — now available online at Home Depot
- [H2] A Beauty View of all our stories about Beauti-Vue woven wood shades and more
- [H2] The 14 beautiful homes of The Astronaut Wives Club — Production Designer Mark White takes us inside and behind the scenes — 33 photos
- [H2] Wren & Willow's little bit of perfection 1940s house remodel: Let's start with the kitchen
- [H2] Nanette & Jim's Mamie pink bathroom — built from scratch — to look like it's always been there
- [H2] Retro Kohler Triton Bowe kitchen sink faucet - love the look
- [H2] 5 authentic 1970s wallpaper designs from Schumacher — still available today
- [H2] 39 Christmas ornament wreaths sparkling with ideas to make your own
- [H2] Checkerboard floor tile — retro-authentic 9-inch squares in luxury vinyl tile (LVT)
- [H2] Footer
- [H3] Popular Posts
- [H3] PEOPLE & THEIR PASSION- PAM'S FAVORITES
- [H3] LATEST POSTS

## SEO Content

|   |                 |  |
|---|-----------------|--|
|   |                 | <ul style="list-style-type: none"><li>• [H3] Follow Along</li><li>• [H4] READERS &amp; THEIR KITCHENS</li><li>• [H4] READERS &amp; THEIR BATHROOMS</li><li>• [H6] AS FEATURED IN</li></ul> |
|  | Images          | We found 79 images on this web page.<br><br>18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.          |
|  | Text/HTML Ratio | Ratio : <b>2%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Great, there are no Iframes detected on this page.   |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 60 links including 0 link(s) to files                                       |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 5%<br><br>Internal Links 95% |

## In-page links

| Anchor                                     | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Skip to primary navigation</a> | Internal | Passing Juice |
| <a href="#">Skip to main content</a>       | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Skip to footer</a>  | Internal | Passing Juice |
| <a href="#">SIGN ME UP</a>  | External | Passing Juice |
| <a href="#">Home</a>  | Internal | Passing Juice |
| <a href="#">Kitchens</a>  | Internal | Passing Juice |
| <a href="#">Bathrooms</a>   | Internal | Passing Juice |
| <a href="#">Blog</a>  | Internal | Passing Juice |
| <a href="#">Exterior</a>  | Internal | Passing Juice |
| <a href="#">Other Rooms</a>   | Internal | Passing Juice |
| <a href="#">Decorate</a>  | Internal | Passing Juice |
| <a href="#">The Museum:</a>   | Internal | Passing Juice |
| <a href="#">Be Safe/Renovate Safe</a>   | Internal | Passing Juice |
| <a href="#">-</a>   | External | Passing Juice |
| <a href="#">GET STARTED</a>   | Internal | Passing Juice |
| <a href="#">mid century modern paint collection</a>   | Internal | Passing Juice |
| <a href="#">history of hudee rings</a>  | Internal | Passing Juice |
| <a href="#">8 authentic vintage countertop laminate designs still available today</a>             | Internal | Passing Juice |
| <a href="#">Retro Refrigerator one-stop shopping guide: 7 designs and 3 DIYs to consider</a>      | Internal | Passing Juice |
| <a href="#">Tile in retro colors for your mid century bathroom: 36 places to find them</a>        | Internal | Passing Juice |
| <a href="#">Metal counter edges: 6 places to buy them + more tips</a>                             | Internal | Passing Juice |
| <a href="#">Eames in a Box: A 1959 Spartan Carousel trailer with a fantastic circular kitchen</a> | Internal | Passing Juice |
| <a href="#">Still in production after nearly 70 years: Acme Dinettes</a>                          | Internal | Passing Juice |
| <a href="#">14 Places to Buy or DIY Mid Century Modern Front Doors</a>                            | Internal | Passing Juice |
| <a href="#">Breeze Block: 75 designs from 31 Companies in the U.S.</a>                            | Internal | Passing Juice |
| <a href="#">READ MORE POPULAR</a>   | Internal | Passing Juice |
| <a href="#">9 TIPS BEFORE YOU DIVE IN</a>   | Internal | Passing Juice |
|   |          |               |

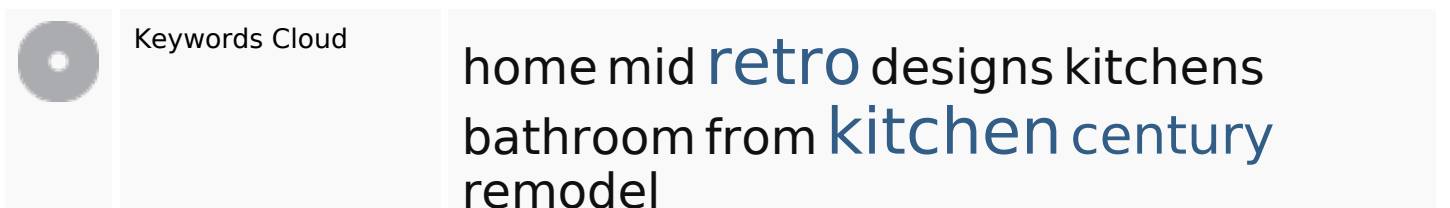
## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">DESIGNERS WE LOVE</a>  | Internal | Passing Juice |
| <a href="#">TIME CAPSULE HOUSES</a>  | Internal | Passing Juice |
| <a href="#">PAINT COLORS</a>   | Internal | Passing Juice |
| <a href="#">my 1951 kitchen</a>  | Internal | Passing Juice |
| <a href="#">100 brands of vintage steel kitchen cabinets</a>   | Internal | Passing Juice |
| <a href="#">Erica Wilson: A Life in Stitches &amp;#8212; Winterthur&amp;#8217;s important online exhibit</a>   | Internal | Passing Juice |
| <a href="#">Hazel Dell Brown of Armstrong Flooring &amp;#8212; the most influential residential interior designer of the 20th Century (that you probably never heard of)</a> | Internal | Passing Juice |
| <a href="#">Nevamar introduces 20 new retro countertop laminate designs &amp;#8212; including Venus from Kyrsten&amp;#8217;s vintage chain set find!</a>                     | Internal | Passing Juice |
| <a href="#">New Old Stock stunner! Raymond Loewy&amp;#8217;s Tiara kitchen faucet for Elkay</a>  | Internal | Passing Juice |
| <a href="#">Raymond Loewy, designer of American Kitchens brand steel kitchen cabinets</a>  | Internal | Passing Juice |
| <a href="#">My top-ten memories from my 4+ years working for Pam at Retro Renovation</a>   | Internal | Passing Juice |
| <a href="#">Groovy Getaway in Gatlinburg, Tennessee</a>  | Internal | Passing Juice |
| <a href="#">The Retro Renovation&amp;reg; Encyclopedia of Vintage Steel Kitchen Cabinets</a>   | Internal | Passing Juice |
| <a href="#">Found in boxes never opened, 1948 Youngstown Kitchens cabinets go home to Youngstown, Ohio</a>   | Internal | Passing Juice |
| <a href="#">Retro Renovation® by Wilsonart boomerang laminate &amp;#8212; now available online at Home Depot</a>   | Internal | Passing Juice |
| <a href="#">A Beauty View of all our stories about Beauti-Vue woven wood shades and more</a>   | Internal | Passing Juice |
| <a href="#">The 14 beautiful homes of The Astronaut Wives Club &amp;#8212; Production Designer Mark White takes us inside and behind the scenes &amp;#8212; 33 photos</a>    | Internal | Passing Juice |
| <a href="#">READ MORE UNIQUENESS</a>   | Internal | Passing Juice |
| <a href="#">Wren &amp;#038; Willow&amp;#8217;s little bit of perfection 1940s house remodel: Let&amp;#8217;s start with the kitchen</a>                                      | Internal | Passing Juice |
| <a href="#">ALL GUEST KITCHEN POSTS</a>  | Internal | Passing Juice |
| <a href="#">Nanette &amp;#038; Jim&amp;#8217;s Mamie pink bathroom &amp;#8212; built from scratch &amp;#8212; to look like it&amp;#8217;s</a>                                | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">always been there</a>   |          |               |
| <a href="#">ALL GUEST BATHROOM POSTS</a>  | Internal | Passing Juice |
| <a href="#">Retro Kohler Triton Bowe kitchen sink faucet &amp;#8211; love the look</a>                        | Internal | Passing Juice |
| <a href="#">5 authentic 1970s wallpaper designs from Schumacher &amp;#8212; still available today</a>         | Internal | Passing Juice |
| <a href="#">39 Christmas ornament wreaths sparkling with ideas to make your own</a>                           | Internal | Passing Juice |
| <a href="#">Checkerboard floor tile &amp;#8212; retro-authentic 9-inch squares in luxury vinyl tile (LVT)</a> | Internal | Passing Juice |
| <a href="#">READ MORE LATEST POSTS</a>  | Internal | Passing Juice |
| <a href="#">RENOVATE SAFE</a>   | Internal | Passing Juice |
| <a href="#">Terms of Service</a>  | Internal | Passing Juice |
| <a href="#">Privacy Notice</a>  | Internal | Passing Juice |
| <a href="#">Disclosures</a>   | Internal | Passing Juice |
| <a href="#">Contact</a>   | Internal | Passing Juice |
| <a href="#">Website by Anchored Design</a>  | External | Passing Juice |

## SEO Keywords



## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| kitchen | 14      | ✘     | ✘        | ✘           | ✔        |
| retro   | 13      | ✔     | ✘        | ✔           | ✔        |
| century | 9       | ✔     | ✘        | ✘           | ✔        |
| mid     | 8       | ✔     | ✘        | ✘           | ✔        |

# Keywords Consistency

kitchens

8



## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : retrorenovation.com<br>Length : 19       |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 147<br>Warnings : 33  |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li></ul> |

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://retrorenovation.com/sitemap.xml>



### Robots.txt

<http://retrorenovation.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics