







# Seo Analyzer rhs.org.uk

Generated on March 07 2022 03:10 AM

The score is 68/100







## SEO Content

	Title	RHS - Inspiring everyone to grow / RHS Gardening  <b>Length : 48</b>  Perfect, your title contains between 10 and 70 characters.																			
	Description	The Royal Horticultural Society is the world's leading gardening charity; join us for days out at stunning gardens, exclusive access to amazing flower shows & expert advice.  <b>Length : 174</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																			
	Keywords	rhs, home, gardening, advice, join, plants, gardens, shows  Good, your page contains meta keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>http://www.rhs.org.uk/</td></tr><tr><td>image</td><td>http://www.rhs.org.uk/getmedia/3750d519-8c70-4f31-8019-4aa3230d5a2a/Couple-harvesting-beetroot3x2.jpg</td></tr><tr><td>image:url</td><td>http://www.rhs.org.uk/getmedia/3750d519-8c70-4f31-8019-4aa3230d5a2a/Couple-harvesting-beetroot3x2.jpg</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>en_GB</td></tr></tbody></table>						Property	Content	url	http://www.rhs.org.uk/	image	http://www.rhs.org.uk/getmedia/3750d519-8c70-4f31-8019-4aa3230d5a2a/Couple-harvesting-beetroot3x2.jpg	image:url	http://www.rhs.org.uk/getmedia/3750d519-8c70-4f31-8019-4aa3230d5a2a/Couple-harvesting-beetroot3x2.jpg	image:type	image/jpeg	type	website	locale	en_GB
Property	Content																				
url	http://www.rhs.org.uk/																				
image	http://www.rhs.org.uk/getmedia/3750d519-8c70-4f31-8019-4aa3230d5a2a/Couple-harvesting-beetroot3x2.jpg																				
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image:type	image/jpeg																				
type	website																				
locale	en_GB																				
	Headings	<b>H1</b> 3	<b>H2</b> 9	<b>H3</b> 26	<b>H4</b> 10	<b>H5</b> 4	<b>H6</b> 12														





## SEO Content

- [H1] Planet-friendly gardening
- [H1] Gift a year of growing inspiration
- [H1] Gift a year of growing inspiration
- [H2] Get involved with the RHS » Take action Why take action? Greening Great Britain Horticulture Matters Wild About Gardens National Gardening Week Schools Volunteer Communities Community gardening Britain in Bloom It's Your Neighbourhood Affiliated Societies Find a local gardening group Campaign for School Gardening Join the RHS Individual & Joint membership Gift Life & Senior Life Students RHS Fellows About membership Activate gift membership Support us Donate Careers Commercial opportunities Leave a legacy Join the RHS today and support our charitable work Join now Join the RHS today and support our charity Gardening with the RHS Â»
- [H2] Hot links
- [H2] RHS Flower Shows »
- [H2] RHS Gardens »
- [H2] Hot links
- [H2] Hot links
- [H2] Science research »
- [H2] Choose an option
- [H2] Get involved
- [H3] RHS Malvern Spring Festival
- [H3] RHS Chelsea Flower Show
- [H3] RHS Hampton Court Palace Garden Festival
- [H3] RHS Flower Show Tatton Park
- [H3] RHS Harlow Carr Flower Show
- [H3] RHS Garden Hyde Hall Flower Show
- [H3] RHS Garden Rosemoor Flower Show
- [H3] RHS Garden Wisley Flower Show
- [H3] Malvern Autumn Show
- [H3] Harlow Carr
- [H3] Hyde Hall
- [H3] Rosemoor
- [H3] Wisley
- [H3] Bridgewater
- [H3] Environmentally friendly gardening
- [H3] Plant health
- [H3] Conservation & biodiversity
- [H3] Take part in our research
- [H3] Meet the team
- [H3] Get in touch
- [H3] Grow, Visit, Join
- [H3] Get gardening
- [H3] My Garden
- [H3] My Garden
- [H3] Follow us
- [H3] Sign up to My Garden
- [H4] My Garden
- [H4] Partner Gardens
- [H4]
- [H4]
- [H4]
- [H4] Gardening
- [H4] Days out

## SEO Content

		<ul style="list-style-type: none"> <li>• [H4] Become a member</li> <li>• [H4] Get involved</li> <li>• [H4] Shop with us</li> <li>• [H5]</li> <li>• [H5]</li> <li>• [H5]</li> <li>• [H5] Join the RHS today and get 12 months for the price of 9</li> <li>• [H6] 5â€¢8 May 2022</li> <li>• [H6] 24â€¢28 May 2022</li> <li>• [H6] 4â€¢9 July 2022</li> <li>• [H6] 20â€¢24 July 2022</li> <li>• [H6] 23â€¢26 June 2022</li> <li>• [H6] 3â€¢7 August 2022</li> <li>• [H6] 19â€¢21 August 2022</li> <li>• [H6] 6â€¢11 September 2022</li> <li>• [H6] 23â€¢25 September 2022</li> <li>• [H6] Mother's day gifts from the RHS</li> <li>• [H6] Shopping with the RHS</li> <li>• [H6] All contacts »</li> </ul>
	Images	<p>We found 32 images on this web page.</p> <p>27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>30%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 157 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

## SEO Links

External Links : Passing Juice 1.27%

Internal Links 98.73%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Get involved</a>	Internal	Passing Juice
<a href="#">Gardening</a>	Internal	Passing Juice
<a href="#">Shows</a>	Internal	Passing Juice
<a href="#">Gardens</a>	Internal	Passing Juice
<a href="#">Learn</a>	Internal	Passing Juice
<a href="#">Science</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">My RHS</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Get involved with the RHS</a>	Internal	Passing Juice
<a href="#">Greening Great Britain</a>	Internal	Passing Juice
<a href="#">Horticulture Matters</a>	Internal	Passing Juice
<a href="#">Wild About Gardens</a>	Internal	Passing Juice
<a href="#">National Gardening Week</a>	Internal	Passing Juice
<a href="#">Schools</a>	Internal	Passing Juice
<a href="#">Volunteer</a>	Internal	Passing Juice
<a href="#">Community gardening</a>	Internal	Passing Juice
<a href="#">Britain in Bloom</a>	Internal	Passing Juice
<a href="#">It's Your Neighbourhood</a>	Internal	Passing Juice

## In-page links

<a href="#">Affiliated Societies</a>	Internal	Passing Juice
<a href="#">Find a local gardening group</a>	Internal	Passing Juice
<a href="#">Join the RHS</a>	Internal	Passing Juice
<a href="#">Individual &amp; Joint membership</a>	Internal	Passing Juice
<a href="#">Gift</a>	Internal	Passing Juice
<a href="#">Life &amp; Senior Life</a>	Internal	Passing Juice
<a href="#">Students</a>	Internal	Passing Juice
<a href="#">RHS Fellows</a>	Internal	Passing Juice
<a href="#">About membership</a>	Internal	Passing Juice
<a href="#">Activate gift membership</a>	Internal	Passing Juice
<a href="#">Donate</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Commercial opportunities</a>	Internal	Passing Juice
<a href="#">Leave a legacy</a>	Internal	Passing Juice
<a href="#">Gardening with the RHS</a>	Internal	Passing Juice
<a href="#">Plants</a>	Internal	Passing Juice
<a href="#">Find a plant</a>	Internal	Passing Juice
<a href="#">Popular plants</a>	Internal	Passing Juice
<a href="#">Plants by type</a>	Internal	Passing Juice
<a href="#">Buy plants online</a>	External	Passing Juice
<a href="#">RHS trials &amp; awards</a>	Internal	Passing Juice
<a href="#">Plantsmanship</a>	Internal	Passing Juice
<a href="#">Advice</a>	Internal	Passing Juice
<a href="#">Search all advice</a>	Internal	Passing Juice
<a href="#">Grow Your Own</a>	Internal	Passing Juice
<a href="#">This month</a>	Internal	Passing Juice
<a href="#">Problems, pests &amp; diseases</a>	Internal	Passing Juice
<a href="#">Beginners' guide</a>	Internal	Passing Juice

## In-page links

<a href="#">Garden design</a>	Internal	Passing Juice
<a href="#">Gardening for the environment</a>	Internal	Passing Juice
<a href="#">Wildlife gardening</a>	Internal	Passing Juice
<a href="#">Health &amp; wellbeing</a>	Internal	Passing Juice
<a href="#">My Garden</a>	Internal	Passing Juice
<a href="#">Browse inspiration articles</a>	Internal	Passing Juice
<a href="#">Latest news on RHS Shows in 2021</a>	Internal	Passing Juice
<a href="#">Exhibit at a show</a>	Internal	Passing Juice
<a href="#">See all RHS events</a>	Internal	Passing Juice
<a href="#">RHS Bridgewater, Greater Manchester</a>	Internal	Passing Juice
<a href="#">RHS Harlow Carr, Yorkshire</a>	Internal	Passing Juice
<a href="#">RHS Hyde Hall, Essex</a>	Internal	Passing Juice
<a href="#">RHS Rosemoor, Devon</a>	Internal	Passing Juice
<a href="#">RHS Wisley, Surrey</a>	Internal	Passing Juice
<a href="#">Partner Gardens</a>	Internal	Passing Juice
<a href="#">RHS Flower Shows</a>	Internal	Passing Juice
<a href="#">Find a garden</a>	Internal	Passing Juice
<a href="#">Learning</a>	Internal	Passing Juice
<a href="#">Courses &amp; Workshops</a>	Internal	Passing Juice
<a href="#">Bursaries</a>	Internal	Passing Juice
<a href="#">Schools and Children</a>	Internal	Passing Juice
<a href="#">RHS Libraries</a>	Internal	Passing Juice
<a href="#">Qualifications &amp; training</a>	Internal	Passing Juice
<a href="#">RHS Qualifications</a>	Internal	Passing Juice
<a href="#">Find an approved centre</a>	Internal	Passing Juice
<a href="#">Work-based training</a>	Internal	Passing Juice
<a href="#">Master of Horticulture</a>	Internal	Passing Juice
<a href="#">Grow Careers</a>	Internal	Passing Juice

## In-page links

<a href="#">Campaign for School Gardening</a>	Internal	Passing Juice
<a href="#">Environmentally friendly gardening</a>	Internal	Passing Juice
<a href="#">Plant health</a>	Internal	Passing Juice
<a href="#">Conservation &amp; biodiversity</a>	Internal	Passing Juice
<a href="#">Take part in our research</a>	Internal	Passing Juice
<a href="#">Meet the team</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Mother's day gifts from the RHS</a>	Internal	Passing Juice
<a href="#">Gift vouchers</a>	Internal	Passing Juice
<a href="#">Special offers</a>	Internal	Passing Juice
<a href="#">Our shops &amp; garden centres</a>	Internal	Passing Juice
<a href="#">Other stockists</a>	Internal	Passing Juice
<a href="#">About the RHS</a>	Internal	Passing Juice
<a href="#">What we do</a>	Internal	Passing Juice
<a href="#">Our future plans</a>	Internal	Passing Juice
<a href="#">RHS Ambassadors</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Publications</a>	Internal	Passing Juice
<a href="#">Special General Meeting &amp; Bye-laws</a>	Internal	Passing Juice
<a href="#">RHS Fellows</a>	Internal	Passing Juice
<a href="#">Membership</a>	Internal	Passing Juice
<a href="#">RHS Member benefits</a>	Internal	Passing Juice
<a href="#">RHS Seed Scheme for members</a>	Internal	Passing Juice
<a href="#">RHS Gardening Advice</a>	Internal	Passing Juice
<a href="#">Refer a friend</a>	Internal	Passing Juice
<a href="#">Mission &amp; Strategy</a>	Internal	Passing Juice
<a href="#">Strategic Objectives</a>	Internal	Passing Juice
<a href="#">Our structure</a>	Internal	Passing Juice

## In-page links


<a href="#">Annual General Meeting</a>	Internal	Passing Juice
<a href="#">Annual Reports</a>	Internal	Passing Juice
<a href="#">RHS Elections</a>	Internal	Passing Juice
<a href="#">Council</a>	Internal	Passing Juice
<a href="#">Vice Presidents</a>	Internal	Passing Juice
<a href="#">Directors and staff</a>	Internal	Passing Juice
<a href="#">Boards, committees &amp; advisory</a>	Internal	Passing Juice
<a href="#">Charter and bye laws</a>	Internal	Passing Juice
<a href="#">Exhibit at a show</a>	Internal	Passing Juice
<a href="#">Advertising</a>	Internal	Passing Juice
<a href="#">Corporate hospitality</a>	Internal	Passing Juice
<a href="#">Licensing</a>	Internal	Passing Juice
<a href="#">Corporate partnerships</a>	Internal	Passing Juice
<a href="#">Venue hire</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Why take action?</a>	Internal	Passing Juice
<a href="#">RHS Malvern Spring Festival</a>	Internal	Passing Juice
<a href="#">RHS Chelsea Flower Show</a>	Internal	Passing Juice
<a href="#">RHS Hampton Court Palace Garden Festival</a>	Internal	Passing Juice
<a href="#">RHS Flower Show Tatton Park</a>	Internal	Passing Juice
<a href="#">RHS Harlow Carr Flower Show</a>	Internal	Passing Juice
<a href="#">RHS Garden Hyde Hall Flower Show</a>	Internal	Passing Juice
<a href="#">RHS Garden Wisley Flower Show</a>	Internal	Passing Juice
<a href="#">Malvern Autumn Show</a>	Internal	Passing Juice
<a href="#">Schools and Children</a>	Internal	Passing Juice
<a href="#">Shopping with the RHS</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice



## In-page links

<a href="#">Member Benefits</a>	Internal	Passing Juice
<a href="#">Mission &amp; Strategy</a>	Internal	Passing Juice
<a href="#">Council &amp; our structure</a>	Internal	Passing Juice
<a href="#">Commercial opportunities</a>	Internal	Passing Juice
{{item.title}}	Internal	Passing Juice
<a href="#">Days out</a>	Internal	Passing Juice
<a href="#">Gardens</a>	Internal	Passing Juice
<a href="#">Get involved</a>	Internal	Passing Juice
<a href="#">Science &amp; gardening</a>	Internal	Passing Juice
<a href="#">Plants online</a>	External	Passing Juice
<a href="#">Books &amp; gifts</a>	Internal	Passing Juice
<a href="#">Find a plant</a>	Internal	Passing Juice
<a href="#">Support us</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice
<a href="#">Policies</a>	Internal	Passing Juice
<a href="#">Modern slavery statement</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Media centre</a>	Internal	Passing Juice
<a href="#">Listen to RHS podcasts</a>	Internal	Passing Juice
<a href="#">RHS Registered Charity no. 222879 / SC038262</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	join <b>rhs</b> get flower show gardens back plants gardening garden
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
rhs	105	✓	✓	✗	✓
gardening	37	✓	✓	✓	✓
garden	26	✓	✓	✓	✓
show	23	✗	✓	✓	✓
back	23	✗	✗	✗	✗








## Usability

	Url	Domain : rhs.org.uk Length : 10
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 58 Warnings : 40
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://rhs.org.uk/sitemap.xml">http://rhs.org.uk/sitemap.xml</a></div>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>