









The score is 38/100







SEO Content

|  | Title | Rick Cornett Product Design New York City – Award-winning Design Length : 74 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. | | | | | | | | | | | | |
|--|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Description | Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. | | | | | | | | | | | | |
|  | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
|  | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | |
|  | Images | We found 4 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | | | | | | | | |
|  | Text/HTML Ratio | Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | | | | | | | | |
|  | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |
| | | | | | | | | | | | | | | |

SEO Content

| | | |
|---|--------|--|
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |
|---|--------|--|

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 2 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50% |





In-page links

| Anchor | Type | Juice |
|------------------------------------|----------|---------------|
| View case studies | Internal | Passing Juice |
| View illustrations | External | Passing Juice |

SEO Keywords

| | | |
|---|----------------|---|
|  | Keywords Cloud | enterprise studies rick domains simple view design case illustration cornett |
|---|----------------|---|






Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|---------|---------|---|---|---|---|
| design | 6 |  |  |  |  |







Keywords Consistency

| | | | | | |
|---------|---|---|---|---|---|
| studies | 5 | ✘ | ✘ | ✘ | ✘ |
| view | 5 | ✘ | ✘ | ✘ | ✘ |
| case | 5 | ✘ | ✘ | ✘ | ✘ |
| rick | 2 | ✔ | ✘ | ✘ | ✘ |





Usability

| | | |
|--|--------------|---|
|  | Url | Domain : rickcornett.com Length : 15 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 5 Warnings : 25 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | ✔ Excellent, your website doesn't use nested tables. |




Document

-  Too bad, your website is using inline styles.
-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://rickcornett.com/sitemap.xml>

<http://rickcornett.com/wp-sitemap.xml>



Robots.txt

<http://rickcornett.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics