Seo Analyzer
rickinteriors.co.za

Generated on March 17 2022 01:07 AM

The score is 39/100

pagepeeker

SEO Content

✅	Title	RICK INTERIORS – Rick Interiors **Length : 37** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	INTERIOR DESIGNER, IMPORTER AND EXPORTER OF ANYTHING AND EVERYTHING Think of everything under a house &/ buildings roof - interior (inside there are thousands of items) all of that we supply. Think of anything outside a house &/ buildings walls - exterior (outside there are thousands of items) all of that we supply. **Length : 325** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Rick Interiors
url	https://www.rickinteriors.co.za/
title	RICK INTERIORS
type	website
description	INTERIOR DESIGNER, IMPORTER AND EXPORTER OF ANYTHING AND EVERYTHING Think of everything under a house &/ buildings roof - interior (inside there are thousands of items) all of that we supply. Think of anything outside a house &/ buildings walls - exterior (outside there are thousands of items) all of that we supply.

SEO Content

		image	http://cdn.shopify.com/s/files/1/0575/4381/9420/files/Untitled-2_2_f2ebcf56-a81a-4c3f-8927-a98776fad5c5_1200x1200.png?v=1626968742
		image:secure_url	https://cdn.shopify.com/s/files/1/0575/4381/9420/files/Untitled-2_2_f2ebcf56-a81a-4c3f-8927-a98776fad5c5_1200x1200.png?v=1626968742
	Headings	**H1** 1 **H2** 8 **H3** 6 **H4** 0 **H5** 0 **H6** 0	

- [H1] .site-header__logo-image { height: 60px; }
- [H2] Welcome to Interior Genuineness
- [H2] Tell your story
- [H2] Decorative Lighting
- [H2] Rick Interiors
- [H2] ROBAM Kitchen Appliances
- [H2] Showcase some product information
- [H2] Example Product Title
- [H2] Talk about your brand
- [H3] Talk about your brand
- [H3] Talk about your brand
- [H3] Talk about your brand
- [H3] Featured variant
- [H3] Featured variant
- [H3] Featured variant

	Images	We found 4 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

❌		
✅	In-page links	We found a total of 9 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 11.11% External Links : Passing Juice 0% Internal Links 88.89%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Catalog	Internal	Passing Juice
Air-Conditioning	Internal	Passing Juice
Personal Protective Equipment	Internal	Passing Juice
Index	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Search	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

⦿	Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : rickinteriors.co.za Length : 19
❌	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 37 Warnings : 4
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

	Deprecated HTML	**Deprecated tags**	**Occurrences**
❌		<s>	1
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	

	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization			
		✖	Apple Icon	
		✔	Meta Viewport Tag	
		✔	Flash content	

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://rickinteriors.co.za/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics