

Seo Analyzer riddle.com

Generated on April 04 2022 15:50 PM

The score is 60/100



SEO Content

	Title	<p>Riddle - Online quiz maker - Create a quiz Collect leads Grow your business</p> <p>Length : 79</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Create 15 types of quizzes, polls, & surveys. Collect & send leads to your favorite marketing software. 100% GDPR-compliant. Try our free 14-day trial!</p> <p>Length : 159</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>35</td><td>1</td><td>0</td><td>11</td><td>3</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Online quiz maker -Create a quiz & collect leads in 5 minutes• [H2] Create a quiz, personality test, or 15 poll, survey, and quiz formats• [H2] Connect your marketing software• [H2] Publish anywhere• [H2] Create your own lead forms• [H2] GDPR-compliant quiz maker• [H2] Convert more customers• [H2] Tailor quizzes to your goals• [H2] Measure your marketing with Facebook Pixels• [H2] "No limit" pricing - seriously.• [H2] 30 day moneyback guarantee• [H2] Collect the data you need -with a custom lead generation	H1	H2	H3	H4	H5	H6	1	35	1	0	11	3
H1	H2	H3	H4	H5	H6									
1	35	1	0	11	3									





SEO Content

		<p>form</p> <ul style="list-style-type: none">• [H2] Send your leads (and quiz responses) to any marketing software• [H2] Save all your leads and quiz data to your Google Docs account (or a CSV/XLS file)• [H2] Your quiz, your brand• [H2] Say it with pictures(or GIFs, videos, and audio)• [H2] Fully accessible online quiz maker• [H2] Get creative with custom CSS• [H2] Match fonts with your site• [H2] Save time with team templates• [H2] Easy to start -just add text and images• [H2] Publish to any site - just copy, paste... done!• [H2] Quizzes look great on any device• [H2] Go mobile with Google AMP• [H2] Control your email marketing• [H2] Control the 'big reveal'• [H2] Optional lead forms• [H2] Collect data, the way you want• [H2] One quiz, many landing pages• [H2] Add custom 'call to actions'• [H2] Add a timer to any quiz• [H2] Create your own quiz-powered giveaways and contests• [H2] Collaborate with your team• [H2] Analytics to optimize your quiz• [H2] Lightning-fast support• [H2] Free quiz maker training• [H3] Common questions• [H5] Does this even work? Who else has used Riddle?• [H5] Sounds expensive - but is Riddle worth it?• [H5] Unlimited use with every plan? What's the catch?• [H5] How do I know my colleagues or clients will actually use this?• [H5] How do I know you won't collect and sell my quiz data?• [H5] Do you cut corners by outsourcing support or relying on online help resources?• [H5] It sounds complicated. I'm not a coder - can I use Riddle by myself?• [H5] Book a demo• [H5] Your cookie settings• [H5] Manage your cookie settings• [H5] popup.language.title• [H6] Necessary cookies• [H6] Analytical cookies• [H6] Cookies/services from third parties
	Images	<p>We found 89 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 39%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 93 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.75% Internal Links 89.25%

In-page links

Anchor	Type	Juice
Log in	Internal	noFollow
Solutions	Internal	Passing Juice
Publishers	Internal	Passing Juice
Agencies	Internal	Passing Juice
Marketers	Internal	Passing Juice
Sports teams	Internal	Passing Juice
Non-profit organizations	Internal	Passing Juice
Case studies	Internal	Passing Juice
Pricing	Internal	Passing Juice

In-page links

Blog	Internal	Passing Juice
Help center	Internal	Passing Juice
FAQ	Internal	Passing Juice
What's new?	Internal	Passing Juice
Riddle 2.0 (alpha)	Internal	Passing Juice
Try now for free!	Internal	noFollow
(Learn more)	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
The Hair Fuel	External	Passing Juice
BBC	External	Passing Juice
Red Bull	External	Passing Juice
Shopify	External	Passing Juice
20X better	External	Passing Juice
her personality test's 68% opt-in rate	External	Passing Juice
most popular and most shared	External	Passing Juice
reaction polls	Internal	Passing Juice
every Riddle plan is 100% unlimited.	Internal	Passing Juice
https://www.riddle.com/blog/embed-online-quizzes-site	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
(Learn more)	Internal	Passing Juice

In-page links

(Learn more)	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
our Wordpress plug-in	External	Passing Juice
Learn more	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
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(Learn more)	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
(Learn more)	Internal	Passing Juice
our quiz maker blog	Internal	Passing Juice
data policy	Internal	Passing Juice
reject	Internal	Passing Juice
Reject	Internal	Passing Juice
Accept	Internal	Passing Juice
Google Privacy Policy	External	Passing Juice
user.com Privacy Policy	External	Passing Juice
Personality test	Internal	Passing Juice
Quiz	Internal	Passing Juice
Quiz generator	Internal	Passing Juice
Opinion poll	Internal	Passing Juice

In-page links

Multi-poll	Internal	Passing Juice
Survey	Internal	Passing Juice
Journey	Internal	Passing Juice
List	Internal	Passing Juice
Reaction poll	Internal	Passing Juice
Upvote list	Internal	Passing Juice
Form	Internal	Passing Juice
Tap & find	Internal	Passing Juice
Order it	Internal	Passing Juice
Story	Internal	Passing Juice
Mailchimp	Internal	Passing Juice
AWeber	Internal	Passing Juice
Zapier.com	Internal	Passing Juice
Google Sheets	Internal	Passing Juice
ActiveCampaign	Internal	Passing Juice
Facebook	Internal	Passing Juice
WhatsApp	Internal	Passing Juice
LinkedIn	Internal	Passing Juice
Twitter	Internal	Passing Juice
Instagram	Internal	Passing Juice
Code examples	Internal	Passing Juice
API	Internal	Passing Juice
About us	Internal	Passing Juice
Imprint	Internal	noFollow
Terms of service	Internal	noFollow
Privacy policy	Internal	noFollow
Acceptable use	Internal	noFollow
Cookies	Internal	noFollow

SEO Keywords



Keywords Cloud

the with riddle **your and quiz** you
more our learn

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
quiz	104	✓	✗	✓	✓
and	95	✗	✗	✗	✓
your	89	✓	✗	✓	✓
the	64	✗	✗	✗	✓
our	55	✓	✗	✓	✓











Usability

	Url	Domain : riddle.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.


Document

						
	W3C Validity	Errors : 163 Warnings : 8				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.				



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
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Optimization

	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>