Seo Analyzer riftgame.com

Generated on April 02 2022 11:58 AM

The score is 50/100

SEO Content

✓	Title	RIFT | The ultimate fantasy MMORPG from Trion Worlds **Length : 52** Perfect, your title contains between 10 and 70 characters.
⚠	Description	The ultimate MMORPG from Trion Worlds. **Length : 38** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	RIFT, RIFT MMO, MMO, MMORPG, Trion, races, classes, role playing game, RPG, PC Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Good, your page take advantage of Og Properties.

Property	Content
type	website
locale	en_US
locale:alternate	de_DE
site_name	RIFT
title	RIFT
image	http://webcdn.triongames.com/rift/img/og_rift_lg.jpg
image:secure_url	https://webcdn.triongames.com/rift/img/og_rift_lg.jpg
image:type	image/jpeg
image:width	1200

SEO Content

		image:height	630			
		description	The ultimate MMORPG from Trion Worlds.			
		url	http://www.trionworlds.com/rift/en/			

	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		3	4	12	0	0	0

- [H1]
- [H1] LATEST NEWS & UPDATES
- [H1] Posts navigation
- [H2] Upcoming Patch & more
- [H2] Sea Sale and more!
- [H2] Power up with packs!
- [H2] Combat pet skins and REX sale!
- [H3] Search
- [H3] Redeem EN
- [H3] Become Patron EN
- [H3] Ascend EN
- [H3] Community EN
- [H3] Americas
- [H3] Europe
- [H3] Oceania
- [H3] CSS
- [H3] Corporate Logos EN
- [H3] CSS
- [H3] Copyrights EN

	Images	We found 17 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 49 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 81.63% Internal Links 18.37%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Game Guide	External	Passing Juice
Callings & Souls	External	Passing Juice
Ascended Class System	External	Passing Juice
Chronicles	External	Passing Juice
Dimensions	External	Passing Juice
Dungeons	External	Passing Juice
Dynamic Battles	External	Passing Juice
FAQ	External	Passing Juice
Mentoring	External	Passing Juice
Minions	External	Passing Juice
PvP	External	Passing Juice
Races & Factions	External	Passing Juice
Raids & Slivers	External	Passing Juice
Returning Players	External	Passing Juice
Rifts	External	Passing Juice
Telara	External	Passing Juice
The Elemental Planes	External	Passing Juice

In-page links

Trade & Survival Skills	External	Passing Juice
What is RIFT?	External	Passing Juice
Media	External	Passing Juice
Community	External	Passing Juice
Store	External	Passing Juice
Code Redemption	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
LEARN MORE	Internal	noFollow
LEARN MORE	Internal	noFollow
-	Internal	Passing Juice
Upcoming Patch & more	External	Passing Juice
Sea Sale and more!	External	Passing Juice
Power up with packs!	External	Passing Juice
Combat pet skins and REX sale!	External	Passing Juice
Corporate	Internal	Passing Juice
Careers	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Legal Notices	Internal	Passing Juice
Imprint	Internal	Passing Juice
English	External	Passing Juice
Deutsch	External	Passing Juice
Français	External	Passing Juice
English (EU)	External	Passing Juice
English (UK)	External	Passing Juice
Deutsch	External	Passing Juice

In-page links

Français		External	Passing Juice
English		External	Passing Juice
-		External	Passing Juice

SEO Keywords

	Keywords Cloud	english march all more trademarks trion worlds sale logos read

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	8	✖	✖	✖	✔
march	5	✖	✖	✖	✖
read	4	✖	✖	✖	✖
trion	4	✔	✔	✔	✖
all	4	✖	✖	✖	✖

Usability

	Url	Domain : riftgame.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 1 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://riftgame.com/sitemap.xml
	Robots.txt	http://riftgame.com/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.