



Seo Analyzer rigus.ru

Generated on March 01 2022 11:12 AM

The score is 38/100







SEO Content

| | Title | ООО ТД "Ригус" Length : 14 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | официальный сайт фирмы Ригус Сургут Length : 35 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. | | | | | | | | | | | | |
| | Keywords | Ригус, Сургут, одноразовая, посуда, бытовая химия, чистящие средства, бумага, хозяйственные товары Good, your page contains meta keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | |
| | Images | We found 38 images on this web page. 38 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | | | | | | | | |
| | Text/HTML Ratio | Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | | | | | | | | |
| | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |
| | | | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 21 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

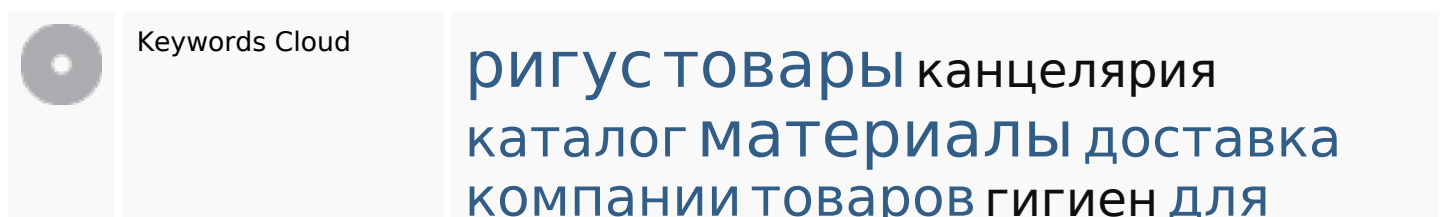
In-page links

| Anchor | Type | Juice |
|---------------------------------------|----------|---------------|
| Главная | Internal | Passing Juice |
| О компании | Internal | Passing Juice |
| Каталог | Internal | Passing Juice |
| Доставка | Internal | Passing Juice |
| Поставщикам | Internal | Passing Juice |
| Контакты | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Бытовая химия | Internal | Passing Juice |
| Хоз. товары | Internal | Passing Juice |
| Пакеты | Internal | Passing Juice |
| Упаковочные материалы | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Одноразовая посуда | Internal | Passing Juice |
| Бумага А4 | Internal | Passing Juice |
| Канцелярия | Internal | Passing Juice |
| Электротовары | Internal | Passing Juice |
| Сан. гигиен. продукция | Internal | Passing Juice |
| Расходные материалы | Internal | Passing Juice |
| Сезонные товары | Internal | Passing Juice |
| Акции и новинки | Internal | Passing Juice |
| Прайс | Internal | Passing Juice |

SEO Keywords







Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| ригус | 4 | ✓ | ✓ | ✓ | ✗ |
| товары | 4 | ✗ | ✓ | ✗ | ✗ |
| материалы | 4 | ✗ | ✗ | ✗ | ✗ |
| доставка | 3 | ✗ | ✗ | ✗ | ✗ |
| товаров | 3 | ✗ | ✗ | ✗ | ✗ |












Usability

| | | |
|--|-----|---------------------------------|
| | Url | Domain : rigus.ru Length : 8 |
|--|-----|---------------------------------|

Usability

| | | |
|--|--------------|--|
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

|  | Doctype | HTML 5 | | | | |
|--|-----------------|---|-----------------|-------------|--------|---|
|  | Encoding | Perfect. Your declared charset is UTF-8. | | | | |
|  | W3C Validity | Errors : 0 Warnings : 0 | | | | |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. | | | | |
|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>3</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | | 3 |
| Deprecated tags | Occurrences | | | | | |
| | 3 | | | | | |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. | | | | |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✘ Meta Viewport Tag<li data-bbox="555 331 807 367">✔ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://rigus.ru/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |