







Seo Analyzer rihaa.com

Generated on March 15 2022 03:37 AM

The score is 39/100



SEO Content

	Title	<p>Welcome to Rihaa, a socially oriented and fair priced Home Decor Brand</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>We are a socially oriented home décor boutique focused on bringing you high quality products that are handcrafted by artisans across India. We are dedicated to fair pricing and strive to source from NGOs, trade facilitation centers and independent artisans whenever possible.</p> <p>Length : 275</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Welcome to Rihaa, a socially oriented and fair priced Home Decor Brand</td></tr><tr><td>description</td><td>We are a socially oriented home décor boutique focused on bringing you high quality products that are handcrafted by artisans across India. We are dedicated to fair pricing and strive to source from NGOs, trade facilitation centers and independent artisans whenever possible.</td></tr><tr><td>url</td><td>https://rihaa.com/</td></tr><tr><td>site_name</td><td>Rihaa</td></tr></tbody></table>	Property	Content	type	website	title	Welcome to Rihaa, a socially oriented and fair priced Home Decor Brand	description	We are a socially oriented home décor boutique focused on bringing you high quality products that are handcrafted by artisans across India. We are dedicated to fair pricing and strive to source from NGOs, trade facilitation centers and independent artisans whenever possible.	url	https://rihaa.com/	site_name	Rihaa
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SEO Content




image	https://cdn.shopify.com/s/files/1/0340/0407/4555/files/Untitled-Artwork_7d40afbf-72c7-4a10-818c-2bdf97ed3dd8.png?v=1628091532
image:secure_url	https://cdn.shopify.com/s/files/1/0340/0407/4555/files/Untitled-Artwork_7d40afbf-72c7-4a10-818c-2bdf97ed3dd8.png?v=1628091532
image:width	2000
image:height	1000

Headings

H1	H2	H3	H4	H5	H6
1	58	19	0	0	0

- [H1]
- [H2] Namaste!
- [H2] Bed linen
- [H2] Tableware & Linen
- [H2] Curtains
- [H2] The Apple Orchard
- [H2] Dhurries and Rugs
- [H2] Teal Raindrop Mirror work Cushion
- [H2] Pastel Pink Paako Embroidery Cushion
- [H2] Powder Blue Raindrops Mirror work Cushion
- [H2] Cosmic Ajrakh Khes
- [H2] Indigo Ajrakh Khes
- [H2] Sindoor Ajrakh Khes
- [H2] Mughal Bagh Ajrakh Khes
- [H2] Gold - Bagh Printed Cotton Reversible Khes
- [H2] Bougainvillea Block Print Tea Towel
- [H2] Aamrapali Block Print Reversible Cushion Cover
- [H2] Aamrapali Tea Towel Set
- [H2] Wildflowers Block Print Table Runner
- [H2] Wildflowers Block Print Tea Towel
- [H2] Evil Eye Tea Towel
- [H2] Shaalimar Dhurrie
- [H2] Apple table runner
- [H2] Wall Decor
- [H2] Basketry & Storage
- [H2] Cushions
- [H2] Pouches and bags
- [H2] Table Linen
- [H2] Curtains
- [H2] Our looks
- [H2] Purple Square Bandhej Tie Dye Curtain
- [H2] Sugandhi Mashru cushion
- [H2] Indigo Kaju Katli - Rabari Mirror-work cushions
- [H2] Purple Square Bandhej Tie Dye Curtain
- [H2] Sugandhi Mashru cushion
- [H2] Indigo Kaju Katli - Rabari Mirror-work cushions
- [H2] Bougainvillea Block Print Bedsheet
- [H2] Bougainvillea Block Print Reversible Jaipuri Quilt
- [H2] Bougainvillea Block Print Bedsheet
- [H2] Bougainvillea Block Print Reversible Jaipuri Quilt

SEO Content

		<ul style="list-style-type: none"> • [H2] Powder Blue Raindrops Mirror work Cushion • [H2] Teal Raindrop Mirror work Cushion • [H2] Pastel Pink Paako Embroidery Cushion • [H2] Powder Blue Raindrops Mirror work Cushion • [H2] Teal Raindrop Mirror work Cushion • [H2] Pastel Pink Paako Embroidery Cushion • [H2] Champa Bedsheet • [H2] Champa Reversible Block Print Jaipuri Quilt • [H2] Champa Bedsheet • [H2] Champa Reversible Block Print Jaipuri Quilt • [H2] First grassroots connections in Kutch • [H2] Our First Campaign featuring Kevin's late mom • [H2] First photoshoot with Prachi, our head Merchandizer • [H2] Halubai embroidering for our first corporate order • [H2] Our First ever shipment of Khun on its way from Karnataka • [H2] Co-Founders, Bahaar and Kevin before their first official meeting • [H2] About us • [H2] Menu • [H2] Newsletter • [H3] Spring ready bedsheets, Dohars and quilts • [H3] Your Table is Spring Ready Now • [H3] Block-printed, handwoven or tie dyed • [H3] Bring home the serenity of a himalayan apple orchard • [H3] Floor coverings to brighten up your space • [H3] Featured collection • [H3] From Jaipur to Benaras • [H3] Explore the Grass weaving of india • [H3] Mirrorwork, Handwoven and Embroidered • [H3] Totes, clutches and folders • [H3] Runners, mats and napkins • [H3] Handwoven and Block Printed • [H3] Shop • [H3] Khavda • [H3] Pune • [H3] New Delhi • [H3] Banni • [H3] Badami • [H3] Ahmedabad
	Images	<p>We found 173 images on this web page.</p> <p>28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 59 links including 0 link(s) to files



Statistics

External Links : noFollow 1.69%

External Links : Passing Juice 0%

Internal Links 98.31%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Newest Arrivals	Internal	Passing Juice
Cushions	Internal	Passing Juice
Bed Linen	Internal	Passing Juice
Table Linen	Internal	Passing Juice
Bowls and Plates	Internal	Passing Juice
Trays and Platters	Internal	Passing Juice
Bags & Pouches	Internal	Passing Juice
Curtains	Internal	Passing Juice
Rugs and Dhurries	Internal	Passing Juice


In-page links

Basketry and Storage	Internal	Passing Juice
Towels	Internal	Passing Juice
Pottery and Ceramics	Internal	Passing Juice
Wall Decor	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
The Apple Orchard	Internal	Passing Juice
Bougainvillea	Internal	Passing Juice
Champa	Internal	Passing Juice
Sherni शर्नी	Internal	Passing Juice
Aamrapali	Internal	Passing Juice
Heritage	Internal	Passing Juice
SALE	Internal	Passing Juice
Blog	Internal	Passing Juice
Account	Internal	Passing Juice
Shop All	Internal	Passing Juice
Themes	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Teal Raindrop Mirror work Cushion	Internal	Passing Juice
Pastel Pink Paako Embroidery Cushion	Internal	Passing Juice
Powder Blue Raindrops Mirror work Cushion	Internal	Passing Juice
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Gold - Bagh Printed Cotton Reversible Khes	Internal	Passing Juice
Bougainvillea Block Print Tea Towel	Internal	Passing Juice
Aamrapali Block Print Reversible Cushion Cover	Internal	Passing Juice
Aamrapali Tea Towel Set	Internal	Passing Juice

In-page links

Wildflowers Block Print Table Runner	Internal	Passing Juice
Wildflowers Block Print Tea Towel	Internal	Passing Juice
Evil Eye Tea Towel	Internal	Passing Juice
Shaalimar Dhurrie	Internal	Passing Juice
Apple table runner	Internal	Passing Juice
Purple Square Bandhej Tie Dye Curtain	Internal	Passing Juice
Sugandhi Mashru cushion	Internal	Passing Juice
Indigo Kaju Katli - Rabari Mirror-work cushions	Internal	Passing Juice
Bougainvillea Block Print Bedsheet	Internal	Passing Juice
Bougainvillea Block Print Reversible Jaipuri Quilt	Internal	Passing Juice
Champa Bedsheet	Internal	Passing Juice
Champa Reversible Block Print Jaipuri Quilt	Internal	Passing Juice
Press	Internal	Passing Juice
Our Story	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
=	External	noFollow

SEO Keywords






	Keywords Cloud	
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

Usability





	Url	Domain : rihaa.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Document

Mobile

	Mobile Optimization	<div data-bbox="549 434 1500 622"><div data-bbox="549 434 1500 495"> Apple Icon</div><div data-bbox="549 495 1500 555"> Meta Viewport Tag</div><div data-bbox="549 555 1500 622"> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://rihaa.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="549 1323 1481 1402"> Google Analytics</div>