








# Seo Analyzer rileytalk.com

Generated on February 23 2022 03:12 AM





The score is 50/100







## SEO Content

|    | Title                    | <p>Home - Riley the Paleontologist</p> <p><b>Length : 31</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |          |         |           |                          |       |      |   |   |   |   |   |   |
|--|--------------------------|---|----------|---------|-----------|--------------------------|-------|------|---|---|---|---|---|---|
|    | Description              | <p>Riley the Paleontologist is your 6th Grade Paleontologist! He has his own Youtube show where he teaches about dinosaurs. Riley's goal is to teach kids around the world about Dinosaurs.</p> <p><b>Length : 185</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |          |         |           |                          |       |      |   |   |   |   |   |   |
|  | Keywords                 | <p>Riley,Chandler,the,Paleontologist,second,grade,dinosaur, T-Rex,Paleontology,Ellen,DeGeneres,Ross,triceratops,Rileytalk,kid,teaching,prehistoric,reptiles,herbivores,carnivores,stegosaurus,adorable,12,year,old,6th grader,show,teacher,cool,awesome,video</p> <p>Good, your page contains meta keywords.</p>  |          |         |           |                          |       |      |   |   |   |   |   |   |
|  | Og Meta Properties       | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Riley the Paleontologist</td></tr><tr><td>title</td><td>Home</td></tr></tbody></table>   | Property | Content | site_name | Riley the Paleontologist | title | Home |   |   |   |   |   |   |
| Property   | Content                  |   |          |         |           |                          |       |      |   |   |   |   |   |   |
| site_name  | Riley the Paleontologist |   |          |         |           |                          |       |      |   |   |   |   |   |   |
| title  | Home                     |   |          |         |           |                          |       |      |   |   |   |   |   |   |
|  | Headings                 | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>1</td><td>9</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Riley the Paleontologist</li><li>• [H2] Hi! I am Riley Chandler. I'm your 12 Year Old Paleontologist.</li><li>• [H3] Riley the Paleontologist Omnivores</li><li>• [H3] DINOSAUR FACT!</li><li>• [H3] Riley's Dinosaur of the Week - "Masiakasaurus"</li><li>• [H3] New Video!! Riley the Paleontologist - Blue Springs Dig</li></ul> | H1       | H2      | H3        | H4                       | H5    | H6   | 1 | 1 | 9 | 0 | 0 | 0 |
| H1   | H2                       | H3  | H4       | H5      | H6        |                          |       |      |   |   |   |   |   |   |
| 1  | 1                        | 9   | 0        | 0       | 0         |                          |       |      |   |   |   |   |   |   |

## SEO Content

|   |                 |  |
|---|-----------------|--|
|   |                 | <ul style="list-style-type: none"><li>• [H3] Dinosaurs A to Z</li><li>• [H3] Riley on Twitter</li><li>• [H3] Facebook Fan Page</li><li>• [H3] Fan Club Area</li><li>• [H3] Recent Videos</li></ul> |
|  | Images          | We found 6 images on this web page.<br><br>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                    |
|  | Text/HTML Ratio | Ratio : <b>11%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.   |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Bad. Your links have query string.   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 11 links including 0 link(s) to files  |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |


## In-page links

| Anchor                                   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Riley the Paleontologist</a> | Internal | Passing Juice |
| <a href="#">About Me</a>                 | Internal | Passing Juice |

## In-page links

|                                  |          |               |
|----------------------------------|----------|---------------|
| <a href="#">Riley's Dinos</a>    | Internal | Passing Juice |
| <a href="#">Videos</a>           | Internal | Passing Juice |
| <a href="#">Photos</a>           | Internal | Passing Juice |
| <a href="#">Radio</a>            | Internal | Passing Juice |
| <a href="#">Contact-osaur-Us</a> | Internal | Passing Juice |
| <a href="#">Guestbook</a>        | Internal | Passing Juice |
| <a href="#">Fan Club Area</a>    | Internal | Passing Juice |
| <a href="#">Sign In</a>          | Internal | Passing Juice |
| <a href="#">Register</a>         | Internal | Passing Juice |


## SEO Keywords

|   |                |  |
|---|----------------|--|
|  | Keywords Cloud | <p>paleontologist views dinosaur long<br/>fact facebook masiakasaurus named comments<br/>riley</p> |
|---|----------------|--|





## Keywords Consistency

| Keyword        | Content | Title | Keywords | Description | Headings |
|----------------|---------|-------|----------|-------------|----------|
| paleontologist | 11      | ✓     | ✓        | ✓           | ✓        |
| riley          | 11      | ✓     | ✓        | ✓           | ✓        |
| dinosaur       | 8       | ✗     | ✓        | ✓           | ✓        |
| views          | 4       | ✗     | ✗        | ✗           | ✗        |
| comments       | 4       | ✗     | ✗        | ✗           | ✗        |












## Usability

|  |         |                                       |
|--|---------|---------------------------------------|
|  | Url     | Domain : rileytalk.com<br>Length : 13 |
|  | Favicon | Great, your website has a favicon.    |





## Usability

|  |              |  |
|--|--------------|--|
|  |              |  |
|  | Printability | Great. We have found a Print-Friendly CSS.   |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.  |





## Document

|    | Doctype         | HTML 4.01 Strict   |                 |             |        |   |
|--|-----------------|--|-----------------|-------------|--------|---|
|    | Encoding        | Perfect. Your declared charset is ISO-8859-1.  |                 |             |        |   |
|  | W3C Validity    | Errors : 1<br>Warnings : 0   |                 |             |        |   |
|  | Email Privacy   | Great no email address has been found in plain text!   |                 |             |        |   |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;font&gt;</td><td>8</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>  | Deprecated tags | Occurrences | <font> | 8 |
| Deprecated tags  | Occurrences     |  |                 |             |        |   |
| <font>   | 8               |  |                 |             |        |   |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |                 |             |        |   |

## Mobile

|  |                     |   |
|--|---------------------|---|
|  | Mobile Optimization | <div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 807 369"> Flash content</div> |
|--|---------------------|---|

## Optimization

|  |             |  |
|--|-------------|--|
|    | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|    | Robots.txt  | <p><a href="http://rileytalk.com/robots.txt">http://rileytalk.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div data-bbox="555 1084 1481 1160"> Google Analytics</div>   |