



Seo Analyzer rims.org

Generated on March 01 2022 05:48 AM





The score is 65/100







SEO Content

	<p>Title</p>	<p>Risk Management Community, Education, and Resources RIMS</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>The world's largest community dedicated to the advancement of risk management. Events, resources, and training on Enterprise Risk Management.</p> <p>Length : 145</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1753"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Risk Management Community, Education, and Resources RIMS</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://rims.org/about-us/leadership-corner/article/we're-cooking</td> </tr> <tr> <td>site_name</td> <td>Main</td> </tr> </tbody> </table>	Property	Content	title	Risk Management Community, Education, and Resources RIMS	type	website	url	https://rims.org/about-us/leadership-corner/article/we're-cooking	site_name	Main		
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	<p>Headings</p>	<table border="1" data-bbox="544 1787 1481 1854"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>17</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1888 1396 2078" style="list-style-type: none"> • [H1] Learn more about our global community of risk professionals. • [H2] RISKWORLD Early Registration Deadline Extended! • [H2] Risk Knowledge • [H2] Your risk management journey • [H2] We're Cooking 	H1	H2	H3	H4	H5	H6	1	5	17	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	17	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Featured Jobs• [H3] Resources• [H3] Community• [H3] Education• [H3] Events• [H3] About Us• [H3] 2021 Risk Management Compensation Survey• [H3] Managing Cognitive Bias Risk - Recognition & Avoidance Essentials: Virtual Workshop• [H3] RIMS Buyers Guide: Search Find Succeed• [H3]• [H3]• [H3] 2022 Cyber Landscape• [H3] Strategic and Enterprise Risk Center• [H3] RIMS Global• [H3] Student Resource Center• [H3] Certification• [H3] Online Member Community• [H3] RIMS Chapters
	Images	We found 8 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 81 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.47%

SEO Links

Internal Links 97.53%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
About Us	Internal	Passing Juice
Membership	Internal	Passing Juice
Advocacy	Internal	Passing Juice
-	Internal	Passing Juice
Logout	Internal	Passing Juice
Login	Internal	Passing Juice
Register now	Internal	Passing Juice
Resources	Internal	Passing Juice
Risk Knowledge	Internal	Passing Juice
Strategic & Enterprise Risk Center	Internal	Passing Juice
Risk Management Magazine	Internal	Passing Juice
Risk Management Monitor blog	Internal	Passing Juice
RIMS Buyers Guide	Internal	Passing Juice
RIMScast	Internal	Passing Juice
RIMS Webinars	Internal	Passing Juice
Career Center	Internal	Passing Juice
Bookstore	Internal	Passing Juice
RIMS Risk Leaders Series	Internal	Passing Juice
RIMS Mobile App	Internal	Passing Juice
Path to the Boardroom	Internal	Passing Juice
Community	Internal	Passing Juice
Diversity, Equity & Inclusion	Internal	Passing Juice

In-page links

Students	Internal	Passing Juice
Rising Risk Professionals	Internal	Passing Juice
Chapters	Internal	Passing Juice
Opis	Internal	Passing Juice
Member Directory	Internal	Passing Juice
Educators	Internal	Passing Juice
RIMS Global	Internal	Passing Juice
RIMS Canada	Internal	Passing Juice
Member Digital Badges	Internal	Passing Juice
PERK	Internal	Passing Juice
Certification	Internal	Passing Juice
Advisory	Internal	Passing Juice
Education	Internal	Passing Juice
Online Learning	Internal	Passing Juice
In-Person Learning	Internal	Passing Juice
Professional Designations	Internal	Passing Juice
Continuing Education	Internal	Passing Juice
Chapter Workshops	Internal	Passing Juice
Events	Internal	Passing Juice
Annual Conference	Internal	Passing Juice
Upcoming Events	Internal	Passing Juice
Past Events	Internal	Passing Juice
Regional Conferences	Internal	Passing Juice
Canada Conference	Internal	Passing Juice
Our Mission	Internal	Passing Juice
Bylaws	Internal	Passing Juice
Annual Reports	Internal	Passing Juice
Leadership Corner	Internal	Passing Juice


In-page links

RIMS 2021 Awards Winners	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Staff Directory	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Committees & Councils	Internal	Passing Juice
Join Now	Internal	Passing Juice
REGISTER NOW	Internal	Passing Juice
Business Continuity	Internal	Passing Juice
Cyber	Internal	Passing Juice
Emerging	Internal	Passing Juice
Risk Management	Internal	Passing Juice
Insurance	Internal	Passing Juice
2021 Risk Management Compensation Survey	Internal	Passing Juice
Managing Cognitive Bias Risk - Recognition & Avoidance Essentials: Virtual Workshop	Internal	Passing Juice
RIMS Buyers Guide: Search Find Succeed	External	Passing Juice
2022 Cyber Landscape	External	Passing Juice
We're Cooking	Internal	Passing Juice
Senior Risk Analyst Inspire Brands	Internal	Passing Juice
Director - Insurance Claims RPM International Inc.	Internal	Passing Juice
Workers Compensation Claims Specialist The GEO Group	Internal	Passing Juice
Risk Manager City of Bradenton	Internal	Passing Juice
Deputy Director, Risk Management Confidential	Internal	Passing Juice
More Jobs	Internal	Passing Juice
Legal Notice	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Advertise	Internal	Passing Juice
Employment	Internal	Passing Juice
Contact Us	Internal	Passing Juice

In-page links

Cookie Policy	Internal	Passing Juice
Return And Refund Policy	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	management risk more rims education search learn back events apply
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
risk	23	✓	✗	✓	✓
rims	19	✓	✗	✗	✓
management	10	✓	✗	✓	✓
search	10	✗	✗	✗	✓
more	10	✗	✗	✗	✓





Usability

	Url	Domain : rims.org Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 25
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://rims.org/sitemap.xml
	Robots.txt	http://rims.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.