










The score is 43/100







## SEO Content

	Title	US Naval Sea Cadets <b>Length : 19</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>1</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] Support Rhode Island's Sea Cadets when you shop on Amazon.</li><li>• [H3] FALCON Division, Providence</li><li>• [H3] NCBC Battalion, Newport</li><li>• [H3] NCBC Battalion, Quonset Point</li><li>• [H3] Purchase with purpose. Shop for back to school supplies at <a href="http://smile.amazon.com/ch/31-1815619">http://smile.amazon.com/ch/31-1815619</a> and Amazon will make a charitable donation that supports your Rhode Island Sea Cadets!</li></ul>	H1	H2	H3	H4	H5	H6	0	1	4	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	4	0	0	0									
	Images	We found 8 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>21%</b>  Good, this page's ratio of text to HTML code is higher than 15, but												

## SEO Content

		lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

## In-page links

Anchor	Type	Juice
<a href="#">FALCON Division, Providence</a>	Internal	Passing Juice
<a href="#">NCBC Battalion, Newport</a>	Internal	Passing Juice
<a href="http://smile.amazon.com/ch/31-1815619">http://smile.amazon.com/ch/31-1815619</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	rhode sea naval cadets ncbc shop usnscri federal island amazon
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
rhode	7	✖	✖	✖	✔
island	6	✖	✖	✖	✔
sea	6	✔	✖	✖	✔
cadets	5	✔	✖	✖	✔
naval	4	✔	✖	✖	✖


## Usability

	Url	Domain : riseacadets.org Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	Missing doctype
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 42 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!


## Document




Deprecated HTML


Deprecated tags	Occurrences
<font>	8


Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.





Speed Tips

 Attention! Try to avoid nested tables in HTML.





 Too bad, your website is using inline styles.

 Great, your website has few CSS files.




 Perfect, your website has few JavaScript files.

 Too bad, your website does not take advantage of gzip.

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p>

## Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.