








Seo Analyzer rivieratoscana.it

Generated on February 12 2022 22:25 PM





The score is 54/100







SEO Content

	<p>Title</p>	<p>Riviera Toscana&#174; - The comprehensive guide for holidays in tuscanly with hotels, campsites, farmhouses, various accomodations, events, monuments, museums, itineraries, trips, restaurants, sport, shopping, useful information.</p> <p>Length : 228</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Comprehensive guide for your holidays in Tuscany with accommodations, events, monuments, museums, itineraries, restaurants, sport, shopping, useful information. In english, german, french and italian</p> <p>Length : 199</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>hotels in italy,holidays in italy,hotel reservations,hotels booking,tourism in italy,trips in italy,hotels,italy,accomodations,accommodations, holidays,tourism,hotels in tuscanly,campsites in tuscanly,travels,rooms, tuscanly,vacations,florence,travel guides to italy,italy guides,hotels directory,hotels directories, travel directories,tuscan coasts,florence, lucca,carrara,reservations,lodgings,travels,bookingsinns,campsites, vacations in italy,vacations in tuscanly,holidays in tuscanly</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1870 1476 1948"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] hotels in italy,holidays in italy,tourism in italy,travel italy,it aly,hotels,accommodations,holidays,rooms,reservations,campsi tes,tuscanly,vacations,florence 	H1	H2	H3	H4	H5	H6	2	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	0	0	0	0									

SEO Content

		<ul style="list-style-type: none"> [H1] Riviera Toscana® - Your Holiday site !
	Images	<p>We found 12 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 22%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 76 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.32%</p> <p>Internal Links 98.68%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Hotels	Internal	Passing Juice
Campsites	Internal	Passing Juice

In-page links

Farmhouses	Internal	Passing Juice
Summer rentals	Internal	Passing Juice
Estate agents	Internal	Passing Juice
Offers for groups	Internal	Passing Juice
Beaches	Internal	Passing Juice
Restaurants	Internal	Passing Juice
Bars, pastry-shops	Internal	Passing Juice
Typical cuisine	Internal	Passing Juice
Wines of Tuscany	Internal	Passing Juice
Gastronomic events	Internal	Passing Juice
Culture	Internal	Passing Juice
Events	Internal	Passing Juice
Calendar of events	Internal	Passing Juice
Sport	Internal	Passing Juice
Castles	Internal	Passing Juice
Liberty style	Internal	Passing Juice
Weather forecast	Internal	Passing Juice
Conditions of use	Internal	Passing Juice
Privacy statements	Internal	Passing Juice
Photo sources	Internal	Passing Juice
Map	Internal	Passing Juice
The sea	Internal	Passing Juice
The hills	Internal	Passing Juice
The mountains	Internal	Passing Juice
The spas	Internal	Passing Juice
The marble	Internal	Passing Juice
Versilia	Internal	Passing Juice
Lunigiana	Internal	Passing Juice

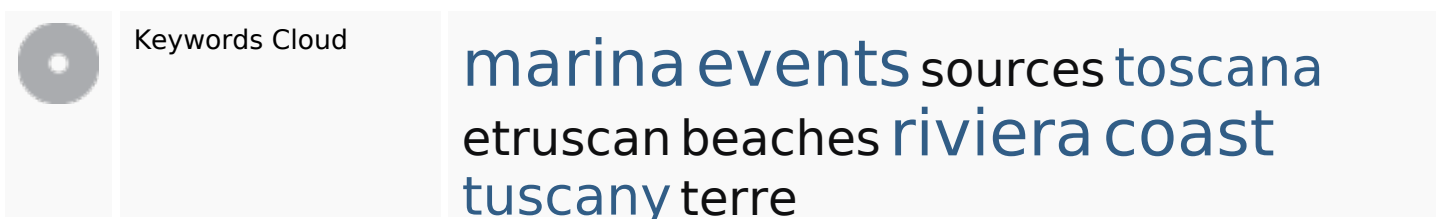
In-page links

The Gulf of Poets	Internal	Passing Juice
Cinque Terre	Internal	Passing Juice
Lucchesia	Internal	Passing Juice
The Etruscan coast	Internal	Passing Juice
Maremma	Internal	Passing Juice
Elba island	Internal	Passing Juice
Deiva Marina	Internal	Passing Juice
Portovenere	Internal	Passing Juice
Lerici	Internal	Passing Juice
Marina di Massa	Internal	Passing Juice
Cinquale	Internal	Passing Juice
Forte dei Marmi	Internal	Passing Juice
Marina di Pietrasanta	Internal	Passing Juice
Lido di Camaiore	Internal	Passing Juice
Viareggio	Internal	Passing Juice
Castiglioncello	Internal	Passing Juice
Marina di Cecina	Internal	Passing Juice
Marina di Bibbona	Internal	Passing Juice
Bolgheri	Internal	Passing Juice
Sarzana	Internal	Passing Juice
Carrara	Internal	Passing Juice
Massa	Internal	Passing Juice
Pietrasanta	Internal	Passing Juice
Lucca	Internal	Passing Juice
Pisa	Internal	Passing Juice
Florence	Internal	Passing Juice
Siena	Internal	Passing Juice
San Gimignano	Internal	Passing Juice

In-page links

Volterra	Internal	Passing Juice
Apuan Alps	Internal	Passing Juice
sea	Internal	Passing Juice
beaches	Internal	Passing Juice
hinterland	Internal	Passing Juice
marble	Internal	Passing Juice
Carrara	Internal	Passing Juice
Cinque Terre	Internal	Passing Juice
Gulf of Poets	Internal	Passing Juice
Versilia	Internal	Passing Juice
Etruscan coast	Internal	Passing Juice
Florence	Internal	Passing Juice
Pisa	Internal	Passing Juice
Lucca	Internal	Passing Juice
area	Internal	Passing Juice
Photo's sources	Internal	Passing Juice
ReteNova SA	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
riviera	5	✓	✗	✗	✓
marina	5	✗	✗	✗	✗







Keywords Consistency

events	4	✓	✗	✓	✗
coast	4	✗	✓	✗	✗
toscana	3	✓	✗	✗	✓

Usability

	Url	Domain : rivieratoscana.it Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.1 - DTD
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 18 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> ✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles.

Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✘ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://rivieratoscana.it/sitemap.xml>



Robots.txt

<http://rivieratoscana.it/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.