



# Seo Analyzer rmit.edu.au

Generated on February 26 2022 02:39 AM





The score is 55/100







## SEO Content

	<p>Title</p>	<p>RMIT University - RMIT University</p> <p><b>Length : 33</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>RMIT is a global university of technology and design and Australia's largest tertiary institution.</p> <p><b>Length : 102</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1843"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>RMIT University</td> </tr> <tr> <td>type</td> <td>Article</td> </tr> <tr> <td>image</td> <td><a href="https://www.rmit.edu.au/content/dam/rmit/smart-crop/homepage-banner/homepage-mob-banner-bowen-st-particles-a-1440x1200.jpg">https://www.rmit.edu.au/content/dam/rmit/smart-crop/homepage-banner/homepage-mob-banner-bowen-st-particles-a-1440x1200.jpg</a></td> </tr> <tr> <td>url</td> <td><a href="https://rmit.eu/content/rmit/au/en">https://rmit.eu/content/rmit/au/en</a></td> </tr> <tr> <td>description</td> <td>RMIT is a global university of technology and design and Australia's largest tertiary institution.</td> </tr> </tbody> </table>	Property	Content	title	RMIT University	type	Article	image	<a href="https://www.rmit.edu.au/content/dam/rmit/smart-crop/homepage-banner/homepage-mob-banner-bowen-st-particles-a-1440x1200.jpg">https://www.rmit.edu.au/content/dam/rmit/smart-crop/homepage-banner/homepage-mob-banner-bowen-st-particles-a-1440x1200.jpg</a>	url	<a href="https://rmit.eu/content/rmit/au/en">https://rmit.eu/content/rmit/au/en</a>	description	RMIT is a global university of technology and design and Australia's largest tertiary institution.
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	<p>Headings</p>	<table border="1" data-bbox="539 1877 1481 1944"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1977 1422 2078" style="list-style-type: none"> <li>• [H1] RMIT University</li> <li>• [H2] Explore what's next</li> <li>• [H2] RMIT is a global university of technology, design and</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	3	0	0	0									

## SEO Content

		<p>enterprise</p> <ul style="list-style-type: none"> <li>• [H3] What would you like to study?</li> <li>• [H3] Take charge of what's next at RMIT</li> <li>• [H3] Satellites and light reflections help spot coastal plastic waste</li> </ul>
	Images	<p>We found 7 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>


## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 1 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">SKIP TO CONTENT</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	lands <b>business</b> ancestors australia acknowledges wurrung <b>rmit</b> science <b>university</b> conduct
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
rmit	11	✓	✗	✓	✓
university	11	✓	✗	✓	✓
business	7	✗	✗	✗	✗
acknowledges	6	✗	✗	✗	✗
australia	4	✗	✗	✓	✗











## Usability

	Url	Domain : rmit.edu.au Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 660 Warnings : 305
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://rmit.edu.au/sitemap.xml</code>
	Robots.txt	<code>http://rmit.edu.au/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.