



Seo Analyzer rmsexperts.com

Generated on April 04 2022 15:21 PM

The score is 37/100







SEO Content

| | Title | RMS Experts Home Length : 16 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | Microsoft Dynamics Retail Management System Experts - Microsoft Dynamics RMS Add-ins, scripts, tools, macros, templates, custom reports and receipt downloads, user discussion Length : 174 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. | | | | | | | | | | | | |
| | Keywords | Microsoft Dynamics RMS, Microsoft Dynamics POS, dynamics rms,rms expert,dynamics rms download,dynamics rms script,dynamics rms add-in, dynamics rms template,dynamics rms customer,dynamics rms cutomer loyalty,dynamics rms discussion,DotNetNuke,DNN Good, your page contains meta keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | |
| | Images | We found 22 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | | | | | | | | |
| | Text/HTML Ratio | Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|---|
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Bad. Your links have query string. |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 52 links including 1 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 38.46% Internal Links 61.54% |

In-page links

| Anchor | Type | Juice |
|-------------------------------------|----------|---------------|
| Register | Internal | Passing Juice |
| Login | Internal | Passing Juice |
| Search | External | Passing Juice |
| RMS Experts Home | Internal | Passing Juice |
| RMS Tech. Info | Internal | Passing Juice |
| RMS Add-ons | Internal | Passing Juice |
| RMS Community | Internal | Passing Juice |
| RMS Training | Internal | Passing Juice |
| Compare RMS and POS | Internal | Passing Juice |

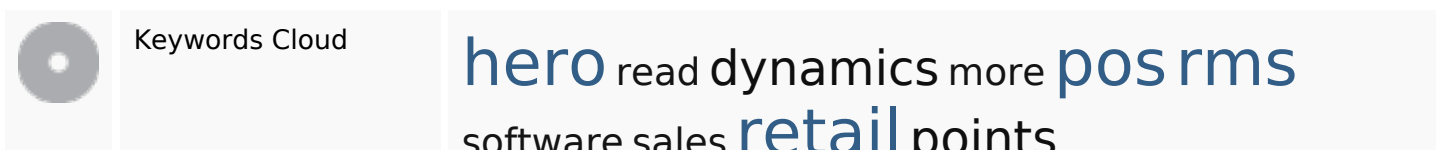
In-page links

| | | |
|---|----------|---------------|
| RMS and POS FAQs | Internal | Passing Juice |
| Dynamics RMS Downloads | Internal | Passing Juice |
| Dynamics RMS Tips and Tricks | Internal | Passing Juice |
| RMS Add-on List | Internal | Passing Juice |
| Add-on Downloads | Internal | Passing Juice |
| Dynamics RMS Public Discussions | Internal | Passing Juice |
| RMS and POS Forums | Internal | Passing Juice |
| = | External | Passing Juice |
| Subscribe | External | Passing Juice |
| http://msdn.microsoft.com/en-us/library/ie/hh801215(v=vs.85).aspx | External | Passing Juice |
| Issue - IE 10 and RMS Web Status | External | Passing Juice |
| read more... | Internal | Passing Juice |
| upcoming webinars | External | Passing Juice |
| here | External | Passing Juice |
| here | External | Passing Juice |
| read more... | Internal | Passing Juice |
| read more... | Internal | Passing Juice |
| read more... | Internal | Passing Juice |
| read more... | Internal | Passing Juice |
| RE: POS software with android/IOS support. | Internal | Passing Juice |
| POS software with android/IOS support. | Internal | Passing Juice |
| Grab new customers for online retail via RMS Integration. Learn How | Internal | Passing Juice |
| Single Store RMS Integrated eCommerce Solution for Quilted Threads | Internal | Passing Juice |
| RE: My POS will no longer let me tender sales. | Internal | Passing Juice |
| RE: My POS will no longer let me tender sales. | Internal | Passing Juice |
| RE: My POS will no longer let me tender sales. | Internal | Passing Juice |
| RE: My POS will no longer let me tender sales. | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| RE: My POS will no longer let me tender sales. | Internal | Passing Juice |
| RE: My POS will no longer let me tender sales. | Internal | Passing Juice |
| Hero Points 3.5 for Dynamics RMS | External | Passing Juice |
| Q-Rewards (aka AORMS) | External | Passing Juice |
| RMS Lite | External | Passing Juice |
| Retail Hero's Catalog View 2.7 | External | Passing Juice |
| Hero Points 2.2 | External | Passing Juice |
| TOP Import | External | Passing Juice |
| PIC-ME 2.0 (a.k.a Physical Inventory Count Helper) | External | Passing Juice |
| Hero Points for POS 2009 | External | Passing Juice |
| Retail Hero's RMS Add-in Catalog | External | Passing Juice |
| QuickTender for Dynamics RMS | External | Passing Juice |
| Cancel | External | Passing Juice |
| Send | External | Passing Juice |
| Privacy Statement | Internal | Passing Juice |
| Terms of Use | Internal | Passing Juice |

SEO Keywords



Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| retail | 25 | ✘ | ✘ | ✔ | ✘ |
| rms | 23 | ✔ | ✔ | ✔ | ✘ |
| pos | 21 | ✘ | ✔ | ✘ | ✘ |
| hero | 20 | ✘ | ✘ | ✘ | ✘ |

Keywords Consistency

points

14






Usability

| | | |
|--|--------------|--|
| | Url | Domain : rmsexperts.com Length : 14 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | Doctype | Missing doctype | | | | |
|-----------------|-----------------|---|-----------------|-------------|--------|---|
| | Encoding | Perfect. Your declared charset is ISO-8859-1. | | | | |
| | W3C Validity | Errors : 497 Warnings : 31 | | | | |
| | Email Privacy | Great no email address has been found in plain text! | | | | |
| | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | | 2 |
| Deprecated tags | Occurrences | | | | | |
| | 2 | | | | | |
| | Speed Tips | <ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. | | | | |




Document

-  Too bad, your website has too many CSS files (more than 4).
-  Perfect, your website has few JavaScript files.
-  Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics