Seo Analyzer
robertcunningham.co.za

Generated on March 19 2022 20:19 PM

The score is 35/100

pagepeeker

SEO Content

⚠️	Title	Kazang | A safer, faster and more flexible way to sell prepaid services and accept micro-payments. **Length : 98** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 1 **H2** 6 **H3** 0 **H4** 0 **H5** 0 **H6** 0 [H1] Connect your business to prepaid solutions [H2] Our prepaid offering [H2] Kazang Devices [H2] Get started today! [H2] What our clients have to say… [H2] Where to find us [H2] Quick Links
❌	Images	We found 41 images on this web page. 38 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means

SEO Content

		that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 21 links including 2 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 95.24% Internal Links 4.76%

In-page links

Anchor	Type	Juice
Our Offering	External	Passing Juice
Our Devices	External	Passing Juice
Download the App	External	Passing Juice
News	External	Passing Juice
Who is Kazang	External	Passing Juice
Countries	External	Passing Juice
Kazang Cares	External	Passing Juice
Careers	External	Passing Juice

In-page links

How do I join	External	Passing Juice
Kazang Pay	External	Passing Juice
Kazang Integration	External	Passing Juice
How do I make money?	External	Passing Juice
FAQs	External	Passing Juice
Contact Us	External	Passing Juice
PAIA Documentation	External	Passing Juice
Privacy Policy	External	Passing Juice
Terms & Conditions	External	Passing Juice
Home	External	Passing Juice
Learn more	External	Passing Juice
I agree	Internal	Passing Juice
-	External	Passing Juice

SEO Keywords

Keywords Cloud	using more john kazang order cookies uses cookies agree website

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	2	✔	✖	✖	✖
agree	2	✖	✖	✖	✖
website	2	✖	✖	✖	✖
john	2	✖	✖	✖	✖
kazang	1	✔	✖	✖	✔

Usability

	Url	Domain : robertcunningham.co.za Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 65
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	**Deprecated tags** / **Occurrences**

Deprecated tags	Occurrences
<u>	4

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing
❌		Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ❌ | Robots.txt | Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located. |
| ❌ | Analytics | Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |