



Seo Analyzer robertmccreary.com

Generated on March 20 2022 11:07 AM





The score is **60/100**







SEO Content

	Title	<p>Robert McCreary - Drupal Web developer and themer</p> <p>Length : 49</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Welcome. The web-home of Drupal Developer and themer, Robert McCreary</p> <p>Length : 69</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1809"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>RobertMcCreary.com</td> </tr> <tr> <td>url</td> <td>https://robertmccreary.com</td> </tr> <tr> <td>title</td> <td>Robert McCreary Frontend Drupal Web Developer, Belfast</td> </tr> <tr> <td>image</td> <td>https://robertmccreary.com/</td> </tr> <tr> <td>image:secure_url</td> <td>https://robertmccreary.com/images/structural/robert-mccreary-logo.png</td> </tr> </tbody> </table>	Property	Content	site_name	RobertMcCreary.com	url	https://robertmccreary.com	title	Robert McCreary Frontend Drupal Web Developer, Belfast	image	https://robertmccreary.com/	image:secure_url	https://robertmccreary.com/images/structural/robert-mccreary-logo.png
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	Headings	<table border="1" data-bbox="539 1843 1481 1910"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>13</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1944 1361 2078" style="list-style-type: none"> • [H1] Web and mobile open source development blog. • [H2] Freelance Web Services • [H2] Projects • [H2] Contact 	H1	H2	H3	H4	H5	H6	1	3	13	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	13	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Drupal Theming & Development• [H3] Online Marketing• [H3] Strategy & UX• [H3] E-commerce• [H3] Glanbia Ireland Ingredients• [H3] RIAM• [H3] The Wheel• [H3] Avonmore• [H3] Folens• [H3] NICVA• [H3] RASCAL• [H3] Activelink• [H3] DIY Committe Guide
	Images	We found 17 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Services	Internal	Passing Juice
Projects	Internal	Passing Juice
Contact	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
drupal	4	✓	✗	✓	✓
help	4	✗	✗	✗	✗
also	3	✗	✗	✗	✗
projects	3	✗	✗	✗	✓
strategy	2	✗	✗	✗	✓











Usability

	Url	Domain : robertmccreary.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile


	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing
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Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://robertmccreary.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>