







Seo Analyzer robocom.com

Generated on March 04 2022 18:47 PM






The score is 39/100






SEO Content

	Title	<div>Warehouse Management Systems - CAI Software</div> <div>Length : 43</div> <div>Perfect, your title contains between 10 and 70 characters.</div>																		
	Description	<div>Our industry-specific Warehouse Management Systems (WMS) help optimize and minimize the cost of inventory, people, space and equipment.</div> <div>Length : 135</div> <div>Great, your meta description contains between 70 and 160 characters.</div>																		
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>																		
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Warehouse Management Systems - CAI Software</td></tr><tr><td>description</td><td>Our industry-specific Warehouse Management Systems (WMS) help optimize and minimize the cost of inventory, people, space and equipment.</td></tr><tr><td>url</td><td>https://www.caisoft.com/products/wms/</td></tr><tr><td>site_name</td><td>CAI Software</td></tr><tr><td>image</td><td>https://cai-xzito.s3.amazonaws.com/uploads/2021/05/roc-banner.jpg</td></tr><tr><td>image:width</td><td>1900</td></tr></tbody></table>	Property	Content	locale	en_US	type	article	title	Warehouse Management Systems - CAI Software	description	Our industry-specific Warehouse Management Systems (WMS) help optimize and minimize the cost of inventory, people, space and equipment.	url	https://www.caisoft.com/products/wms/	site_name	CAI Software	image	https://cai-xzito.s3.amazonaws.com/uploads/2021/05/roc-banner.jpg	image:width	1900
Property	Content																			
locale	en_US																			
type	article																			
title	Warehouse Management Systems - CAI Software																			
description	Our industry-specific Warehouse Management Systems (WMS) help optimize and minimize the cost of inventory, people, space and equipment.																			
url	https://www.caisoft.com/products/wms/																			
site_name	CAI Software																			
image	https://cai-xzito.s3.amazonaws.com/uploads/2021/05/roc-banner.jpg																			
image:width	1900																			

SEO Content

		image:height 400
	Headings	<div> H1 1 H2 0 H3 7 H4 9 H5 0 H6 0 </div> <ul style="list-style-type: none"> • [H1] You are in the right place! • [H3] Optimize Inventory Control • [H3] • [H3] Schedule an introductory demonstration today. • [H3] About • [H3] Menu • [H3] Get In Touch • [H3] Newsletter Signup • [H4] Inventory Visibility and Control • [H4] People • [H4] Physical Space • [H4] Equipment • [H4] Maximize Accuracy to Save Money • [H4] Real-time, On-Demand Visibility • [H4] • [H4] Warehouse Management System Benefits • [H4] WMS Solutions from CAI Software
	Images	<p>We found 13 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 34 links including 0 link(s) to files

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 67.65%

Internal Links 32.35%

In-page links

Anchor	Type	Juice
Home	External	Passing Juice
Company	External	Passing Juice
Careers	External	Passing Juice
Contact Us	External	Passing Juice
Portal Login	External	Passing Juice
Industries	External	Passing Juice
Products	External	Passing Juice
Managed IT	External	Passing Juice
Partners	External	Passing Juice
News &#038; Events	External	Passing Juice
About Us	External	Passing Juice
Why CAI	External	Passing Juice
Privacy Policy	External	Passing Juice
Warehouse Management Systems	External	Passing Juice
WMS Solutions by Industry	External	Passing Juice
Other Solutions	External	Passing Juice
Professional Services	External	Passing Juice
Testimonials	External	Passing Juice
Support	External	Passing Juice
News	External	Passing Juice
REQUEST AN ONLINE DEMO	External	Passing Juice

In-page links

LEARN MORE	External	Passing Juice
Learn More	Internal	Passing Juice
Industries	Internal	Passing Juice
Products	Internal	Passing Juice
Managed IT	Internal	Passing Juice
Careers	Internal	Passing Juice
Partners	Internal	Passing Juice
News & Events	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Login	Internal	Passing Juice
Site Map	Internal	Passing Juice
Get Directions	Internal	Passing Juice
=	External	Passing Juice






SEO Keywords












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
warehouse	2	✓	✗	✓	✓
login	2	✗	✗	✗	✗
search	2	✗	✗	✗	✗
events	2	✗	✗	✗	✗
news	2	✗	✗	✗	✓


Usability

	Url	Domain : robocom.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 39
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div data-bbox="555 197 603 230">✓</div> Apple Icon
		<div data-bbox="555 264 603 297">✓</div> Meta Viewport Tag
		<div data-bbox="555 331 603 365">✓</div> Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>