

Seo Analyzer rochester.edu

Generated on March 14 2022 20:08 PM






The score is 60/100







SEO Content

	Title	University of Rochester Length : 23 Perfect, your title contains between 10 and 70 characters.																
	Description	With just over 4,500 undergraduates, Rochester is one of the smallest and most collegiate in character among the nation's top research universities. Length : 148 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>The University of Rochester Make the World Ever Better</td></tr><tr><td>description</td><td>Located in western New York state, the University of Rochester is one of the world's leading research universities.</td></tr><tr><td>image</td><td>https://www.rochester.edu/assets/images/2018-09-28_aerial_photo_407.jpg</td></tr><tr><td>url</td><td>https://www.rochester.edu/</td></tr><tr><td>site_name</td><td>University of Rochester</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	The University of Rochester Make the World Ever Better	description	Located in western New York state, the University of Rochester is one of the world's leading research universities.	image	https://www.rochester.edu/assets/images/2018-09-28_aerial_photo_407.jpg	url	https://www.rochester.edu/	site_name	University of Rochester
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	Headings	H1 H2 H3 H4 H5 H6																

SEO Content

		0 5 0 4 0 0	<ul style="list-style-type: none"> • [H2] In Solidarity with Ukraine • [H2] News and updates • [H2] COVID-19 Resource Center • [H2] What's your Rochester Effect? • [H2] Upcoming events • [H4] A Statement from President Sarah C. Mangelsdorf • [H4] SPRING 2022 OPERATIONS • [H4] HEALTH GUIDELINES • [H4] UNIVERSITY DASHBOARD
	Images		<p>We found 36 images on this web page.</p> <p>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio		<p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash		Perfect, no Flash content has been detected on this page.
	Iframe		Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite		Good. Your links looks friendly!
	Underscores in the URLs		Perfect! No underscores detected in your URLs.
	In-page links		We found a total of 47 links including 11 link(s) to files
	Statistics		<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Academics	Internal	Passing Juice
Research	Internal	Passing Juice
Admissions	Internal	Passing Juice
Campus Life	Internal	Passing Juice
Medicine	Internal	Passing Juice
About	Internal	Passing Juice
Work Here	Internal	Passing Juice
Visit	Internal	Passing Juice
Give	Internal	Passing Juice
Coronavirus updates	Internal	Passing Juice
Blackboard	Internal	Passing Juice
Calendar	Internal	Passing Juice
Contact us	Internal	Passing Juice
Directory	Internal	Passing Juice
Email/IT	Internal	Passing Juice
HRMS	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Libraries	Internal	Passing Juice
Prospective students	Internal	Passing Juice
Current students	Internal	Passing Juice
Faculty and staff	Internal	Passing Juice
Parents & families	Internal	Passing Juice
Alumni	Internal	Passing Juice
Directory	Internal	Passing Juice
Human resources	Internal	Passing Juice
UR Mobile (app)	Internal	Passing Juice

In-page links

Parking & shuttles	Internal	Passing Juice
MyPath	Internal	Passing Juice
University Libraries	Internal	Passing Juice
Memorial Art Gallery	Internal	Passing Juice
Global engagement	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Vision & Values	Internal	Passing Juice
Diversity, equity & inclusion	Internal	Passing Juice
Nondiscrimination & Title IX	Internal	Passing Juice
School of Arts & Sciences	Internal	Passing Juice
Hajim School of Engineering	Internal	Passing Juice
Eastman School of Music	Internal	Passing Juice
School of Medicine & Dentistry	Internal	Passing Juice
School of Nursing	Internal	Passing Juice
Simon Business School	Internal	Passing Juice
Warner School of Education	Internal	Passing Juice
Laboratory for Laser Energetics	Internal	Passing Juice
Follow Rochester	Internal	Passing Juice
Copyright	Internal	Passing Juice
Emergency information	Internal	Passing Juice

SEO Keywords








Keywords Cloud

see more details **school** virtual
rochester ukraine **event** updates
university





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
school	7	✘	✘	✘	✘
event	6	✘	✘	✘	✔
see	5	✘	✘	✘	✘
rochester	5	✔	✘	✔	✔
university	4	✔	✘	✘	✔

Usability

	Url	Domain : rochester.edu Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 37 Warnings : 33
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://rochester.edu/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics