








# Seo Analyzer rockchalkblog.com

Generated on December 31 2021 21:00 PM





The score is 63/100




## SEO Content

	Title	<p>Rock Chalk Blog Your home for Kansas Jayhawks athletics.</p> <p><b>Length : 56</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Your home for coverage of Kansas Jayhawks basketball and football.</p> <p><b>Length : 66</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1805"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Rock Chalk Blog</td> </tr> <tr> <td>description</td> <td>Your home for coverage of Kansas Jayhawks basketball and football.</td> </tr> <tr> <td>url</td> <td><a href="http://rockchalkblog.com/">http://rockchalkblog.com/</a></td> </tr> <tr> <td>site_name</td> <td>Rock Chalk Blog</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Rock Chalk Blog	description	Your home for coverage of Kansas Jayhawks basketball and football.	url	<a href="http://rockchalkblog.com/">http://rockchalkblog.com/</a>	site_name	Rock Chalk Blog
Property	Content															
locale	en_US															
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site_name	Rock Chalk Blog															
	Headings	<table border="1" data-bbox="539 1832 1481 1906"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>10</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1939 1489 2069" style="list-style-type: none"> <li>• [H1] Rock Chalk Blog</li> <li>• [H2] ITP: Jayhawks smash Tarleton State as first week concludes</li> <li>• [H2] ITP: Ochai Agbaji goes off as Kansas beats Michigan State</li> </ul>	H1	H2	H3	H4	H5	H6	1	7	10	0	0	0		
H1	H2	H3	H4	H5	H6											
1	7	10	0	0	0											




## SEO Content

		<p>in NYC</p> <ul style="list-style-type: none"><li>• [H2] ITP: Jalen Wilson's DUI and major lineup options on everyone's minds as KU's season begins</li><li>• [H2] ITP: 2021-22 Kansas Basketball Preview, plus a loaded 2022 recruiting class!</li><li>• [H2] ITP: Endless lineup combinations and Late Night in the Phog</li><li>• [H2] ITP: Everyone back for KU hoops, but the Big 12 is in trouble</li><li>• [H2] Why now is the time to bet on Kansas Basketball</li><li>• [H3] ITP: Jayhawks smash Tarleton State as first week concludes</li><li>• [H3] ITP: Ochai Agbaji goes off as Kansas beats Michigan State in NYC</li><li>• [H3] ITP: Jalen Wilson's DUI and major lineup options on everyone's minds as KU's season begins</li><li>• [H3] ITP: 2021-22 Kansas Basketball Preview, plus a loaded 2022 recruiting class!</li><li>• [H3] ITP: Endless lineup combinations and Late Night in the Phog</li><li>• [H3] ITP: Jayhawks smash Tarleton State as first week concludes</li><li>• [H3] ITP: Ochai Agbaji goes off as Kansas beats Michigan State in NYC</li><li>• [H3] ITP: Jalen Wilson's DUI and major lineup options on everyone's minds as KU's season begins</li><li>• [H3] ITP: 2021-22 Kansas Basketball Preview, plus a loaded 2022 recruiting class!</li><li>• [H3] Rock Chalk Blog on Twitter</li></ul>
	Images	<p>We found 17 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>12%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 41 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.88%</p> <p>Internal Links 95.12%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">ITP: Jayhawks smash Tarleton State as first week concludes</a>	Internal	Passing Juice
<a href="#">ITP: Ochai Agbaji goes off as Kansas beats Michigan State in NYC</a>	Internal	Passing Juice
<a href="#">ITP: Jalen Wilson's DUI and major lineup options on everyone's minds as KU's season begins</a>	Internal	Passing Juice
<a href="#">ITP: 2021-22 Kansas Basketball Preview, plus a loaded 2022 recruiting class!</a>	Internal	Passing Juice
<a href="#">ITP: Endless lineup combinations and Late Night in the Phog</a>	Internal	Passing Juice
<a href="#">Rock Chalk Blog</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About/Contact</a>	Internal	Passing Juice
<a href="#">Basketball</a>	Internal	Passing Juice
<a href="#">Basketball Features</a>	Internal	Passing Juice
<a href="#">Basketball Previews</a>	Internal	Passing Juice
<a href="#">Basketball Recaps</a>	Internal	Passing Juice
<a href="#">Basketball Schedule</a>	Internal	Passing Juice
<a href="#">NCAA Tournament</a>	Internal	Passing Juice
<a href="#">Recruit Talk</a>	Internal	Passing Juice
<a href="#">Scholarship Chart</a>	Internal	Passing Juice

## In-page links

<a href="#">Top 25 Polls</a>	Internal	Passing Juice
<a href="#">Football</a>	Internal	Passing Juice
<a href="#">Football Features</a>	Internal	Passing Juice
<a href="#">Football Schedule</a>	Internal	Passing Juice
<a href="#">Podcast</a>	Internal	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Ryan Landreth</a>	Internal	Passing Juice
<a href="#">Big 12</a>	Internal	Passing Juice
<a href="#">inside the paint</a>	Internal	Passing Juice
<a href="#">Jayhawks</a>	Internal	Passing Juice
<a href="#">Kansas</a>	Internal	Passing Juice
<a href="#">podcast</a>	Internal	Passing Juice
<a href="#">Tarleton</a>	Internal	Passing Juice
<a href="#">Champions Classic</a>	Internal	Passing Juice
<a href="#">Kansas Jayhawks</a>	Internal	Passing Juice
<a href="#">Michigan State</a>	Internal	Passing Juice
<a href="#">Bill Self</a>	Internal	Passing Juice
<a href="#">Kansas basketball</a>	Internal	Passing Juice
<a href="#">Late Night in the Phog</a>	Internal	Passing Juice
<a href="#">ITP: Everyone back for KU hoops, but the Big 12 is in trouble</a>	Internal	Passing Juice
<a href="#">Uncategorized</a>	Internal	Passing Juice
<a href="#">Why now is the time to bet on Kansas Basketball</a>	Internal	Passing Juice
<a href="#">&amp;larr; Previous</a>	Internal	Passing Juice
<a href="#">Tweets by RockChalkBlog</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

jayhawks **kansas** podcast basketball  
inside paint landreth itp november






## SEO Keywords

ryan



### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kansas	34	✓	✗	✓	✓
itp	26	✗	✗	✗	✓
basketball	26	✗	✗	✓	✓
november	23	✗	✗	✗	✗
podcast	22	✗	✗	✗	✗










### Usability

	Url	Domain : rockchalkblog.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 17




## Document

		
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://rockchalkblog.com/robots.txt">http://rockchalkblog.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You</p>

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.