



# Seo Analyzer rocketroute.com

Generated on February 15 2022 13:07 PM




The score is 58/100



## SEO Content

	Title	<p>RocketRoute   Flight Plan   Marketplace   Concierge</p> <p><b>Length : 51</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Flight planning &amp; trip support built for professional pilots. RocketRoute helps you get airborne anywhere in the world, 24hrs a day. Try it free.</p> <p><b>Length : 149</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>rocketroute,flight plan,rocketroute marketplace</p> <p>Good, your page contains meta keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1951"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>RocketRoute   Flight Plan   Marketplace   Concierge</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.rocketroute.com</td> </tr> <tr> <td>image</td> <td>https://www.rocketroute.com/wp-content/uploads/2017/08/RocketRoute-social-sharing-poster.jpg</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>627</td> </tr> <tr> <td>site_name</td> <td>RocketRoute</td> </tr> </tbody> </table>	Property	Content	title	RocketRoute   Flight Plan   Marketplace   Concierge	type	website	url	https://www.rocketroute.com	image	https://www.rocketroute.com/wp-content/uploads/2017/08/RocketRoute-social-sharing-poster.jpg	image:width	1200	image:height	627	site_name	RocketRoute
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# SEO Content

		<p>description</p> <p>Flight planning &amp; trip support built for professional pilots. RocketRoute helps you get airborne anywhere in the world, 24hrs a day. Try it free.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>6</td><td>5</td><td>9</td><td>13</td><td>2</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] New FlightPlan Design</li><li>• [H1] FlightPlan for Business</li><li>• [H1] Marketplace</li><li>• [H1] FLIGHTBOARD</li><li>• [H1] Concierge</li><li>• [H1] FlightPlan for Private</li><li>• [H2] RocketRoute</li><li>• [H2] Your details:</li><li>• [H2] Trip details:</li><li>• [H2] Schedule:</li><li>• [H2] Services required:</li><li>• [H3] SECTOR SOLUTIONS</li><li>• [H3] What's new in RocketRoute</li><li>• [H3] New in Android Mobile App: Airport Charts Layout</li><li>• [H3] Summary Tab and New Alerts</li><li>• [H3] RocketRoute Routes Through Scottish FRA and DSNA FRA</li><li>• [H3] Holiday Season Gifts</li><li>• [H3] Android App Latest Release</li><li>• [H3] MEET ROCKETROUTE AT ACE 21</li><li>• [H3] More</li><li>• [H4] For iOS, Android &amp; Online</li><li>• [H4] For iOS, Android &amp; Online</li><li>• [H4] For iOS, Android &amp; Online</li><li>• [H4] PRIVATE</li><li>• [H4] BUSINESS</li><li>• [H4] AIRLINES</li><li>• [H4] HEMS &amp; SAR</li><li>• [H4] EDUCATION</li><li>• [H4] MILITARY</li><li>• [H4] Join Free</li><li>• [H4] Blog</li><li>• [H4] Apps</li><li>• [H4] Shop</li><li>• [H5] Support</li><li>• [H5] Keep Updated</li></ul>	H1	H2	H3	H4	H5	H6	6	5	9	13	2	0
H1	H2	H3	H4	H5	H6									
6	5	9	13	2	0									
	Images	<p>We found 44 images on this web page.</p> <p>29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 70 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.43% Internal Links 98.57%

## In-page links

Anchor	Type	Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">FlightPlan</a>	Internal	Passing Juice
<a href="#">Concierge</a>	Internal	Passing Juice
<a href="#">FlightBoard</a>	Internal	Passing Juice
<a href="#">MarketPlace</a>	Internal	Passing Juice
<a href="#">Private</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Airlines</a>	Internal	Passing Juice
<a href="#">FBO</a>	Internal	Passing Juice

## In-page links

<a href="#">HEMS &amp;#038; Heli</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Military</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">FlightPlan</a>	Internal	Passing Juice
<a href="#">MarketPlace</a>	Internal	Passing Juice
<a href="#">More</a>	Internal	Passing Juice
<a href="#">Sign-In</a>	Internal	Passing Juice
<a href="#">Join Free</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Find Out More</a>	Internal	Passing Juice
<a href="#">Find Out More</a>	Internal	Passing Juice
<a href="#">Find Out More</a>	Internal	Passing Juice
<a href="#">Find Out More</a>	Internal	Passing Juice
<a href="#">Reviews Page</a>	Internal	Passing Juice
<a href="#">Sign-up Form</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Help Desk</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Trip Support</a>	Internal	Passing Juice
<a href="#">RocketRoute Blog</a>	Internal	Passing Juice
<a href="#">YouTube Channel</a>	External	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Flight Planning Software</a>	Internal	Passing Juice
<a href="#">IFR Flight Planning</a>	Internal	Passing Juice
<a href="#">VFR Flight Planning</a>	Internal	Passing Juice


## In-page links

<a href="#">Online Flight Planning</a>	Internal	Passing Juice
<a href="#">Icing Charts</a>	Internal	Passing Juice
<a href="#">Approach Plates</a>	Internal	Passing Juice
<a href="#">METAR TAF Report</a>	Internal	Passing Juice
<a href="#">NOTAM Report</a>	Internal	Passing Juice
<a href="#">Weather Services</a>	Internal	Passing Juice
<a href="#">Windsalft Chart</a>	Internal	Passing Juice
<a href="#">AeroPlates</a>	Internal	Passing Juice
<a href="#">Airports</a>	Internal	Passing Juice
<a href="#">Europe</a>	Internal	Passing Juice
<a href="#">North America</a>	Internal	Passing Juice
<a href="#">South America</a>	Internal	Passing Juice
<a href="#">Asia</a>	Internal	Passing Juice
<a href="#">Africa</a>	Internal	Passing Juice
<a href="#">Oceania</a>	Internal	Passing Juice
<a href="#">Antarctica</a>	Internal	Passing Juice
<a href="#">Terms &amp;#038; Conditions</a>	Internal	Passing Juice
<a href="#">Privacy &amp;#038; Cookies</a>	Internal	Passing Juice
<a href="#">EULA Page</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Apps</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Press Centre</a>	Internal	Passing Juice
<a href="#">Getting Started</a>	Internal	Passing Juice
<a href="#">User Manual</a>	Internal	Passing Juice
<a href="#">Help Desk</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice

## In-page links

<a href="#">Developer Center</a>	Internal	Passing Juice
<a href="#">Sign up now!</a>	Internal	Passing Juice
<a href="#">MarketPlace</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Get the Apps</a>	Internal	Passing Juice




## SEO Keywords

	Keywords Cloud	youtube <b>flight rocketroute</b> support sign- help trip marketplace <b>planning</b> concierge
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
flight	7	✓	✓	✓	✓
rocketroute	6	✓	✓	✓	✓
planning	6	✗	✗	✓	✗
marketplace	3	✓	✓	✗	✓
support	3	✗	✗	✓	✓

## Usability

	Url	Domain : rocketroute.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.





## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://rocketroute.com/robots.txt">http://rocketroute.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 680 1481 757"> Google Analytics</div>