







Seo Analyzer rod-solar.com

Generated on February 24 2022 13:40 PM


The score is 40/100







SEO Content

	Title	<p>Eye Surgery Marketing - LiveseySolar - Refractive Surgery Marketing</p> <p>Length : 67</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Are you a practice owner? We're a crack-team of eye surgery marketing experts who can act as your outsourced marketing department. More...</p> <p>Length : 138</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>About LiveseySolar</td> </tr> <tr> <td>description</td> <td>A SMALL TEAM WITH BIG RESULTS About LiveseySolar We're a crack-team of eye surgery marketing experts and specialists who can act as your outsourced marketing department. Book compatibility call A SMALL TEAM WITH BIG RESULTS About LiveseySolar We're a crack-team of eye surgery marketing experts and specialists who can act as your</td> </tr> <tr> <td>url</td> <td>https://www.liveseysolar.com/about-liveseysolar/</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	article	title	About LiveseySolar	description	A SMALL TEAM WITH BIG RESULTS About LiveseySolar We're a crack-team of eye surgery marketing experts and specialists who can act as your outsourced marketing department. Book compatibility call A SMALL TEAM WITH BIG RESULTS About LiveseySolar We're a crack-team of eye surgery marketing experts and specialists who can act as your	url	https://www.liveseysolar.com/about-liveseysolar/
Property	Content													
locale	en_GB													
type	article													
title	About LiveseySolar													
description	A SMALL TEAM WITH BIG RESULTS About LiveseySolar We're a crack-team of eye surgery marketing experts and specialists who can act as your outsourced marketing department. Book compatibility call A SMALL TEAM WITH BIG RESULTS About LiveseySolar We're a crack-team of eye surgery marketing experts and specialists who can act as your													
url	https://www.liveseysolar.com/about-liveseysolar/													





SEO Content

		<table border="1"> <tr> <td>site_name</td> <td>LiveseySolar Refractive Surgery Marketing</td> </tr> <tr> <td>image</td> <td>https://www.liveseysolar.com/wp-content/webp-c-passthru.php?src=https://www.liveseysolar.com/wp-content/uploads/2021/06/Default-Logo-liveseySolar-laser-eye-surgery-marketing.png&nocache=1</td> </tr> </table>	site_name	LiveseySolar Refractive Surgery Marketing	image	https://www.liveseysolar.com/wp-content/webp-c-passthru.php?src=https://www.liveseysolar.com/wp-content/uploads/2021/06/Default-Logo-liveseySolar-laser-eye-surgery-marketing.png&nocache=1								
site_name	LiveseySolar Refractive Surgery Marketing													
image	https://www.liveseysolar.com/wp-content/webp-c-passthru.php?src=https://www.liveseysolar.com/wp-content/uploads/2021/06/Default-Logo-liveseySolar-laser-eye-surgery-marketing.png&nocache=1													
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>4</td> <td>1</td> <td>33</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] About LiveseySolar • [H1] About LiveseySolar • [H2] What do clients say about working with the LiveseySolar team? • [H2] What's the LiveseySolar difference? • [H2] The LiveseySolar Team • [H2] Give a damn, show courage, be a light, learn quickly and know the goal • [H3] Get your Practice Marketing Score • [H4] Laura Livesey • [H4] Strategic Marketing Specialist • [H4] Business Growth Expert • [H4] Blending best in class with healthcare marketing • [H4] Author • [H4] Rod Solar • [H4] Education • [H4] Key Opinion Leader • [H4] Expert Trainer • [H4] Keynote Speaker • [H4] Columnist and Blogger • [H4] Author • [H4] Caterina Abbrescia • [H4] Certifications • [H4] Languages • [H4] Robyn Chambers - Johnson • [H4] Certifications • [H4] Elisa Friedl • [H4] Certifications • [H4] Languages • [H4] Katy Taylor • [H4] Certifications • [H4] Languages • [H4] Ladfah Suwichacherdchu • [H4] Certifications • [H4] Languages • [H4] Caroline Powell • [H4] Certifications • [H4] Languages • [H4] Contact us • [H4] Services • [H4] Additional Resources • [H4] Get your Practice Marketing Score 	H1	H2	H3	H4	H5	H6	2	4	1	33	0	0
H1	H2	H3	H4	H5	H6									
2	4	1	33	0	0									
	<p>Images</p>	<p>We found 28 images on this web page.</p>												

SEO Content

		23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 19 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 89.47% Internal Links 10.53%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
=	Internal	Passing Juice
Rod Solar	External	Passing Juice
Read more	External	Passing Juice
How to Grow your Practice with Presbyopic Patients	External	Passing Juice

In-page links

Read more	External	Passing Juice
Diploma in Cataract and Refractive Surgery (Theory)	External	Passing Juice
UK Royal College of Ophthalmologists Refractive Surgery Advertising and Marketing Standards	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Book compatibility call	External	Passing Juice
About Us	External	Passing Juice
14 The Glass House, 3 Royal Oak Yard, London, SE1 3GE	External	Passing Juice
Marketing for Healthcare Practices	External	Passing Juice
Case Studies	External	Passing Juice
Free Advice	External	Passing Juice
LiveseySolar Academy Login	External	Passing Juice


SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
skip	1	✘	✘	✘	✘
content	1	✘	✘	✘	✘












Usability

	Url	Domain : rod-solar.com Length : 13
--	-----	---------------------------------------

Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 129 Warnings : 112				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>