










Seo Analyzer rodingprimary.co.uk

Generated on February 21 2022 19:56 PM

The score is 39/100







SEO Content

	Title	Roding Primary School - Home Length : 28 Perfect, your title contains between 10 and 70 characters.																	
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																	
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.																	
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>1</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Roding Primary School• [H1] Roding Primary School & Nursery with Provision for Deaf Children.• [H2] Roding Lane North, Woodford Green, Essex, IG8 8NP• [H3] For Prospective Parents and Carers...• [H3] Welcome to Roding Primary & Nursery School						H1	H2	H3	H4	H5	H6	2	1	2	0	0	0
H1	H2	H3	H4	H5	H6														
2	1	2	0	0	0														
	Images	We found 13 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.																	
	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.																	
	Flash	Perfect, no Flash content has been detected on this page.																	

SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 82 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.1%</p> <p>Internal Links 93.9%</p>

In-page links

Anchor	Type	Juice
@rodingschool	External	Passing Juice
&gt;	Internal	Passing Juice
HT Welcome	Internal	Passing Juice
Ethos	Internal	Passing Juice
Rights Respecting	Internal	Passing Juice
Values	Internal	Passing Juice
Learning Behaviours	Internal	Passing Juice
Safeguarding	Internal	Passing Juice
School Staff	Internal	Passing Juice

In-page links

Governing Body	Internal	Passing Juice
History	Internal	Passing Juice
Parent Partnership	Internal	Passing Juice
Parent Panel	Internal	Passing Juice
PFA	Internal	Passing Juice
Community Code of Conduct	Internal	Passing Juice
Newsletters	Internal	Passing Juice
Term Dates	Internal	Passing Juice
Vacancies	Internal	Passing Juice
Volunteering	Internal	Passing Juice
Reception & Nursery Starters September 2022	Internal	Passing Juice
Secondary School Transition - Current Year 5	Internal	Passing Juice
Medical and Wellbeing	Internal	Passing Juice
Medical	Internal	Passing Juice
Mental Health	Internal	Passing Juice
Online Safety	Internal	Passing Juice
Parent Info	Internal	Passing Juice
School Day and Timings	Internal	Passing Juice
School Uniform	Internal	Passing Juice
School Lunch	Internal	Passing Juice
Lost Property	Internal	Passing Juice
Prospectus	Internal	Passing Juice
ParentHub and ParentMail	Internal	Passing Juice
Learning	Internal	Passing Juice
The Roding 50	Internal	Passing Juice
BSL	Internal	Passing Juice
Remote Learning	Internal	Passing Juice
Home Learning	Internal	Passing Juice


In-page links

Termly Projects	Internal	Passing Juice
Web Links	Internal	Passing Juice
Reading and Early Reading	Internal	Passing Juice
Rationale	Internal	Passing Juice
Curriculum	Internal	Passing Juice
Roding's Curriculum	Internal	Passing Juice
Roding and the National Curriculum	Internal	Passing Juice
Whole School Curriculum overviews	Internal	Passing Juice
RSHE Curriculum	Internal	Passing Juice
Attendance	Internal	Passing Juice
Educational Visits	Internal	Passing Juice
Maes Y Lade Residential	Internal	Passing Juice
Our Nursery	Internal	Passing Juice
Clubs	Internal	Passing Juice
Term-Time Clubs	Internal	Passing Juice
Forest School	Internal	Passing Juice
Breakfast Club	Internal	Passing Juice
Covid-19 Updates	Internal	Passing Juice
Special Educational Needs	Internal	Passing Juice
Our Deaf Provision	Internal	Passing Juice
SEND Local Offer	Internal	Passing Juice
Special Needs	Internal	Passing Juice
Accessibility	Internal	Passing Juice
SEND Policy	Internal	Passing Juice
SEND INFORMATION REPORT	Internal	Passing Juice
Admissions	Internal	Passing Juice
Admissions Information	Internal	Passing Juice
Nursery Starters	Internal	Passing Juice

In-page links

Reception Starters	Internal	Passing Juice
Performance tables	Internal	Passing Juice
Pupil Premium	Internal	Passing Juice
PE and Sports Premium	Internal	Passing Juice
Equality Objectives	Internal	Passing Juice
Policies	Internal	Passing Juice
Complaints	Internal	Passing Juice
Request for copies	Internal	Passing Juice
OFSTED	Internal	Passing Juice
Data Protection Act 2018	Internal	Passing Juice
Financial Information	Internal	Passing Juice
Tweets by RodingSchool	External	Passing Juice
here	Internal	Passing Juice
New Era Technology	External	Passing Juice
DB Primary	External	Passing Juice
DB Learning Library	External	Passing Juice
Click here	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	information learning roding starters curriculum school primary children attendance nursery
------------------------------------------------------------------------------------	----------------	-----------------------------------------------------------------------------------------------






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
school	21	✓	✗	✗	✓
roding	9	✓	✗	✗	✓






Keywords Consistency

curriculum	7	✖	✖	✖	✖
children	6	✖	✖	✖	✔
information	5	✖	✖	✖	✖

Usability

	Url	Domain : rodingprimary.co.uk Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 170 Warnings : 97				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><u></td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					
	Speed Tips					

Document



- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✗ Too bad, your website has too many CSS files (more than 4).
- ✗ Too bad, your website has too many JS files (more than 6).
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✗ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://rodingprimary.co.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics