








Seo Analyzer rogers-shipping.com

Generated on January 25 2022 22:34 PM





The score is 40/100







SEO Content

	Title	<p>Over 100 years of Shipping Experience Rogers Shipping Ltd.</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1377 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>21</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1478 1500 2072" style="list-style-type: none"> • [H1] Rogers Shipping is a smart choice for your shipping needs. • [H2] Top • [H2] Main navigation • [H2] Top • [H2] Over 100 years of Shipping Experience • [H2] Handling your bulk shipments reliably • [H2] Working closely with stakeholders to ensure crew mobility • [H2] How can we help? • [H2] Our Benefit's solution • [H2] Our Benefit's solution • [H2] Regional Presence • [H2] Anchorage Services • [H2] Port Husbandry • [H2] Crew Care • [H2] What's new • [H2] Innovative coverage and unparalleled service make. • [H2] Find a branch near you • [H2] Head Office 	H1	H2	H3	H4	H5	H6	1	21	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	21	2	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] Rodrigues Office • [H2] Something went wrong, need assistance? • [H2] Follow us • [H2] Footer Other • [H3] Case Study - Raw Oil Import • [H3] Client Challenge : Palm Oil Import in Flexibags
	Images	<p>We found 16 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.85%</p> <p>Internal Links 96.15%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice

In-page links

Career	Internal	Passing Juice
Contact	Internal	Passing Juice
News	Internal	Passing Juice
About Us	Internal	Passing Juice
Ship Agency	Internal	Passing Juice
Port Husbandry	Internal	Passing Juice
Crew Change	Internal	Passing Juice
Bunkering	Internal	Passing Juice
Hull Cleaning & Inspection	Internal	Passing Juice
Ship Inspection	Internal	Passing Juice
Ship & Cargo Surveying	Internal	Passing Juice
Ship Repairs	Internal	Passing Juice
Project Cargo	Internal	Passing Juice
Stevedoring Services	Internal	Passing Juice
Shipping Incentives	Internal	Passing Juice
Port Facilities	Internal	Passing Juice
Southern Marine	Internal	Passing Juice
Sustainability	Internal	Passing Juice
read more	Internal	Passing Juice
read more	Internal	Passing Juice
read more	Internal	Passing Juice
read more	Internal	Passing Juice
Case Study - Raw Oil Import	Internal	Passing Juice
Data Protection Notice	Internal	Passing Juice
Powered by WEB COMPANIES.	External	Passing Juice

SEO Keywords

Keywords Cloud

rodrigues port rogers office web head

SEO Keywords



reserved **shipping** services street

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
office	4	✗	✗	✗	✓
rogers	3	✓	✗	✗	✓
rodrigues	3	✗	✗	✗	✓
shipping	3	✓	✗	✗	✓
port	2	✗	✗	✗	✓










Usability

	Url	Domain : rogers-shipping.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



Document

	W3C Validity	Errors : 24 Warnings : 21
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	Missing <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.