



# Seo Analyzer rok.biz

Generated on March 31 2022 00:58 AM

The score is 58/100



## SEO Content

	Title	<p>Small Business Financing: Getting Back To Business   ROK Financial</p> <p><b>Length : 66</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>The top small business loan and services marketplace where you can find the best financing option for your business with great terms.</p> <p><b>Length : 133</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Small Business Financing: Getting Back To Business   ROK Financial</td> </tr> <tr> <td>description</td> <td>The top small business loan and services marketplace where you can find the best financing option for your business with great terms.</td> </tr> <tr> <td>url</td> <td>https://www.rok.biz/</td> </tr> <tr> <td>site_name</td> <td>ROK Financial</td> </tr> <tr> <td>image</td> <td>https://www.rok.biz/wp-content/uploads/2020/09/application.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Small Business Financing: Getting Back To Business   ROK Financial	description	The top small business loan and services marketplace where you can find the best financing option for your business with great terms.	url	https://www.rok.biz/	site_name	ROK Financial	image	https://www.rok.biz/wp-content/uploads/2020/09/application.png
Property	Content																	
locale	en_US																	
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	Headings	<p><b>H1      H2      H3      H4      H5      H6</b></p>																

# SEO Content

2 5 13 8 0 0

- [H1] The Foundation of Business Finance
- [H1] Home Page – New
- [H2] Your business needs options. Find the best financing solution for your business.
- [H2] Term Loan
- [H2] Line of Credit
- [H2] SBA Loan
- [H2] Have Questions? Speak with a ROK Business Financing Advisor today!
- [H3] Learn More About Our Fast & Easy Process For Finding You The Best Small Business Loans
- [H3] How It Works
- [H3] Our Simple 5-Step Process From Application to Funding....
- [H3] Why Choose ROK Financial?
- [H3] Simple Application
- [H3] No Cost Advisor
- [H3] Get Funded
- [H3] Become a Partner
- [H3] Gain access to exclusive financing products for your clients
- [H3] Submit an Application
- [H3] Onboarding
- [H3] Earn Commission
- [H3] ' + data.settings.title + '
- [H4] PROUD SUPPORTER OF:
- [H4] Office Hours
- [H4] Corporate Office
- [H4] Business Financing
- [H4] Company
- [H4] Need Support?
- [H4] Our Team Is Ready To Help!
- [H4] Subscribe To ROK Newsletter



Images

We found 28 images on this web page.

8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **3%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.



Flash





Perfect, no Flash content has been detected on this page.



Iframe

Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33%

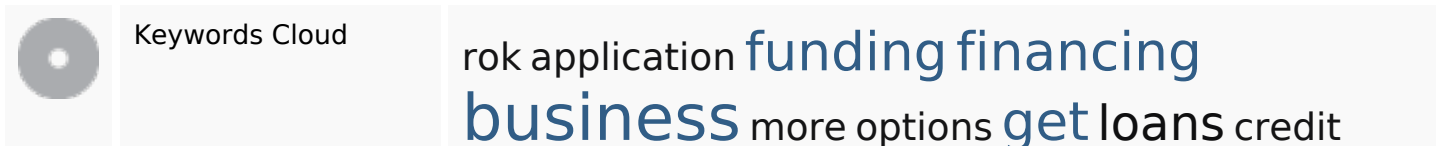
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Small Business Loans</a>	Internal	Passing Juice
<a href="#">Business Line of Credit</a>	Internal	Passing Juice
<a href="#">Equipment Financing</a>	Internal	Passing Juice
<a href="#">SBA Loans</a>	Internal	Passing Juice
<a href="#">AR Financing</a>	Internal	Passing Juice
<a href="#">Merchant Cash Advance</a>	Internal	Passing Juice
<a href="#">Asset Based Loans</a>	Internal	Passing Juice
<a href="#">Franchise Financing</a>	Internal	Passing Juice
<a href="#">Fix N Flip Loans</a>	Internal	Passing Juice
<a href="#">Credit Card Processing</a>	Internal	Passing Juice
<a href="#">Startup Funding</a>	Internal	Passing Juice
<a href="#">Startup Toolkit</a>	Internal	Passing Juice
<a href="#">Our CEO</a>	Internal	Passing Juice
<a href="#">Our Whole Team</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice

## In-page links

<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Become a Partner</a>	Internal	Passing Juice
<a href="#">Portal Log-in</a>	External	Passing Juice
<a href="#">Apply Now</a>	Internal	Passing Juice
<a href="#">Best Small Business Loans</a>	Internal	Passing Juice
<a href="#">View More Financing Options</a>	Internal	Passing Juice
<a href="#">Trustpilot</a>	External	Passing Juice
<a href="#">Reviews &amp;#038; Case Studies</a>	Internal	Passing Juice
<a href="#">Feeding America</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Terms Of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
=	Internal	Passing Juice






## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
business	23	✓	✗	✓	✓
financing	18	✓	✗	✓	✓
funding	15	✗	✗	✗	✓
get	14	✓	✗	✗	✓
loans	11	✗	✗	✗	✓

## Usability

	Url	Domain : rok.biz Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 82 Warnings : 40
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://rok.biz/sitemap.xml</pre> <pre>https://www.rok.biz/sitemap_index.xml</pre>
	Robots.txt	<pre>http://rok.biz/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>