



Seo Analyzer





rookconsultants.co.tz

Generated on February 08 2022 17:18 PM

The score is 48/100







SEO Content

	Title	<div>Rook Consultants Limited Tanzania</div> <div>Length : 35</div> <div>Perfect, your title contains between 10 and 70 characters.</div>												
	Description	<div>Length : 0</div> <div>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</div>												
	Keywords	<div>Business, tax, consulting, compliance, and reporting, http://www.rookconsultants.co.tz</div> <div>Good, your page contains meta keywords.</div>												
	Og Meta Properties	<div>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</div>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>2</td><td>0</td><td>5</td><td>0</td><td>0</td></tr></table> <div><ul style="list-style-type: none">• [H2] Welcome to Rook Consultants Ltd• [H2]• [H4] FAQ• [H4] Highlights & Publications• [H4] Useful Links• [H4] Our Services• [H4] Annual Reports</div>	H1	H2	H3	H4	H5	H6	0	2	0	5	0	0
H1	H2	H3	H4	H5	H6									
0	2	0	5	0	0									
	Images	<div>We found 6 images on this web page.</div> <div>Good, most or all of your images have alt attributes.</div>												
	Text/HTML Ratio	<div>Ratio : 17%</div> <div>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</div>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 45 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.33% Internal Links 86.67%

In-page links

Anchor	Type	Juice
latest version.	External	Passing Juice
Member Login	Internal	Passing Juice
FAQ	Internal	Passing Juice
RSS	Internal	Passing Juice
Add to Favorite	External	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Overview	Internal	Passing Juice
Affiliates	Internal	Passing Juice


In-page links

Contact Addresses	Internal	Passing Juice
Our Services	Internal	Passing Juice
Highlights and Publications	Internal	Passing Juice
Events	Internal	Passing Juice
Laws	Internal	Passing Juice
News	Internal	Passing Juice
Publications	Internal	Passing Juice
Regulations	Internal	Passing Juice
Reports	Internal	Passing Juice
Portfolio	Internal	Passing Juice
Our Team	Internal	Passing Juice
Contact Us	Internal	Passing Juice
BRELA ORS notice - Rook Consultants&#8217; Newsletter	Internal	Passing Juice
Summary of tax changes introduced in Finance Act 2015.	Internal	Passing Juice
Workers Compensation Fund	Internal	Passing Juice
The Tanzanian Transfer Pricing Regulations	Internal	Passing Juice
Corporation tax issue - Alternative Minimum Tax for loss making companies	Internal	Passing Juice
Doing business in Tanzania	External	Passing Juice
TPDC	Internal	Passing Juice
Ministry of Finance (MOF)	External	Passing Juice
Tanzania Investment Center (TIC)	External	Passing Juice
Bank of Tanzania (BOT)	External	Passing Juice
Corporate Income Tax Compliance Services	Internal	Passing Juice
VAT refund claims certification	Internal	Passing Juice
Value Added Tax (VAT) Compliance Services	Internal	Passing Juice
Withholding taxes compliance services	Internal	Passing Juice
Tax Health-checks	Internal	Passing Juice
Dealings with the tax authorities	Internal	Passing Juice

In-page links

Tax due diligence audits	Internal	Passing Juice
Tax advisory services	Internal	Passing Juice
Payroll services	Internal	Passing Juice
Tax registrations services	Internal	Passing Juice
Staff recruitment & out-sourcing	Internal	Passing Juice
Customized and general workshops/trainings	Internal	Passing Juice
About Us	Internal	Passing Juice
Terms & Privacy Policy	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	consultants tanzania limited business tax highlights rook support accounting services
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tax	14	✗	✓	✗	✗
services	12	✗	✗	✗	✓
rook	8	✓	✓	✗	✓
consultants	6	✓	✓	✗	✓
business	6	✗	✓	✗	✗









Usability

	Url	Domain : rookconsultants.co.tz Length : 21
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 30 Warnings : 34
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Mobile

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>