



# Seo Analyzer room77.com

Generated on February 13 2022 06:30 AM





The score is 64/100







## SEO Content

	Title	<p>Hotel Reservations &amp; Cheap Discounts at 250K+ Hotels</p> <p><b>Length : 52</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>A hotel deals booking service specializing in negotiated group hotel rates, extended stays, and corporate meeting planning for reservations at hotels.</p> <p><b>Length : 150</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>group travel group hotel rates group hotel discounts hotels event planning event planner group hotel discount group lodging rfp small group travel deals deal discounts group vacation business meeting conference convention group cruise group air group car rental family reunion wedding work crew bus tour military reunion church event small group travel online banquet facilities</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1478 1481 1796"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>http://cdn.hotelplanner.com/Common/Images/HotelPlanner.png</td> </tr> <tr> <td>image:secure_url</td> <td>https://cdn.hotelplanner.com/Common/Images/HotelPlanner.png</td> </tr> </tbody> </table>	Property	Content	image	http://cdn.hotelplanner.com/Common/Images/HotelPlanner.png	image:secure_url	https://cdn.hotelplanner.com/Common/Images/HotelPlanner.png						
Property	Content													
image	http://cdn.hotelplanner.com/Common/Images/HotelPlanner.png													
image:secure_url	https://cdn.hotelplanner.com/Common/Images/HotelPlanner.png													
	Headings	<table border="1" data-bbox="539 1825 1481 1899"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>2</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1926 1385 2060" style="list-style-type: none"> <li>• [H1] Exclusive Hotel Deals</li> <li>• [H2] We have group hotel rates for any type of group!</li> <li>• [H2] Guaranteed Lowest Group Rates</li> <li>• [H3] Your personal Hotel Planner at your beck and call!</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	2	4	0	0
H1	H2	H3	H4	H5	H6									
1	2	2	4	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Book as a Group. Pay separately.</li> <li>• [H4] Worldwide Team of Planners</li> <li>• [H4] Professional Sports</li> <li>• [H4] Government Travel</li> <li>• [H4] College Travel</li> </ul>
	Images	<p>We found 9 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 127 links including 6 link(s) to files
	Statistics	<p>External Links : noFollow 3.15%</p> <p>External Links : Passing Juice 69.29%</p> <p>Internal Links 27.56%</p>

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">Group Hotel Rates</a>	Internal	Passing Juice

## In-page links

<a href="#">Extended Stays</a>	Internal	Passing Juice
<a href="#">Meeting Space</a>	Internal	Passing Juice
<a href="#">View/Cancel Reservation</a>	External	noFollow
<a href="#">Business Meetings</a>	Internal	Passing Juice
<a href="#">Event Calendar</a>	Internal	Passing Juice
<a href="#">Car Rentals</a>	Internal	noFollow
<a href="#">AAA Hotel Discounts</a>	Internal	Passing Juice
<a href="#">Senior Discounts</a>	Internal	Passing Juice
<a href="#">Charter a Bus</a>	Internal	Passing Juice
<a href="#">Military/Gov Rates</a>	Internal	Passing Juice
<a href="#">Cheap Hotel Rates</a>	External	Passing Juice
<a href="#">Wedding Room Blocks</a>	External	Passing Juice
<a href="#">Flights</a>	Internal	noFollow
<a href="#">Group Flights</a>	Internal	noFollow
<a href="#">Event Services</a>	Internal	noFollow
<a href="#">RFP for Meetings</a>	External	Passing Juice
<a href="#">\$</a>	External	noFollow
<a href="#">Sign In</a>	External	noFollow
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Save up to 77%</a>	Internal	Passing Juice
=	External	Passing Juice
<a href="#">New York</a>	External	Passing Juice
<a href="#">Las Vegas</a>	External	Passing Juice

## In-page links

<a href="#">Miami</a>	External	Passing Juice
<a href="#">London</a>	External	Passing Juice
<a href="#">Hotel Signup</a>	External	Passing Juice
<a href="#">Partner with Us</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Travel Agents</a>	Internal	Passing Juice
<a href="#">Leadership Team</a>	Internal	noFollow
<a href="#">Hotels Directory</a>	External	Passing Juice
<a href="#">Employment</a>	External	noFollow
<a href="#">Testimonials</a>	External	Passing Juice
<a href="#">Scholarship Program</a>	External	Passing Juice
<a href="#">Press Room</a>	Internal	Passing Juice
<a href="#">Investor Relations</a>	Internal	Passing Juice
<a href="#">Advertise</a>	Internal	noFollow
<a href="#">Terms of Use</a>	Internal	noFollow
<a href="#">Privacy</a>	Internal	noFollow
<a href="#">Do not sell my personal info</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	noFollow
<a href="#">Become a Planner From Home!</a>	Internal	noFollow
<a href="#">English</a>	External	Passing Juice
<a href="#">Español</a>	External	Passing Juice
<a href="#">Français</a>	External	Passing Juice
<a href="#">Italiano</a>	External	Passing Juice
<a href="#">Deutsch</a>	External	Passing Juice
<a href="#">Nederlands</a>	External	Passing Juice
<a href="#">Português</a>	External	Passing Juice
<a href="#">Norsk</a>	External	Passing Juice

## In-page links

<a href="#">Dansk</a>	External	Passing Juice
<a href="#">Svenska</a>	External	Passing Juice
<a href="#">Suomi</a>	External	Passing Juice
<a href="#">Polski</a>	External	Passing Juice
<a href="#">Türk</a>	External	Passing Juice
<a href="#">Hrvatski</a>	External	Passing Juice
<a href="#">Česky</a>	External	Passing Juice
<a href="#">русский</a>	External	Passing Juice
<a href="#">Ελληνικά</a>	External	Passing Juice
<a href="#">🇧🇪</a>	External	Passing Juice
<a href="#">🇩🇪</a>	External	Passing Juice
<a href="#">🇫🇷</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
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<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	Internal	noFollow
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">Orlando FL Hotels</a>	External	Passing Juice
<a href="#">Hotels in Chicago IL</a>	External	Passing Juice
<a href="#">Hotels in Atlanta GA</a>	External	Passing Juice
<a href="#">Washington DC Hotels</a>	External	Passing Juice
<a href="#">Nashville TN Hotels</a>	External	Passing Juice

## In-page links

<a href="#">San Diego CA Hotels</a>	External	Passing Juice
<a href="#">Hotels in Los Angeles CA</a>	External	Passing Juice
<a href="#">Houston TX Hotel Deals</a>	External	Passing Juice
<a href="#">Austin TX Hotels</a>	External	Passing Juice
<a href="#">Hotels in Paris France</a>	External	Passing Juice
<a href="#">Toronto ON Hotels</a>	External	Passing Juice
<a href="#">Hotels in Indianapolis IN</a>	External	Passing Juice
<a href="#">San Antonio TX Hotel Deals</a>	External	Passing Juice
<a href="#">Philadelphia PA Hotels</a>	External	Passing Juice
<a href="#">San Francisco CA Hotel Deals</a>	External	Passing Juice
<a href="#">Dubai United Arab Emirates Hotels</a>	External	Passing Juice
<a href="#">Denver CO Hotel Deals</a>	External	Passing Juice
<a href="#">Hotels in Fort Lauderdale FL</a>	External	Passing Juice
<a href="#">Hotels in Cancun Mexico</a>	External	Passing Juice
<a href="#">Charlotte NC Hotel Deals</a>	External	Passing Juice
<a href="#">Columbus OH Hotels</a>	External	Passing Juice
<a href="#">Hotels in Seattle WA</a>	External	Passing Juice
<a href="#">Kansas City MO Hotel Deals</a>	External	Passing Juice
<a href="#">Hotels in Savannah GA</a>	External	Passing Juice
<a href="#">Baltimore MD Hotel Deals</a>	External	Passing Juice
<a href="#">Virginia Beach VA Hotels</a>	External	Passing Juice
<a href="#">Memphis TN Hotel Deals</a>	External	Passing Juice
<a href="#">Louisville KY Hotels</a>	External	Passing Juice
<a href="#">Cincinnati OH Hotels</a>	External	Passing Juice
<a href="#">Honolulu HI Hotels</a>	External	Passing Juice
<a href="#">Amsterdam Netherlands Hotels</a>	External	Passing Juice
<a href="#">Singapore Singapore Hotel Deals</a>	External	Passing Juice
<a href="#">Montreal QC Hotel Deals</a>	External	Passing Juice

## In-page links

<a href="#">Hotels in Prague Czech Republic</a>	External	Passing Juice
<a href="#">Anaheim CA Hotels</a>	External	Passing Juice
<a href="#">Hotels in Dublin Ireland</a>	External	Passing Juice
<a href="#">Jacksonville FL Hotel Deals</a>	External	Passing Juice
<a href="#">Hotels in Miami Beach FL</a>	External	Passing Juice
<a href="#">Madrid Spain Hotel Deals</a>	External	Passing Juice
<a href="#">Hotels in Portland OR</a>	External	Passing Juice
<a href="#">Vancouver BC Hotels</a>	External	Passing Juice
<a href="#">Pittsburgh PA Hotel Deals</a>	External	Passing Juice
<a href="#">Hotels in Richmond VA</a>	External	Passing Juice
<a href="#">Cleveland OH Hotel Deals</a>	External	Passing Juice
<a href="#">Raleigh NC Hotels</a>	External	Passing Juice
<a href="#">Fort Worth TX Hotels</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hotels	42	✓	✓	✓	✗
hotel	34	✓	✓	✓	✓
group	23	✗	✓	✓	✓
deals	17	✗	✓	✓	✓
rates	14	✗	✓	✓	✓


## Usability

	Url	Domain : room77.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 380 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://room77.com/sitemap.xml">http://room77.com/sitemap.xml</a> <a href="https://www.hotelplanner.com/sitemaps.xml">https://www.hotelplanner.com/sitemaps.xml</a></p>
	Robots.txt	<p><a href="http://room77.com/robots.txt">http://room77.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>